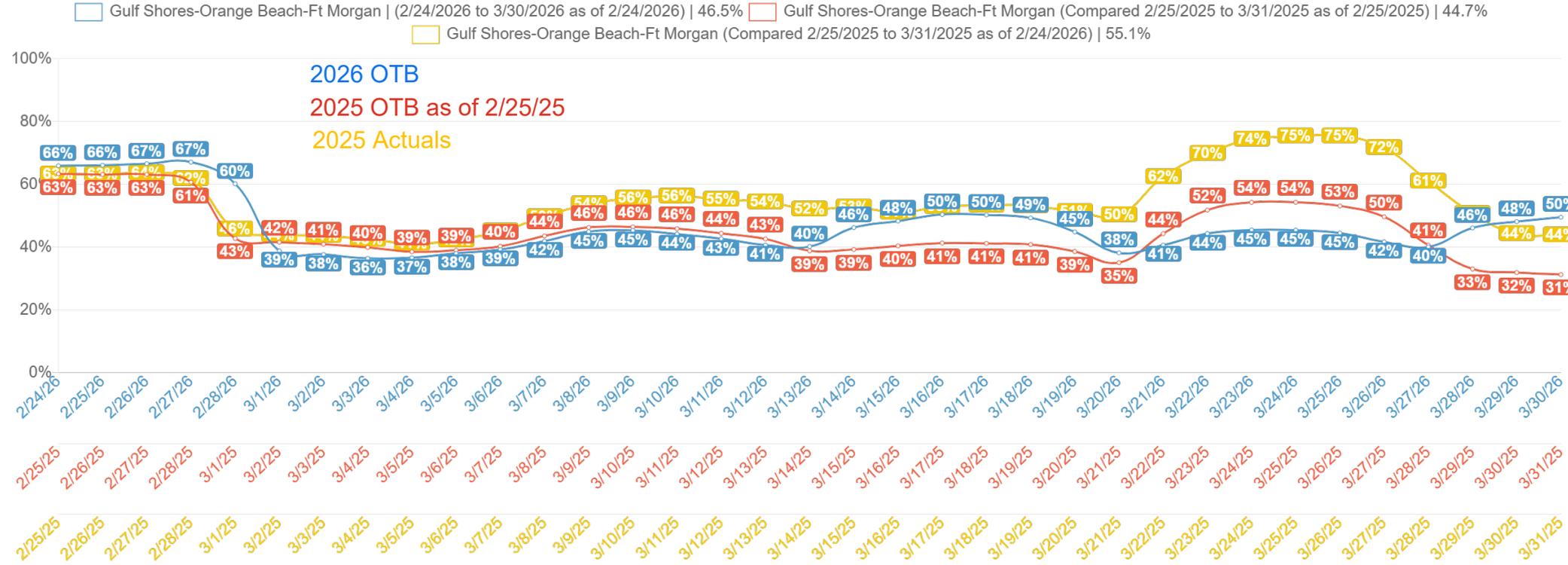


2026 30+ Day Occupancy
 Paid and Owner On-the-Books (OTB) Occupancy_Daily View_Same Day-of-Week 2025 Comparison



Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



Copyright Key Data, LLC 2026
 Created: 2/24/26 08:02 AM
 Data Source: VR (Direct)
 Market(s): Gulf Shores-Orange Beach-Ft Morgan
 Filter(s): none

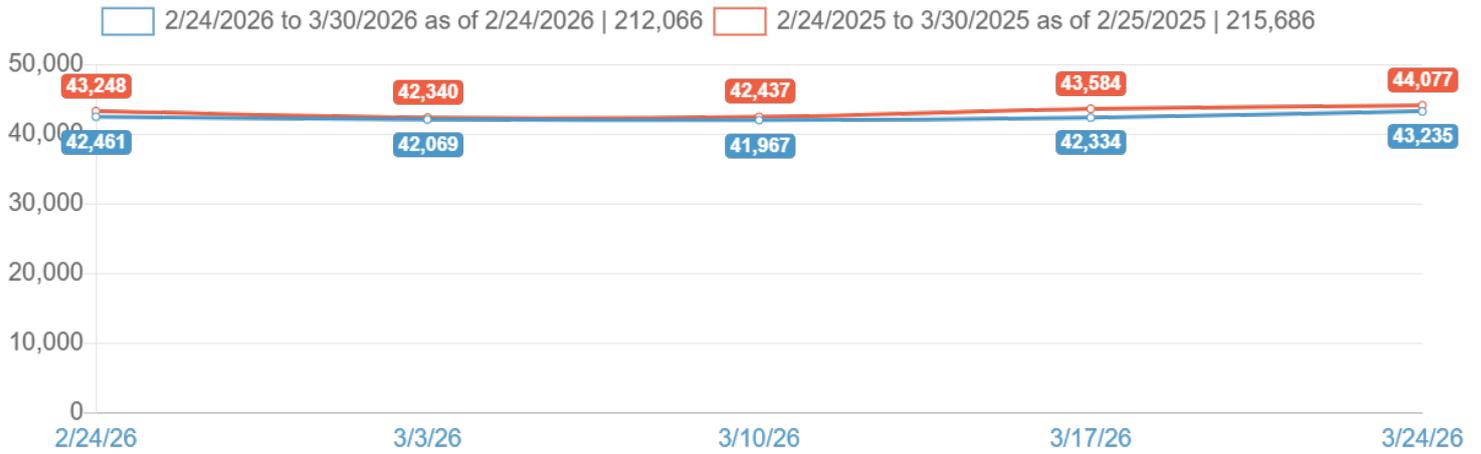
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

 Gulf Shores-Orange Beach-Ft Morgan | (2/24/2026 to 3/30/2026 as of 2/24/2026) | 46.5%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 2/27/2024 to 4/1/2024 as of 2/27/2024) | 49.5%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 2/27/2024 to 4/1/2024 as of 2/24/2026) | 60.0%

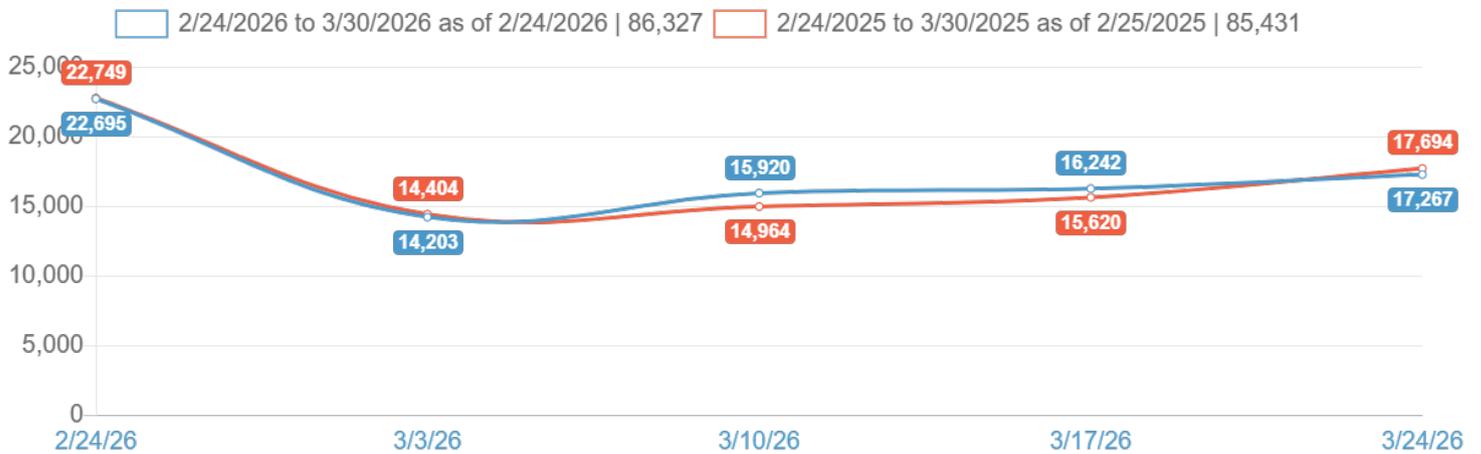


KPI	Value	Compared	Difference
Nights Available	212,066	215,686	-2%
Guest Nights	86,327	85,431	1%
Avg. Length of Stay	5.8	5.8	-0%
Avg. Booking Window	91	87	5%

Nights Available

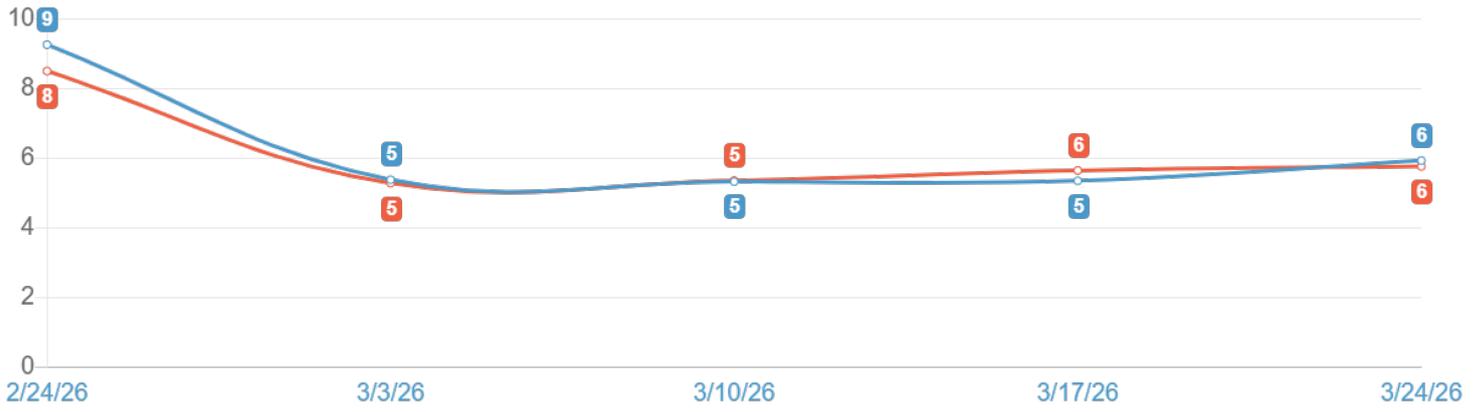


Guest Nights



Avg. Length of Stay

2/24/2026 to 3/30/2026 as of 2/24/2026 | 5.8 2/24/2025 to 3/30/2025 as of 2/25/2025 | 5.8



Avg. Booking Window

2/24/2026 to 3/30/2026 as of 2/24/2026 | 91 2/24/2025 to 3/30/2025 as of 2/25/2025 | 87

