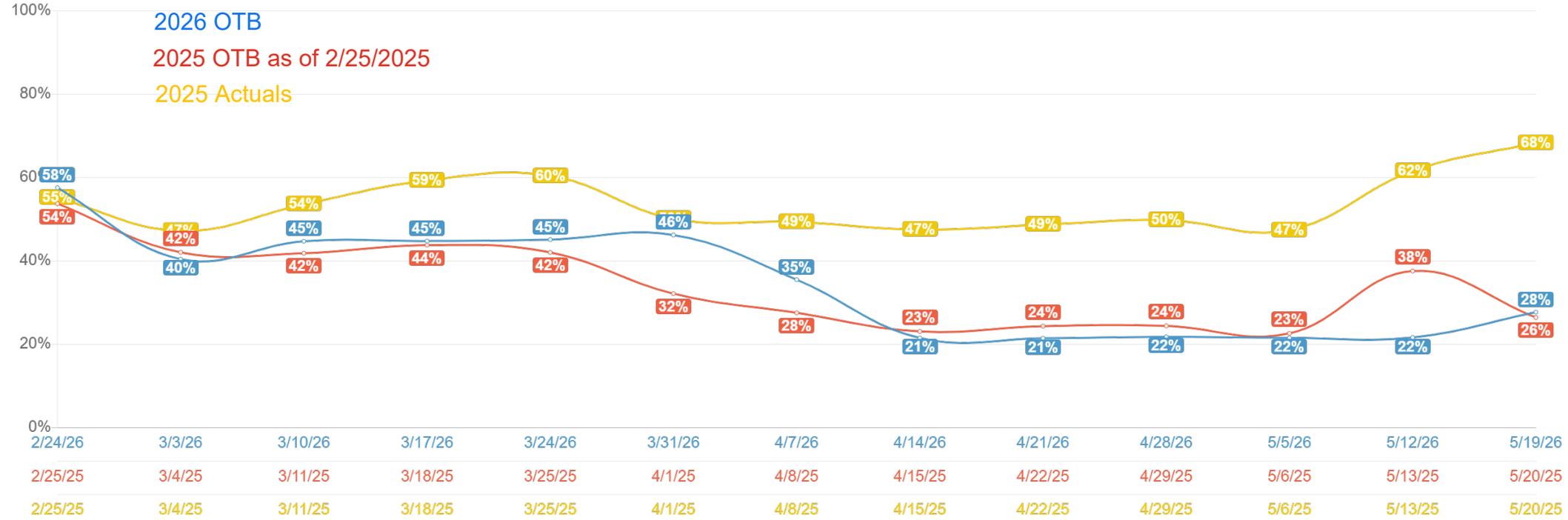


2026 90+ Day Occupancy
 Paid and Owner On-the-Books (OTB) Occupancy_Weekly View_Same Day-of-Week 2025 Comparison



Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

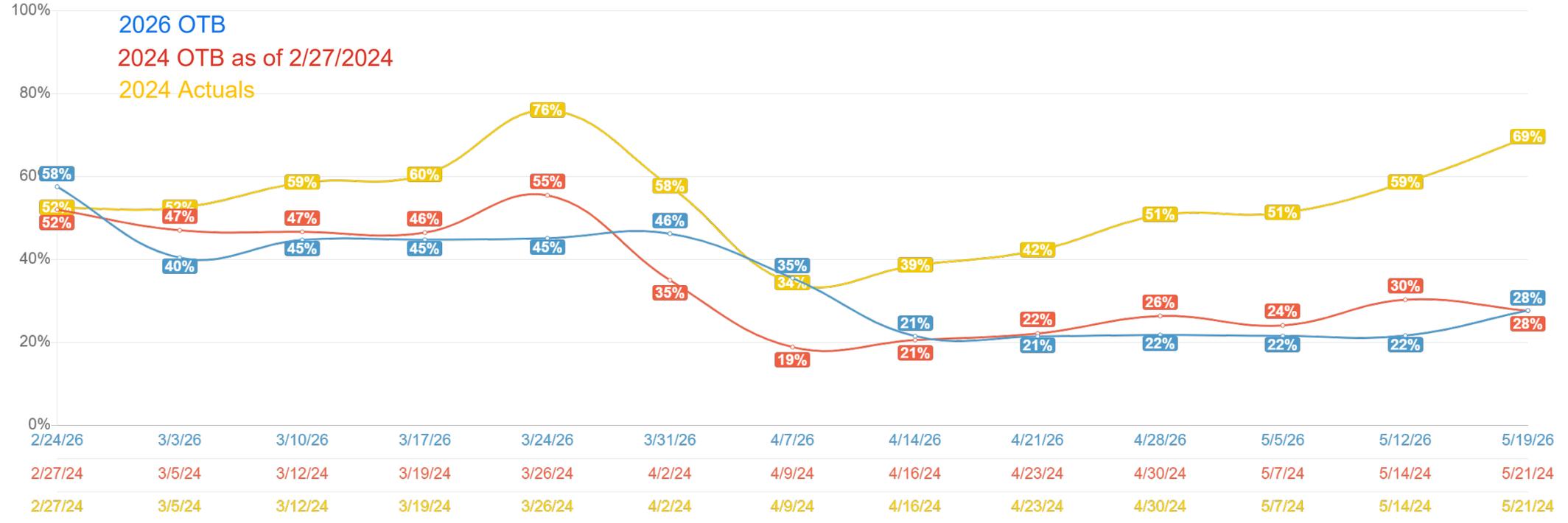
 Gulf Shores-Orange Beach-Ft Morgan | (2/24/2026 to 5/25/2026 as of 2/24/2026) | 34.5%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 2/25/2025 to 5/26/2025 as of 2/25/2025) | 33.9%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 2/25/2025 to 5/26/2025 as of 2/24/2026) | 53.7%



Copyright Key Data, LLC 2026
 Created: 2/24/26 08:02 AM
 Data Source: VR (Direct)
 Market(s): Gulf Shores-Orange Beach-Ft Morgan
 Filter(s): none

Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

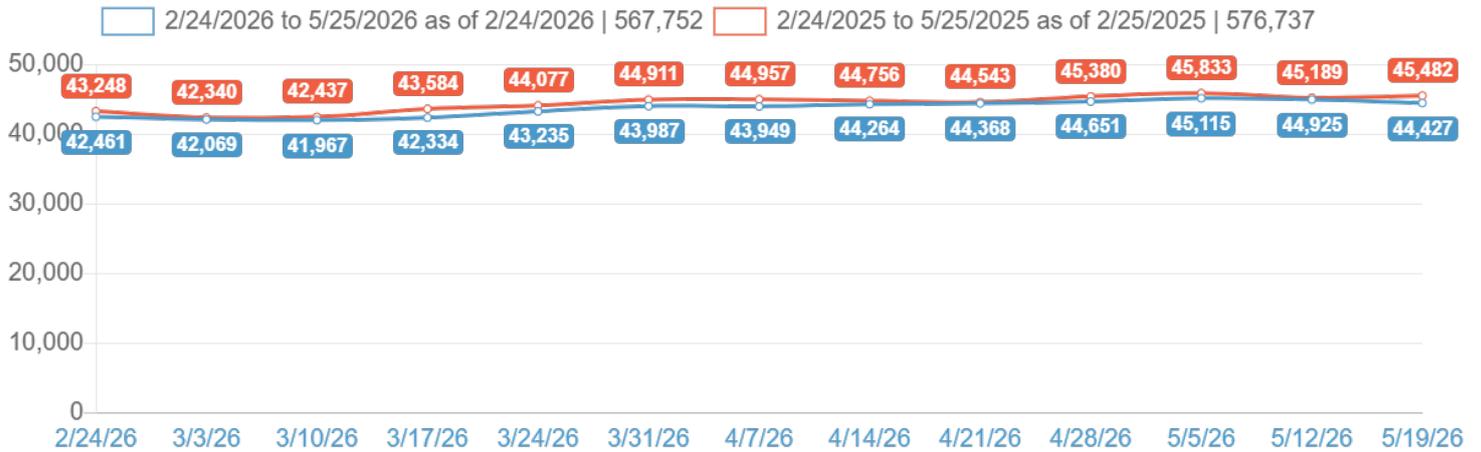
 Gulf Shores-Orange Beach-Ft Morgan | (2/24/2026 to 5/25/2026 as of 2/24/2026) | 34.5%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 2/27/2024 to 5/27/2024 as of 2/27/2024) | 34.7%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 2/27/2024 to 5/27/2024 as of 2/24/2026) | 54.1%



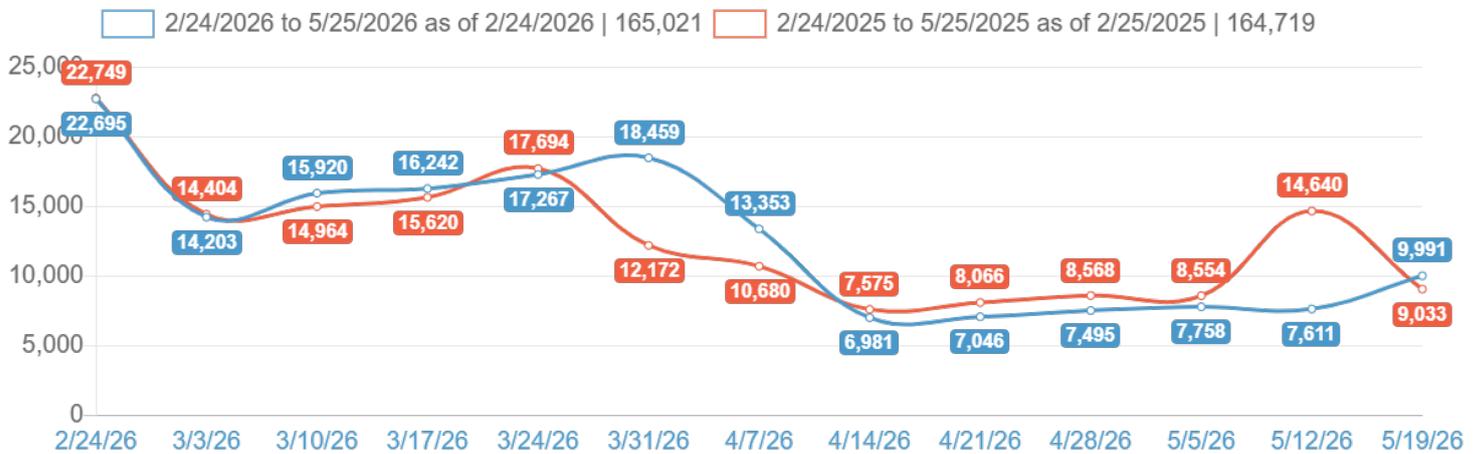
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	567,752	576,737	-2%
Guest Nights	165,021	164,719	0%
Avg. Length of Stay	5.6	5.5	3%
Avg. Booking Window	115	117	-2%

Nights Available

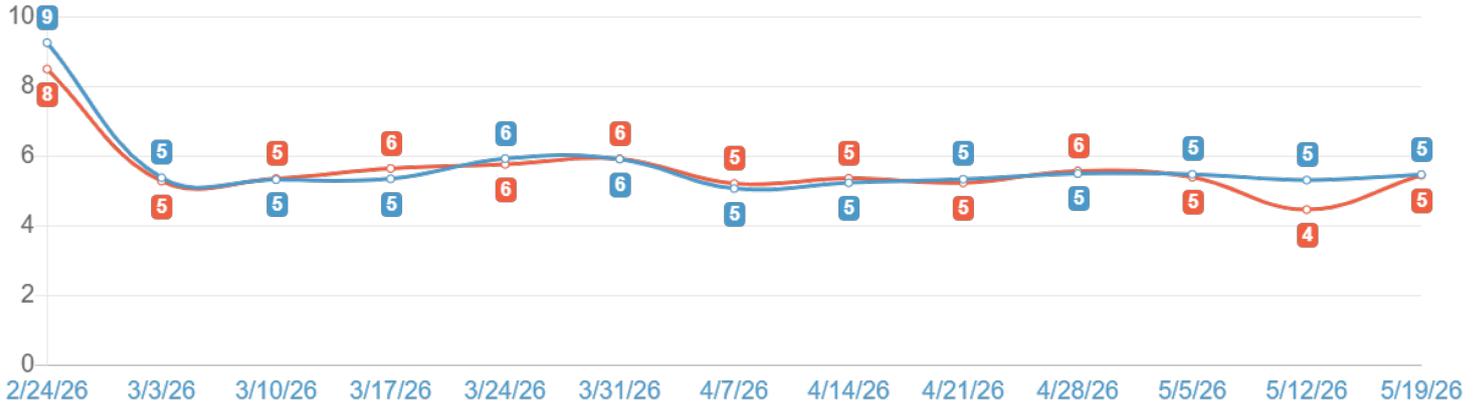


Guest Nights



Avg. Length of Stay

2/24/2026 to 5/25/2026 as of 2/24/2026 | 5.6 2/24/2025 to 5/25/2025 as of 2/25/2025 | 5.5



Avg. Booking Window

2/24/2026 to 5/25/2026 as of 2/24/2026 | 115 2/24/2025 to 5/25/2025 as of 2/25/2025 | 117

