



## **BOARD OF DIRECTORS MEETING**

February 24, 2026 | Orange Beach Welcome Center

### AGENDA

- Call to Order** Glen Kaiser
- Suspension of Reading & Approval of Minutes** (*voting*)
1. [Approval of November 18, 2024 Board of Directors Meeting Minutes](#) Glen Kaiser
- Financial Update** (*non-vote*)
2. [Report on the Financial Status of the Organization as of January 31, 2026](#) Carlos Serrano
- Action Items** (*vote if necessary*)
3. Board Officer Elections Glen Kaiser
  4. [Resolution 26-01 – Dr. LaDon Swann Recognition](#) Beth Gendler
  5. [Resolution 26-05 – 2026 Profit Sharing Plan Contribution](#) Carlos Serrano
  6. [Resolution 26-06 – Designation of Checksigners & Draft Officers for 2026](#) Carlos Serrano
  7. [Resolution 26-07 – Position & Wage Scale 2026](#) Carlos Serrano
  8. [January 20, 2026 Finance Committee Meeting Minutes](#) Carlos Serrano
  9. [Resolution 26-02 – 2026 Operating Fund Budget V2](#) Carlos Serrano
  10. [Resolution 26-03 – 2026 Sports Commission Fund Budget V2](#) Carlos Serrano
  11. [Resolution 26-04 – 2026 Special Events Fund Budget V2](#) Carlos Serrano
  12. [Offer to Purchase O'Brien Property \(23.2 acres\)](#) Beth Gendler
  13. [SEM Lodging Keyword Plan & Approval](#) Crystal Hinds
- New Business** (*non-vote*)
14. Sports Complex Update Beth Gendler
  15. Spring Break Meeting with Municipalities, Sheriff, & Businesses Beth Gendler
  16. GUMBO & Legislative Updates ([SB121/HB260](#); [HB296](#)) Beth Gendler

**Departmental Reports** *(non-vote; open for questions)*

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| 17. <a href="#"><u>Destination Growth Indicators Dashboard</u></a> ; ( <a href="#"><u>November</u></a> ; <a href="#"><u>December</u></a> ; <a href="#"><u>January</u></a> )  | Beth Gendler  |
| 18. <a href="#"><u>Communications Dashboard</u></a> ; ( <a href="#"><u>November &amp; December</u></a> ; <a href="#"><u>January</u></a> )                                    | Crystal Hinds |
| 19. <a href="#"><u>Visitor &amp; Partner Services Dashboard</u></a> ; ( <a href="#"><u>November</u></a> ; <a href="#"><u>December</u></a> ; <a href="#"><u>January</u></a> ) | Kim Chapman   |
| 20. <a href="#"><u>Sales &amp; Sports Dashboard</u></a> ; ( <a href="#"><u>November &amp; December</u></a> ; <a href="#"><u>January</u></a> )                                | Michelle Russ |

**Announcements**

**Next Meeting:** Tuesday, March 24, 8:30 am, Orange Beach Welcome Center

**Adjourn**

Glen Kaiser