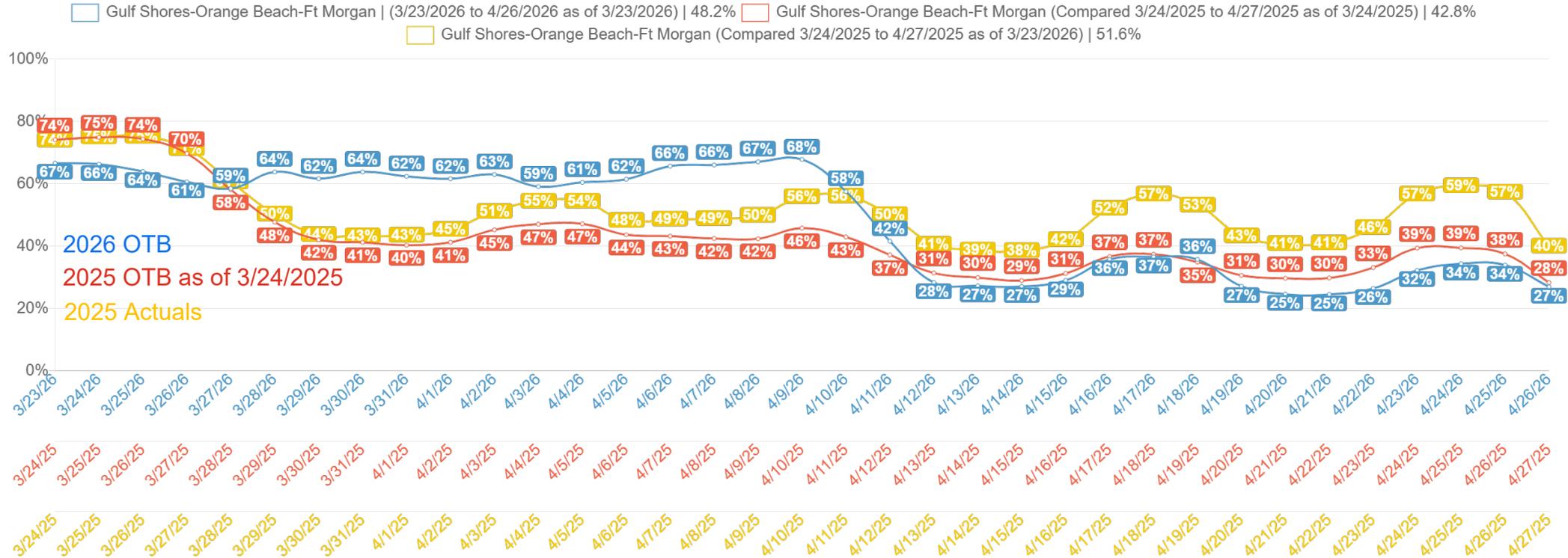


2026 30+ Day Occupancy Paid and Owner On-the-Books (OTB) Occupancy_Daily View_Same Day-of-Week 2025 Comparison



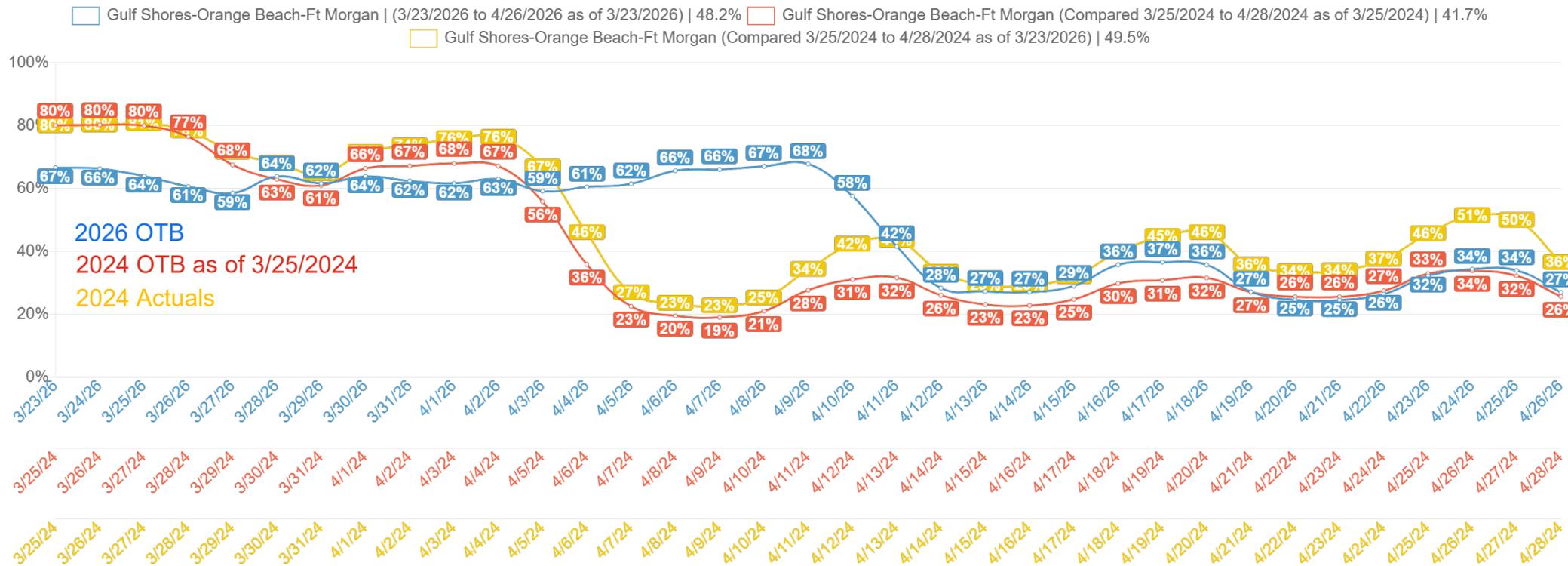
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



2026 30+ Day Occupancy Paid and Owner On-the-Books (OTB) Occupancy_Daily View_Same Day-of-Week 2024 Comparison



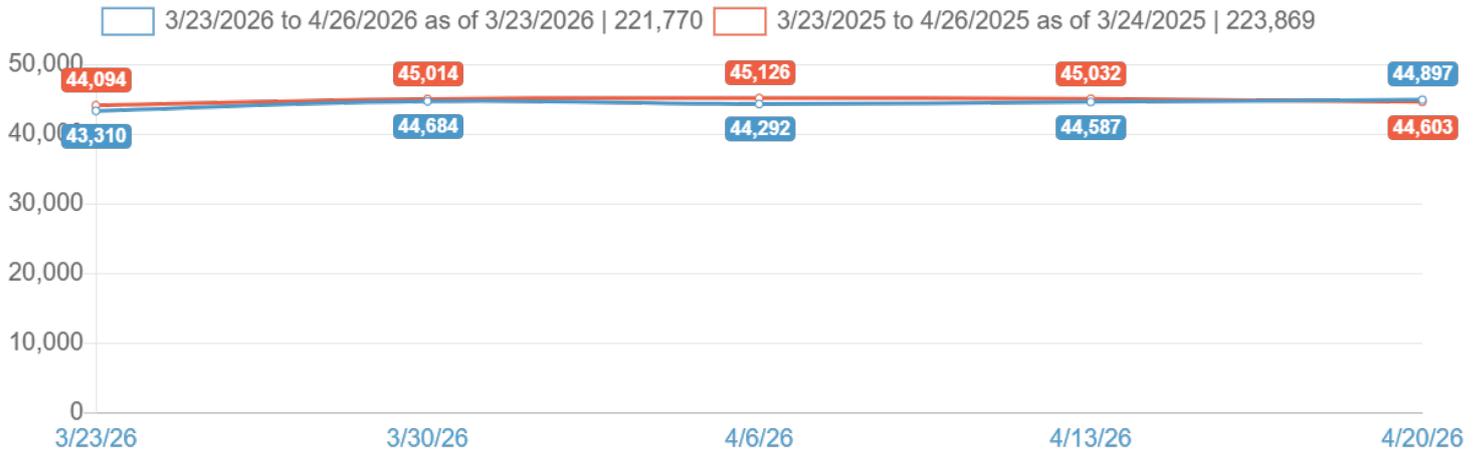
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



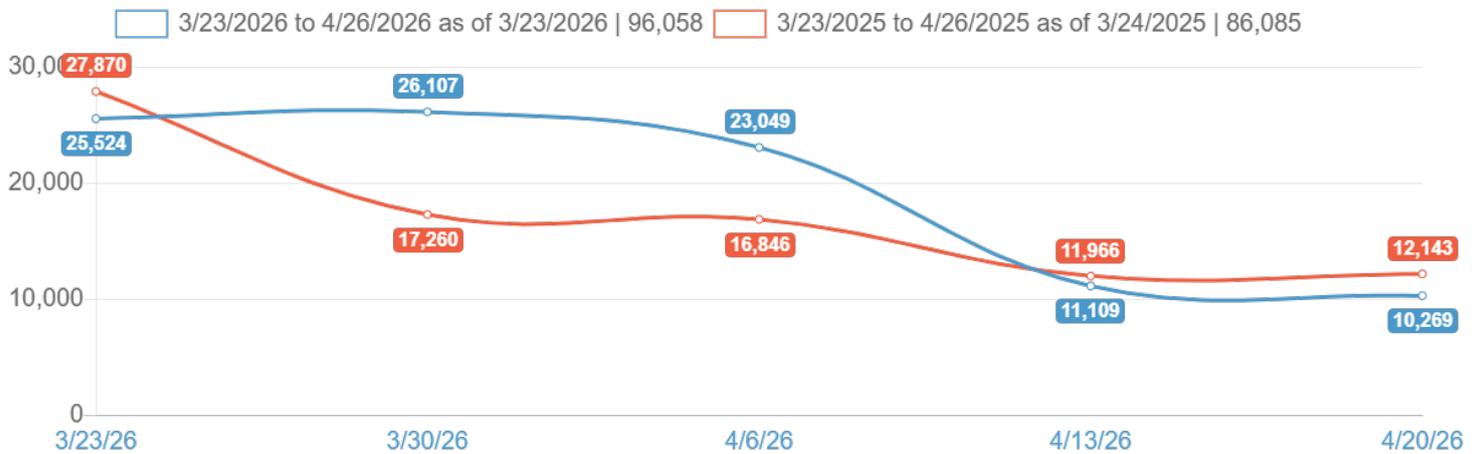
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 Created: 3/23/26 09:03 AM
 Data Source: VR (Direct)
 Market(s): Gulf Shores-Orange Beach-Ft Morgan
 Filter(s): none

KPI	Value	Compared	Difference
Nights Available	221,770	223,869	-1%
Guest Nights	96,058	86,085	12%
Avg. Length of Stay	5.2	5.0	3%
Avg. Booking Window	81	76	7%

Nights Available

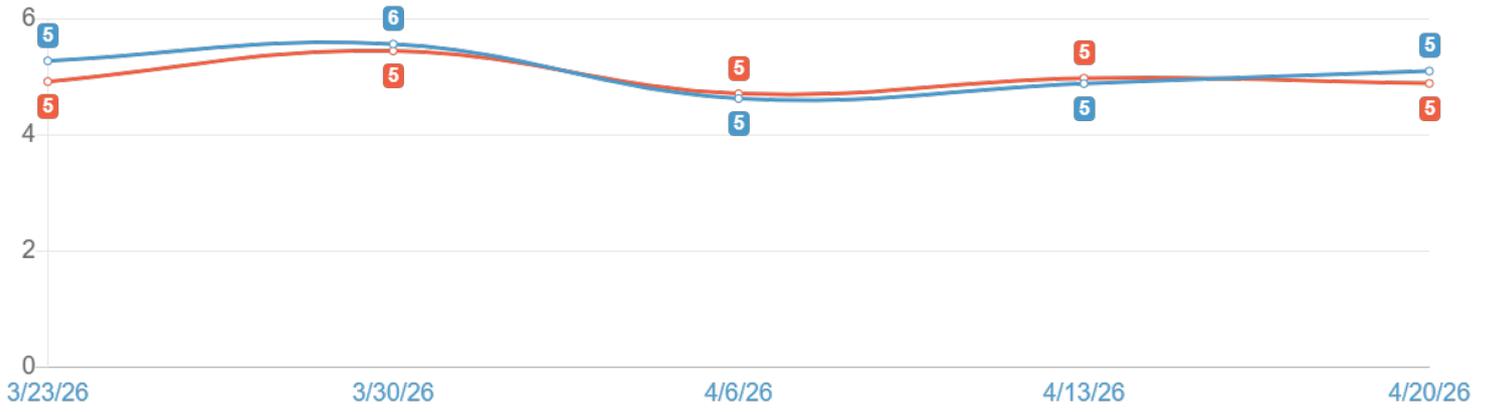


Guest Nights



Avg. Length of Stay

3/23/2026 to 4/26/2026 as of 3/23/2026 | 5.2 3/23/2025 to 4/26/2025 as of 3/24/2025 | 5.0



Avg. Booking Window

3/23/2026 to 4/26/2026 as of 3/23/2026 | 81 3/23/2025 to 4/26/2025 as of 3/24/2025 | 76

