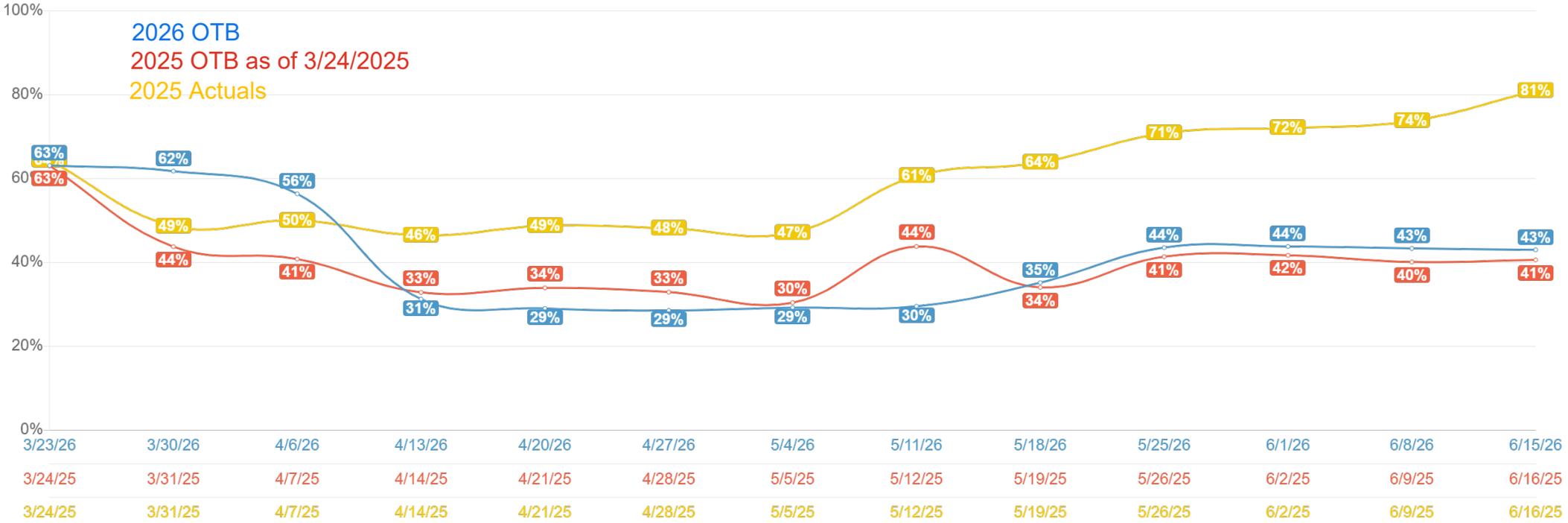


Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

 Gulf Shores-Orange Beach-Ft Morgan | (3/23/2026 to 6/21/2026 as of 3/23/2026) | 41.3%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 3/24/2025 to 6/22/2025 as of 3/24/2025) | 39.9%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 3/24/2025 to 6/22/2025 as of 3/23/2026) | 59.7%

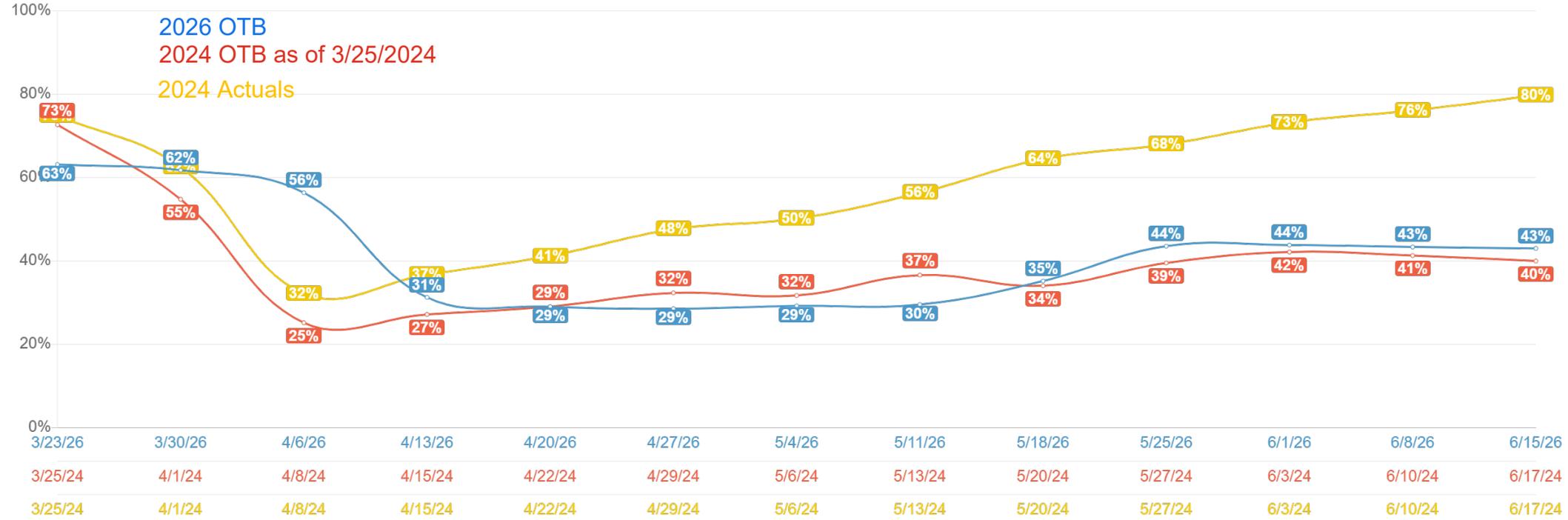


2026 90+ Day Occupancy
 Paid and Owner On-the-Books (OTB) Occupancy_Weekly View_Same Day-of-Week 2024 Comparison



Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

 Gulf Shores-Orange Beach-Ft Morgan | (3/23/2026 to 6/21/2026 as of 3/23/2026) | 41.3%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 3/25/2024 to 6/23/2024 as of 3/25/2024) | 38.9%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 3/25/2024 to 6/23/2024 as of 3/23/2026) | 58.9%

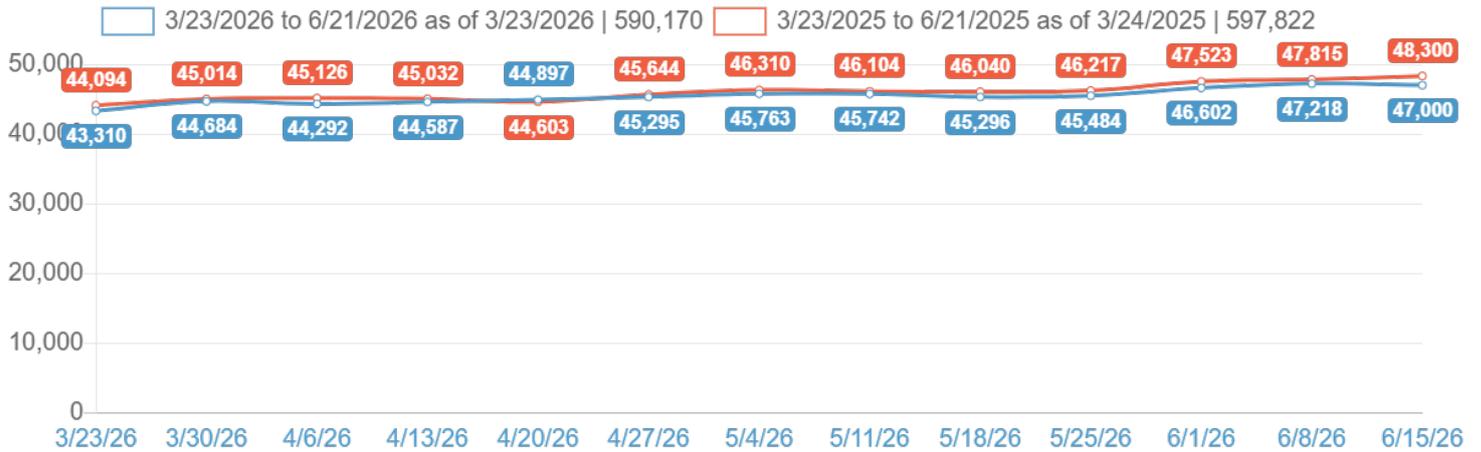


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 Created: 3/23/26 09:03 AM
 Data Source: VR (Direct)
 Market(s): Gulf Shores-Orange Beach-Ft Morgan
 Filter(s): none

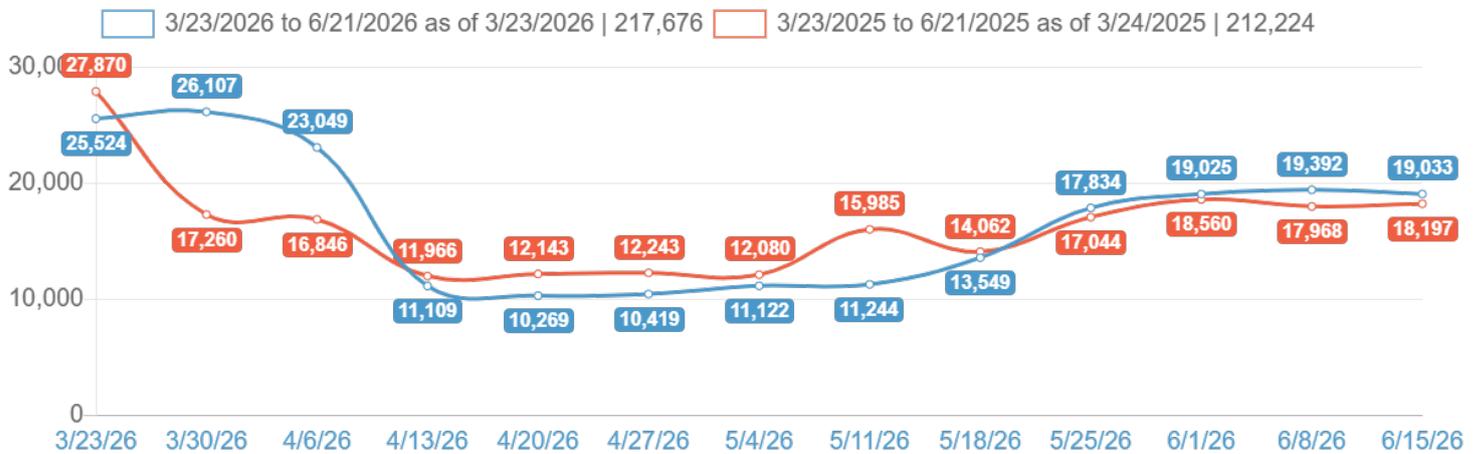
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	590,170	597,822	-1%
Guest Nights	217,676	212,224	3%
Avg. Length of Stay	5.3	5.2	2%
Avg. Booking Window	116	116	0%

Nights Available

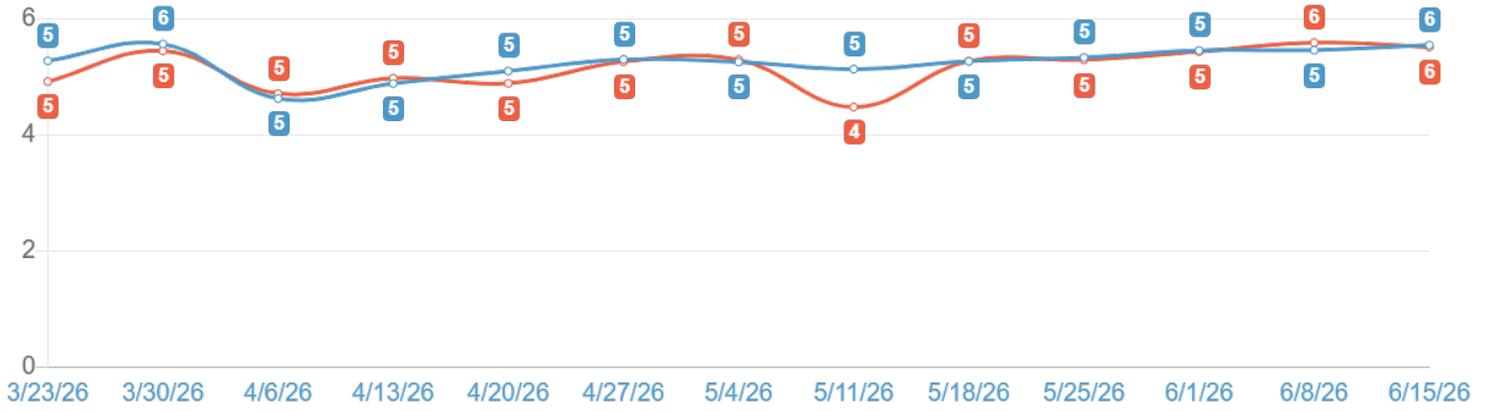


Guest Nights



Avg. Length of Stay

3/23/2026 to 6/21/2026 as of 3/23/2026 | 5.3 3/23/2025 to 6/21/2025 as of 3/24/2025 | 5.2



Avg. Booking Window

3/23/2026 to 6/21/2026 as of 3/23/2026 | 116 3/23/2025 to 6/21/2025 as of 3/24/2025 | 116

