



BOARD OF DIRECTORS MEETING

March 24, 2026 | Orange Beach Welcome Center

AGENDA

- Call to Order** Glen Kaiser
- Suspension of Reading & Approval of Minutes** (*voting*)
1. [Approval of February 24, 2026 Board of Directors Meeting Minutes](#) Glen Kaiser
- Financial Update** (*non-vote*)
2. [Report on the Financial Status of the Organization as of February 28, 2026](#) Carlos Serrano
- Action Items** (*vote if necessary*)
3. [January 20, 2026 Finance Committee Meeting Minutes](#) Carlos Serrano
 4. [Resolution 26-02 – 2026 Operating Fund Budget V2](#) Carlos Serrano
 5. [Resolution 26-03 – 2026 Sports Commission Fund Budget V2](#) Carlos Serrano
 6. [Resolution 26-04 – 2026 Special Events Fund Budget V2](#) Carlos Serrano
 7. [County Road 8 Property & Next Steps](#) Beth Gendler
- New Business** (*non-vote*)
8. [2026 December Board Retreat Destinations](#) Glen Kaiser
- Departmental Reports** (*non-vote; open for questions*)
9. [Destination Growth Indicators Dashboard; \(February PDF\)](#) Beth Gendler
 10. [Communications Dashboard; \(February PDF\)](#) Crystal Hinds
 11. [Visitor & Partner Services Dashboard; \(February PDF\)](#) Kim Chapman
 12. [Sales & Sports Dashboard; \(February PDF\)](#) Michelle Russ
- Announcements**
- Next Meeting:** Tuesday, April 28, 8:30 am, Orange Beach Welcome Center
- Adjourn** Glen Kaiser