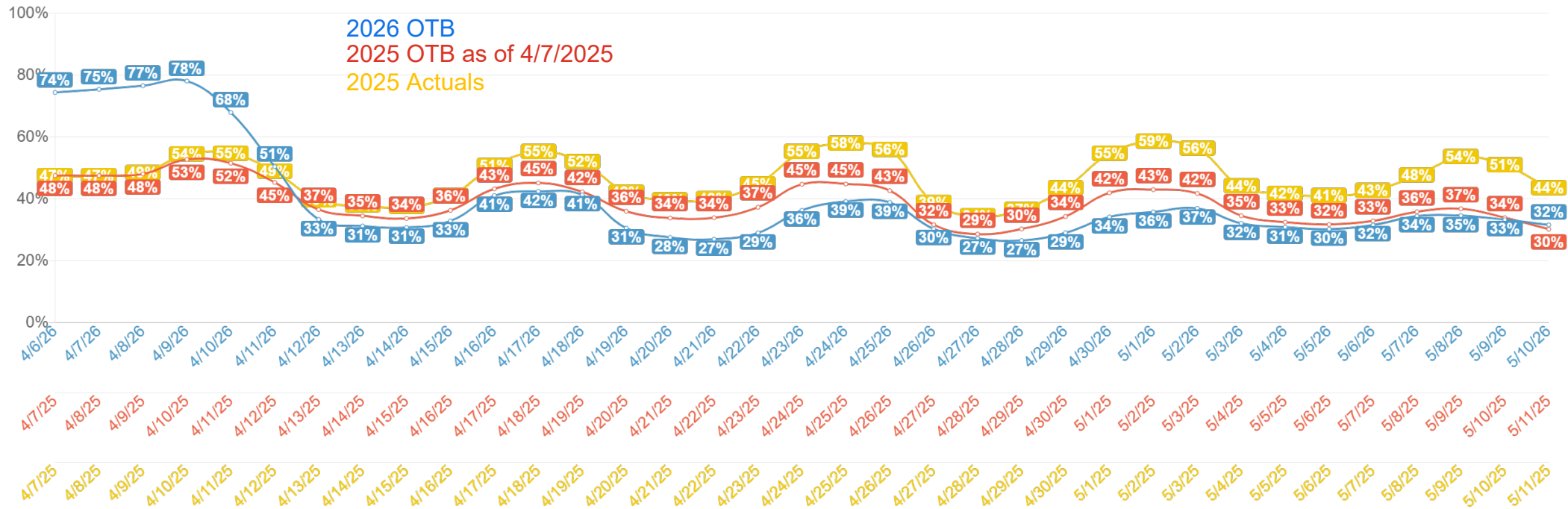


2026 30+ Day Occupancy Paid and Owner On-the-Books (OTB) Occupancy_Daily View_Same Day-of-Week 2025 Comparison



Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

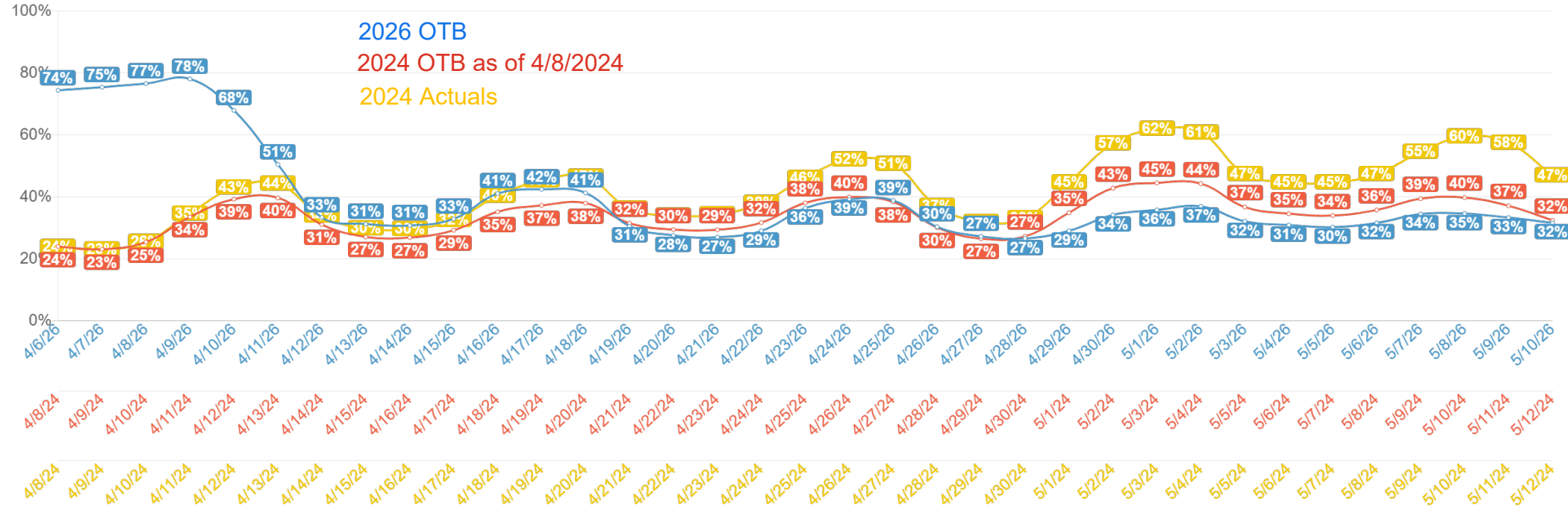
 Gulf Shores-Orange Beach-Ft Morgan | (4/6/2026 to 5/10/2026 as of 4/6/2026) | 39.6%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 4/7/2025 to 5/11/2025 as of 4/7/2025) | 38.8%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 4/7/2025 to 5/11/2025 as of 4/6/2026) | 46.8%



Copyright Key Data, LLC 2026
 Created: 4/6/26 08:04 AM
 Data Source: VR (Direct)
 Market(s): Gulf Shores-Orange Beach-Ft Morgan
 Filter(s): none

Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

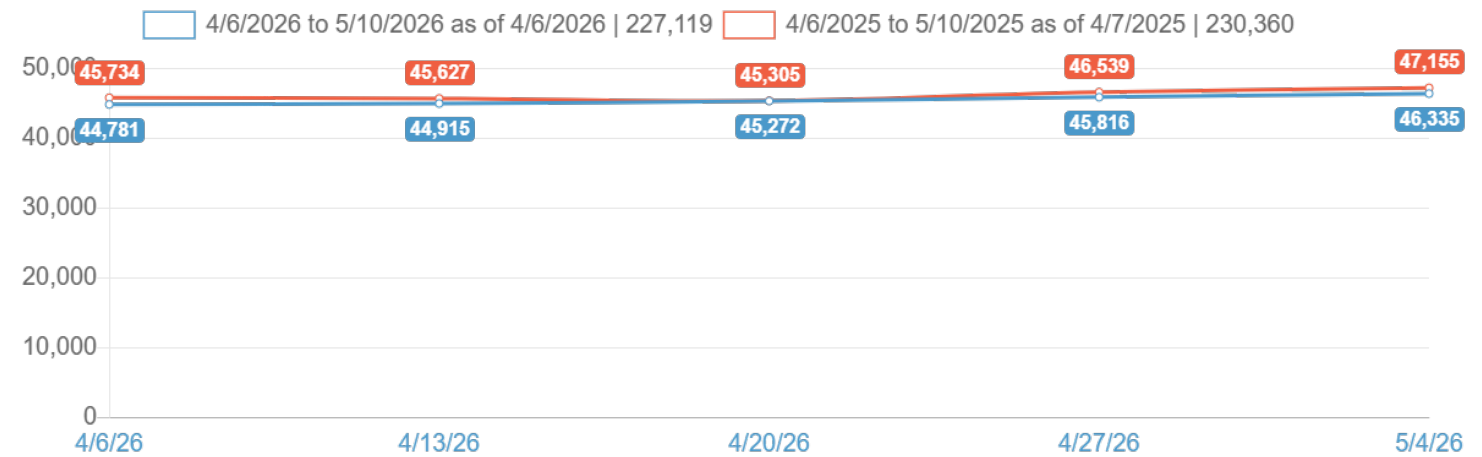
 Gulf Shores-Orange Beach-Ft Morgan | (4/6/2026 to 5/10/2026 as of 4/6/2026) | 39.6%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 4/8/2024 to 5/12/2024 as of 4/8/2024) | 34.0%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 4/8/2024 to 5/12/2024 as of 4/6/2026) | 42.2%



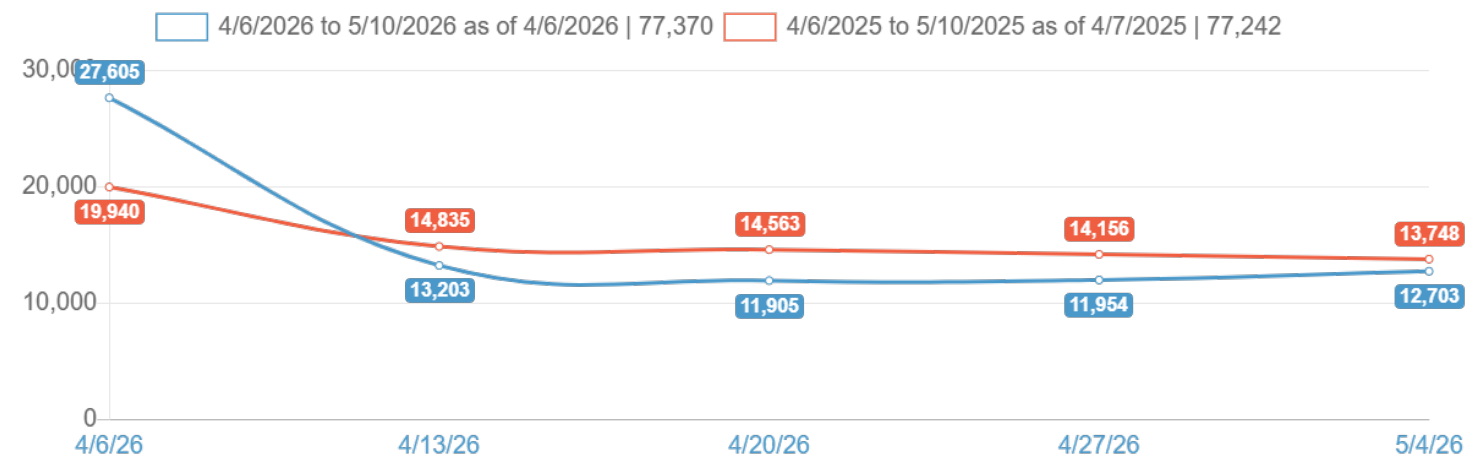
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	227,119	230,360	-1%
Guest Nights	77,370	77,242	0%
Avg. Length of Stay	4.8	4.8	-1%
Avg. Booking Window	81	78	5%

Nights Available

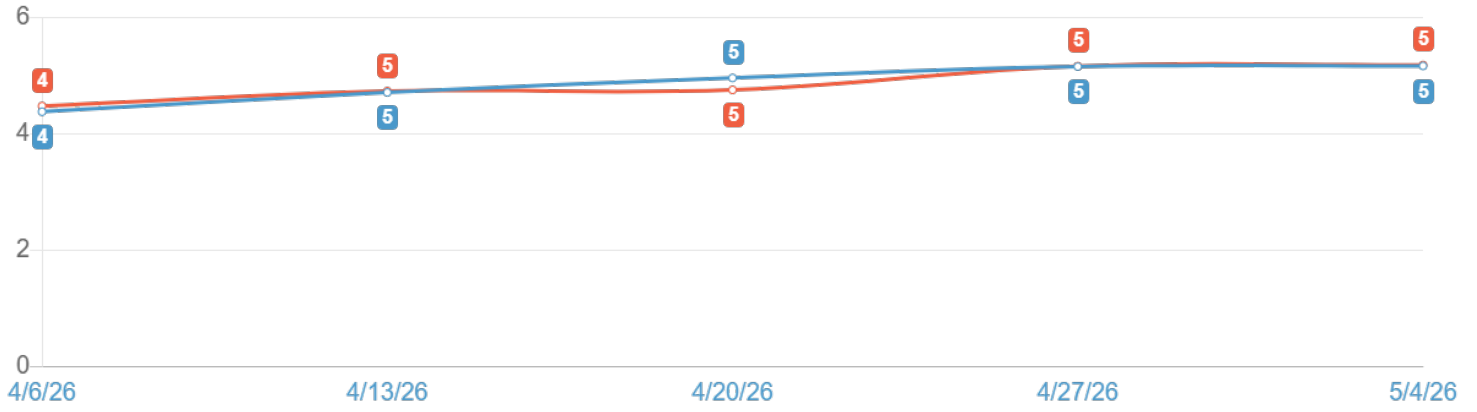


Guest Nights



Avg. Length of Stay

4/6/2026 to 5/10/2026 as of 4/6/2026 | 4.8 4/6/2025 to 5/10/2025 as of 4/7/2025 | 4.8



Avg. Booking Window

4/6/2026 to 5/10/2026 as of 4/6/2026 | 81 4/6/2025 to 5/10/2025 as of 4/7/2025 | 78

