

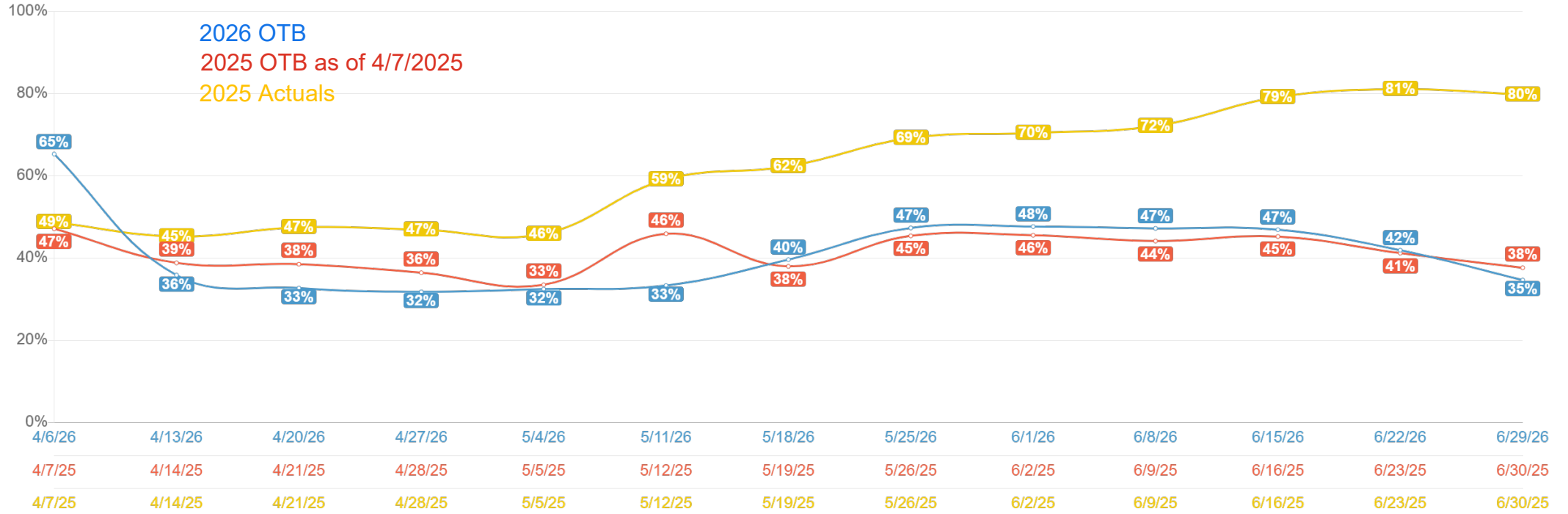
2026 90+ Day Occupancy
 Paid and Owner On-the-Books (OTB) Occupancy_Weekly View_Same Day-of-Week 2025 Comparison



Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

 Gulf Shores-Orange Beach-Ft Morgan | (4/6/2026 to 7/5/2026 as of 4/6/2026) | 41.3%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 4/7/2025 to 7/6/2025 as of 4/7/2025) | 41.3%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 4/7/2025 to 7/6/2025 as of 4/6/2026) | 62.1%

2026 OTB
2025 OTB as of 4/7/2025
2025 Actuals

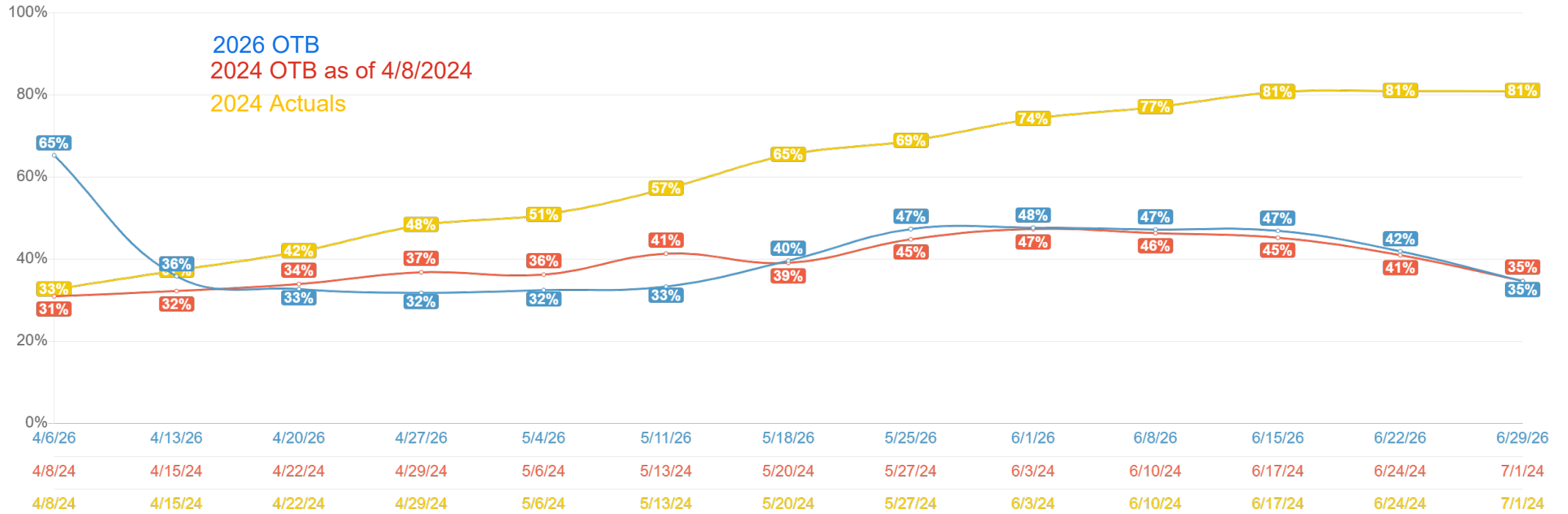


Copyright Key Data, LLC 2026
 Created: 4/6/26 08:04 AM
 Data Source: VR (Direct)
 Market(s): Gulf Shores-Orange Beach-Ft Morgan
 Filter(s): none

Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

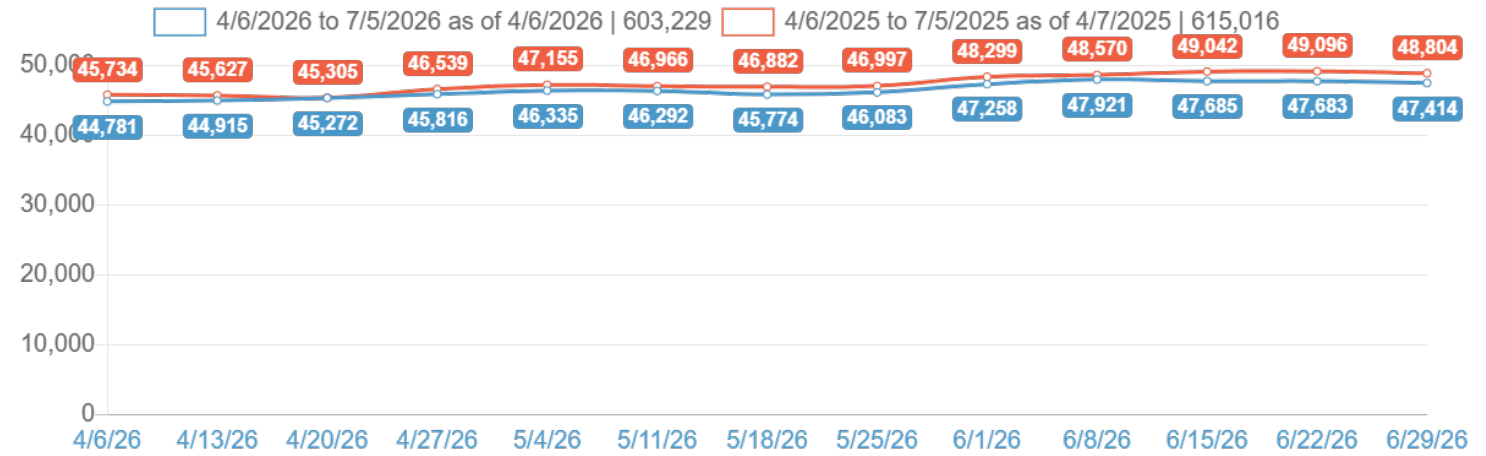
 Gulf Shores-Orange Beach-Ft Morgan | (4/6/2026 to 7/5/2026 as of 4/6/2026) | 41.3%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 4/8/2024 to 7/7/2024 as of 4/8/2024) | 39.3%
 Gulf Shores-Orange Beach-Ft Morgan (Compared 4/8/2024 to 7/7/2024 as of 4/6/2026) | 61.5%

2026 OTB
2024 OTB as of 4/8/2024
2024 Actuals

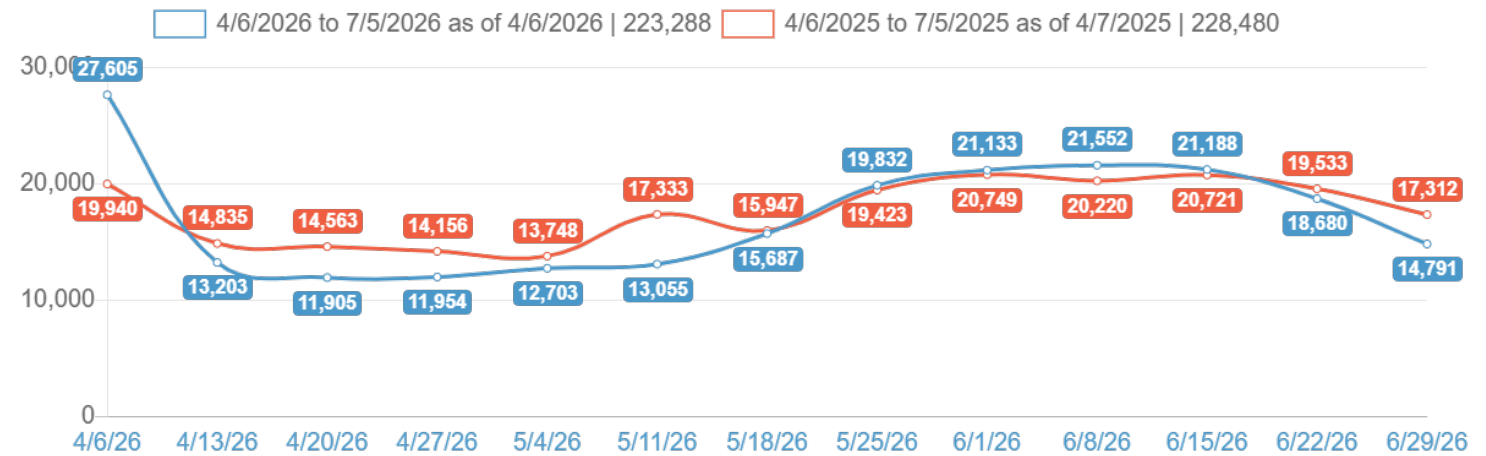


KPI	Value	Compared	Difference
Nights Available	603,229	615,016	-2%
Guest Nights	223,288	228,480	-2%
Avg. Length of Stay	5.2	5.1	1%
Avg. Booking Window	120	118	2%

Nights Available

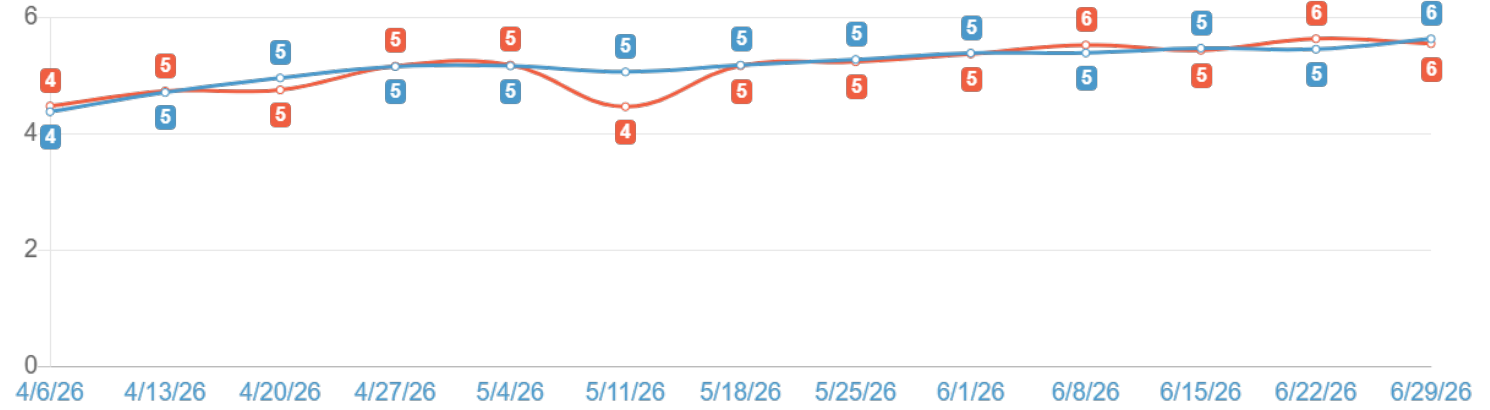


Guest Nights



Avg. Length of Stay

4/6/2026 to 7/5/2026 as of 4/6/2026 | 5.2 4/6/2025 to 7/5/2025 as of 4/7/2025 | 5.1



Avg. Booking Window

4/6/2026 to 7/5/2026 as of 4/6/2026 | 120 4/6/2025 to 7/5/2025 as of 4/7/2025 | 118

