

WELCOME TO



ALABAMA'S BEACHES
SPORTS & EVENTS

*How to Make the Most
of Your Sponsorship*

DIAMOND SPONSORS



VACATIONS



The WHARF[®]
ORANGE BEACH

PLATINUM SPONSOR



• FAMILY FUN • FRESH SEAFOOD •
• LIVE MUSIC •

GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



CHAMPION SPONSORS

Academy Sports + Outdoors

Acme Oyster House

Alabama Gulf Coast Zoo

Best Western on the Beach

Best Western Premier, The Tides Hotel

Coca Cola Bottling Company UNITED-Central, LLC

DeSoto's Seafood Kitchen

Embassy Suites Gulf Shores

Ginny Lane Bar & Grill

Hampton Inn & Suites Orange Beach

Hilton Garden Inn, On the Beach

Holiday Inn Express Orange Beach

Hotel Indigo

Hurricane Grill & Wings

Lucy Buffet's LuLu's

Rotolo's Pizzeria

Sea-N-Suds

SpringHill Suites at The Wharf

SpringHill Suites Orange Beach

Tanger Outlet Center

Waterville USA

GUIDING PRINCIPAL #1

Make it effortless to host winning events along Alabama's Beaches

WEBSITE RESOURCES

Planner Toolkit

Our resources are here to make your experience smoother.



Promo Copy



Photos, Videos & Logos



Custom Save-the-Date



Sports Banner Ads



Alabama's Beaches Savings...

Bring Your Event - Services

Alabama's Beaches Sports & Events



Sports Race Course Maps...



Planner Toolkit



Request More Info

OUR TEAM LIVES AND BREATHE THE BEACH LIFE AND IS READY ASSIST YOU WITH THE NITTY-GRITTY SO YOU CAN FOCUS ON MARKETING YOUR EVENT AND FINALIZING DETAILS WITH PARTICIPANTS. LET US BE YOUR ONE-STOP SHOP TO ENSURE YOUR EVENT IS UNFORGETTABLE FOR ALL ATHLETES, FAMILIES, FANS AND EVENT-GOERS. WE ASSIST PLANNERS BY:

- Offering grants for qualifying events
- Providing race course maps and permits
- Seeking the best accommodation options and rates for your group
- Coordinating on site event activities based on the size of the event
- Supplying marketing and promotional tools
- Recommending vendors and suppliers and providing welcome bags with coupons

SPORTS GRANTS

- [Digital Sports Grant Application](#)
- [Printable Sports Grant Application](#)

MAJOR EVENTS GRANTS

- [Digital Major Event Grant Application](#)
- [Printable Major Event Grant Application](#)

ENHANCEMENT EVENT GRANT

- [Printable Enhancement Event Grant Application](#)

Gulf Shores Race Course Maps & Permits

Our coastal communities offer a variety of certified race courses from 5Ks to half marathons. Start planning your event with us today and check out the following course maps and permits for each beach city.

Gulf Shores offers three great race courses near its breathtaking beaches or along the scenic Intracoastal Waterway.

[Waterway Village 5K](#)

[West Gulf Place 5K](#)

[West Gulf Place 10K](#)

Permit Application

Download your preferred course and submit with your completed application to [Grant Brown](#).

Orange Beach Race Course Maps & Permits

Racing in Orange Beach can take place alongside scenic beaches, nature trails or through The Wharf entertainment district.

[Orange Beach Sportsplex 5K](#)

[Orange Beach Sportsplex 10K](#)

[Orange Beach Sportsplex Half Marathon](#)

[Orange Beach The Wharf 5K](#)

[Orange Beach Flora Bama 4 mile](#)

Permit Application

Download your preferred course and submit with your completed application to [Angela Bateman](#).

BOOK DIRECT

OVER \$500K IN GRANTS AND SUPPORT AWARDED FOR SPORTING EVENTS IN 2025!



ALABAMA'S BEACHES SPORTS & EVENTS

GUIDING PRINCIPAL #2

Help participants and attendees score memorable moments

IN 2025, WE...

**HOSTED/ASSISTED
150 EVENTS**

**DISTRIBUTED
25,258
WELCOME BAGS**

**CONTRIBUTED
TO MULTIPLE LOCAL
ORGS THROUGH OUR
VOLUNTEER INCENTIVE
PROGRAM**



Alabama's Beaches Savings Scorecard 2026

- Mobile exclusive
- Instantly delivered via text and email
- No apps to download

FREE

[Sign Up](#)

[Learn More](#)



GUIDING PRINCIPAL #3

Create game-changing business and measurable outcomes for our sponsors

IN 2025, WE...

GENERATED
117,344
ROOM NIGHTS

CONTRIBUTED
\$77.7 MILLION
IN ECONOMIC IMPACT

SECURED
MULTIPLE LONG-TERM
CONTRACTS

ACHIEVED
RECORD PARTICIPANTS
FOR OWNED EVENTS

SPONSOR PROMOS

Diamond Sponsors



Platinum Sponsors



WEBSITE

Gold Sponsors



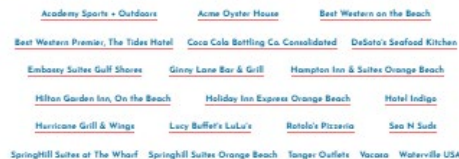
Silver Sponsors



Bronze Sponsors



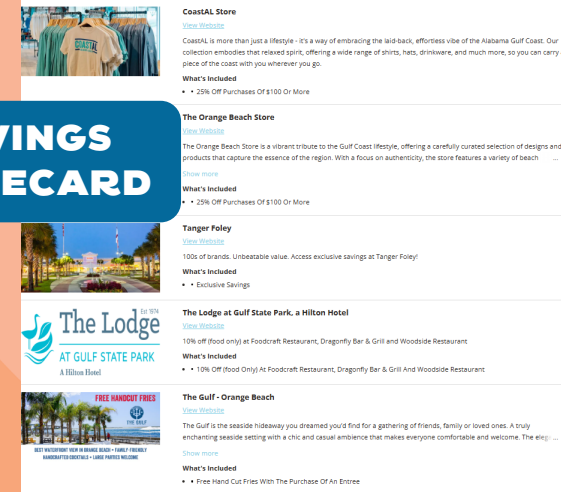
Champion Sponsors



SOCIAL



SAVINGS SCORECARD



ENEWS

Sponsor Spotlight

Brett/Robinson Vacation Rentals

Book your next sportcation directly with Brett/Robinson Vacation Rentals!

[Learn More >](#)



EVENTS

2026 SPONSORS

DIAMOND



PLATINUM



GOLD



PLAYBOOK



101 E BEACH BLVD, GULF SHORES, AL 36542
THEHANGOUT.COM

GET PLUGGED IN...
VISIT OUR STATIONS!



ALABAMA'S BEACHES
SPORTS & EVENTS