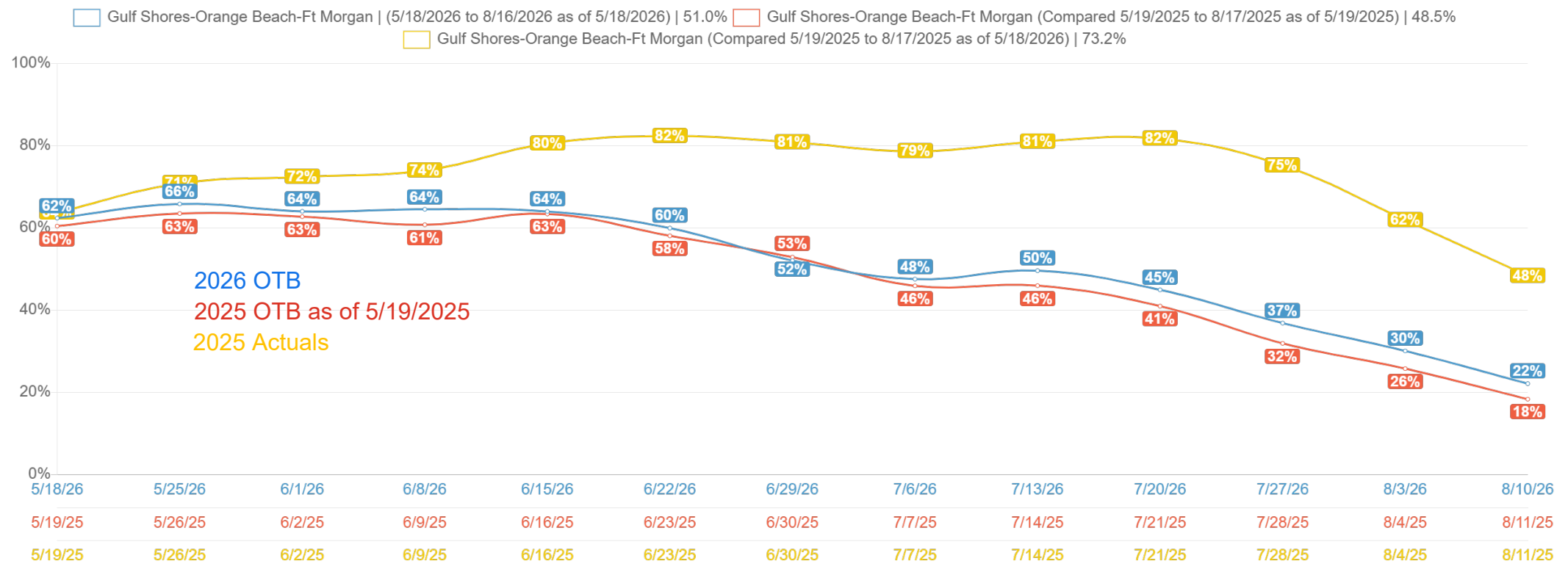


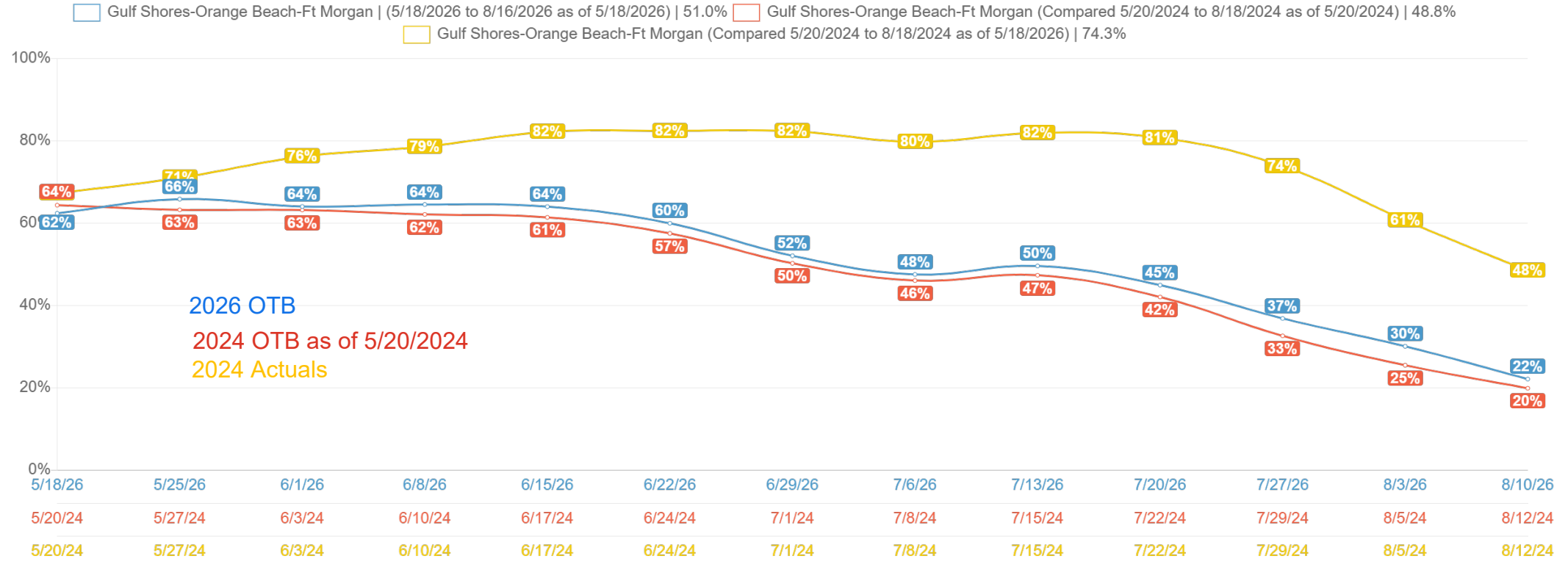
Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy



2026 90+ Day Occupancy  
 Paid and Owner On-the-Books (OTB) Occupancy\_Weekly View\_Same Day-of-Week 2024 Comparison



Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

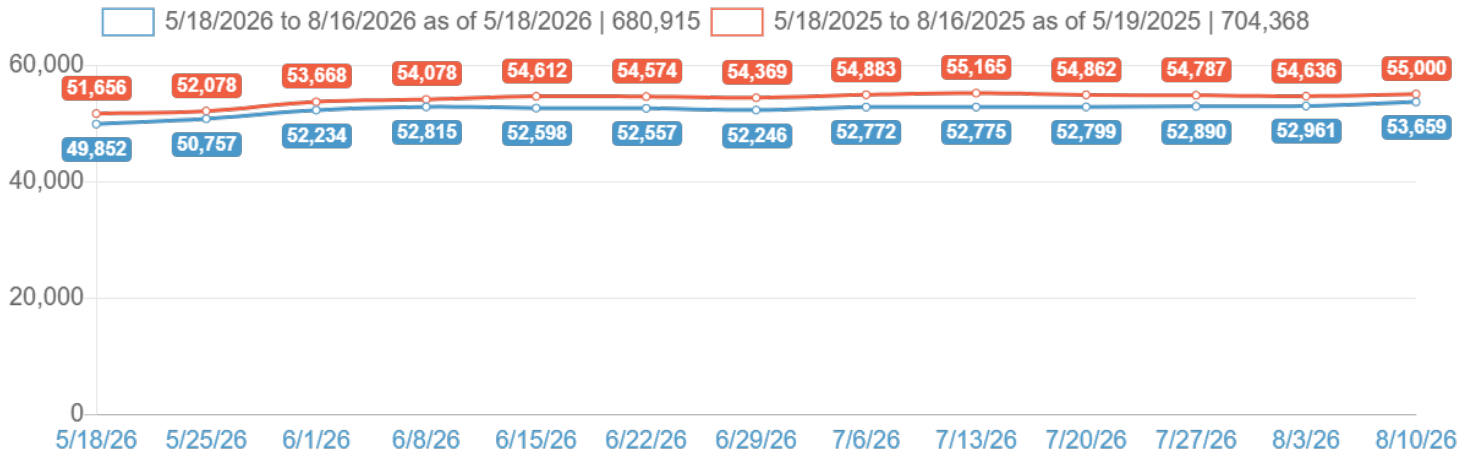


Copyright Key Data, LLC 2026  
 Created: 5/18/26 09:05 AM  
 Data Source: VR (Direct)  
 Market(s): Gulf Shores-Orange Beach-Ft Morgan  
 Filter(s): none

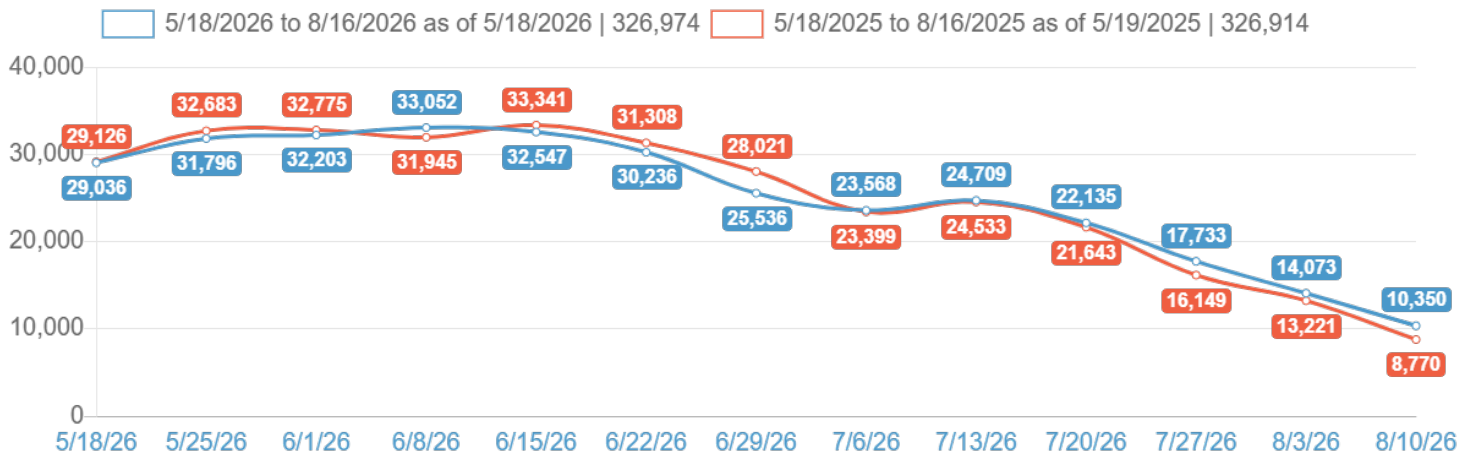
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	680,915	704,368	-3%
Guest Nights	326,974	326,914	0%
Avg. Length of Stay	5.1	5.0	1%
Avg. Booking Window	117	111	5%

### Nights Available

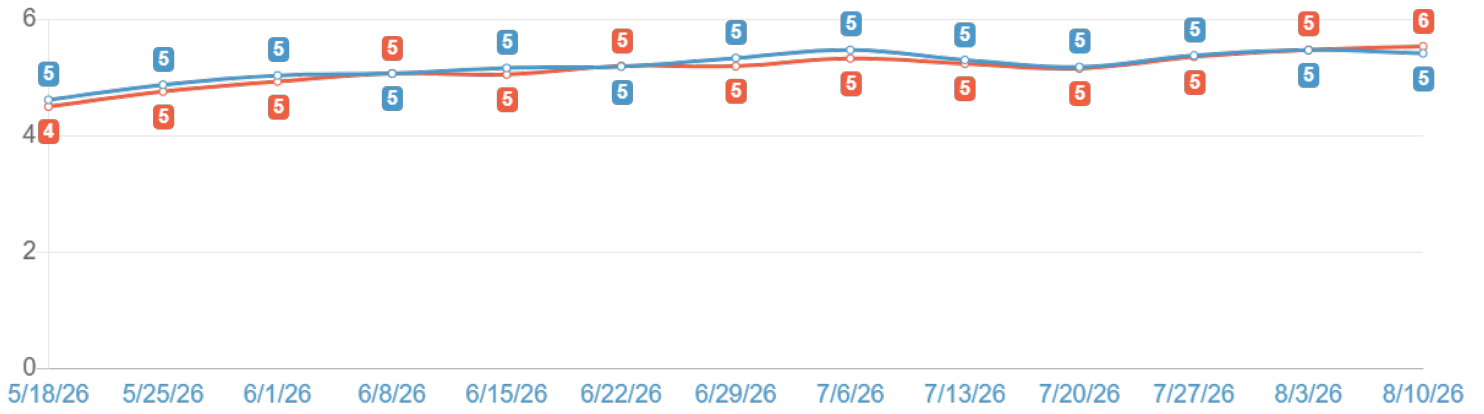


### Guest Nights



### Avg. Length of Stay

5/18/2026 to 8/16/2026 as of 5/18/2026 | 5.1    5/18/2025 to 8/16/2025 as of 5/19/2025 | 5.0



### Avg. Booking Window

5/18/2026 to 8/16/2026 as of 5/18/2026 | 117    5/18/2025 to 8/16/2025 as of 5/19/2025 | 111

