



Alabama Gulf Coast Convention & Visitor's Bureau
Board of Directors
Regular Meeting Minutes

Date: April 28, 2026
Recorded by Sally Westendorf

Board Members Present: Bill Bennett, David Bodenhamer, Susan Boggs, Bill Brett, Robert Craft, Penny Groux, Glen Kaiser, Tony Kennon, Ken Kichler, Mark Stillings (a quorum was met)

Board Members Absent: Karen Bobe, Frank Reed

GSOBT Staff Members Present: Kim Chapman, Beth Gendler, Crystal Hinds, Michelle Russ, Carlos Serrano, Michael Akridge

Visitors: Steve Meyer, Tater Harris, Hunter Harrelson, Blake Phelps, Jim Bibby, Robert Avila, Greg Alexander, Ken Patel, Saxon Brett, Monica Cavazos

Call to Order

Chairman Glen Kaiser called the meeting to order at 8:30 am.

2025 Audited Financial Statements

Matt Taylor, with Grant, Sanders, & Taylor, presented the *2025 Audited Financial Statements*.

Suspension of Reading & Approval of Minutes

The meeting minutes from the March 24, 2026 meeting were presented. Penny Groux made a motion to approve the minutes, which Bill Bennett seconded. After no discussion, the motion passed. Members absent in March abstained.

Glen Kaiser presented Jim Bibby to explain GUMBO Stakeholder Membership.

Financial Update

Carlos Serrano presented the *Financial Status of the Organization as of March 31, 2026*.

Action Items

Carlos Serrano summarized each of the budget adjustments following the *April 21, 2026 Finance Committee Meeting Minutes* handout.

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Bill Brett motioned to approve *Resolution 26-08 – 2026 Operating Fund Budget V3*. Mark Stillings seconded the motion, and with no further discussion or opposition, the motion passed unanimously.

Carlos Serrano summarized *Resolution 26-09 – 2026 Sports Commission Fund Budget V3*. Bill Brett made a motion to approve *Resolution 26-09*, seconded by Mark Stillings. With no opposition, the motion passed unanimously.

Carlos Serrano covered *Resolution 26-10 – 2026 Special Events Fund Budget V3*. Mark Stillings moved to approve *Resolution 26-10*, with a second from Penny Groux. With no opposition, the motion passed unanimously.

Carlos Serrano outlined *Resolution 26-11 – Proposed Addition to Position Scale*. Michelle Russ explained the history of the Meeting Sales Coordinator position and details of the role moving forward. Bill Brett motioned to approve the resolution, with a second from Ken Kichler. There was no opposition, and the motion passed unanimously.

Beth Gendler presented the *Letter of Support for Film Production OB7*. Susan Boggs motioned to support the project by sending the letter, with a second from Penny Groux. There was no opposition, and the motion passed unanimously.

Departmental Reports

Senior Staff provided summaries of each departmental report.

Announcements

The next meeting will be held on May 26th at 8:30am, at the Orange Beach Welcome Center.

Adjourned

Chairman Glen Kaiser adjourned the meeting at 9:55 am.