



Alabama Gulf Coast Convention & Visitor's Bureau
Board of Directors
Regular Meeting Minutes

Date: March 24, 2026
Recorded by Sally Westendorf

Board Members Present: Bill Bennett, Karen Bobe, David Bodenhamer, Susan Boggs, Bill Brett, Penny Groux, Glen Kaiser, Tony Kennon, Ken Kichler, Frank Reed, Mark Stillings (a quorum was met)

Board Members Absent: Robert Craft

GSOBT Staff Members Present: Kim Chapman, Beth Gendler, Crystal Hinds, Michelle Russ, Carlos Serrano

Visitors: Steve Meyer, Tater Harris, Hunter Harrelson, Saxon Brett, Ford Handley, Jon Walker, Blake Phelps

Call to Order

Chairman Glen Kaiser called the meeting to order at 8:30 am.

Suspension of Reading & Approval of Minutes

The meeting minutes from the February 24, 2026 meeting were presented. Karen Bobe made a motion to approve the minutes, which Penny Groux seconded. After no discussion, the motion passed. Members absent in February abstained. Tony Kennon arrived after voting occurred for the February minutes.

Financial Update

Carlos Serrano presented the Financial Status of the Organization as of February 28, 2026.

Action Items

Carlos Serrano summarized each of the budget adjustments following the *January 20, 2026 Finance Committee Meeting Minutes* handouts.

Mark Stillings motioned to approve *Resolution 26-02 – 2026 Operating Fund Budget V2*. Susan Boggs seconded the motion, and with no further discussion or opposition, the motion passed unanimously.

Carlos Serrano summarized *Resolution 26-03 – 2026 Special Events Fund Budget V2*. Susan Boggs made a motion to approve *Resolution 26-03*, seconded by Penny Groux. With no opposition, the motion passed unanimously.

Carlos Serrano covered *Resolution 26-04 – 2026 Sports Commission Fund Budget V2*. Karen Bobe moved to approve *Resolution 26-04*, with a second from Ken Kichler. With no opposition, the motion passed unanimously.

There was a lengthy discussion about the property on Coastal-Gateway Blvd and next steps for the development of the HJM Sportsplex, namely, pursuing real estate in the City of Orange Beach and the pros and cons of listing the existing property.

Bill Brett moved to disregard the CVB's offer to purchase O'Brien Property (23.2 acres) on the Foley Beach Express, seconded by Susan Boggs. The motion carried unanimously.

Susan Boggs made a motion to allow Mayor Tony Kennon to negotiate for real estate parcels in order to bring back options to the CVB Board of Directors, seconded by Penny Groux. The motion carried unanimously.

New Business

The Board discussed destinations for the 2026 December Board Retreat

Departmental Reports

Senior Staff provided summaries of each departmental report.

Announcements

The next meeting will be held on April 28th at 8:30am, at the Orange Beach Welcome Center.

Adjourned

Chairman Glen Kaiser adjourned the meeting at 10:11 am.