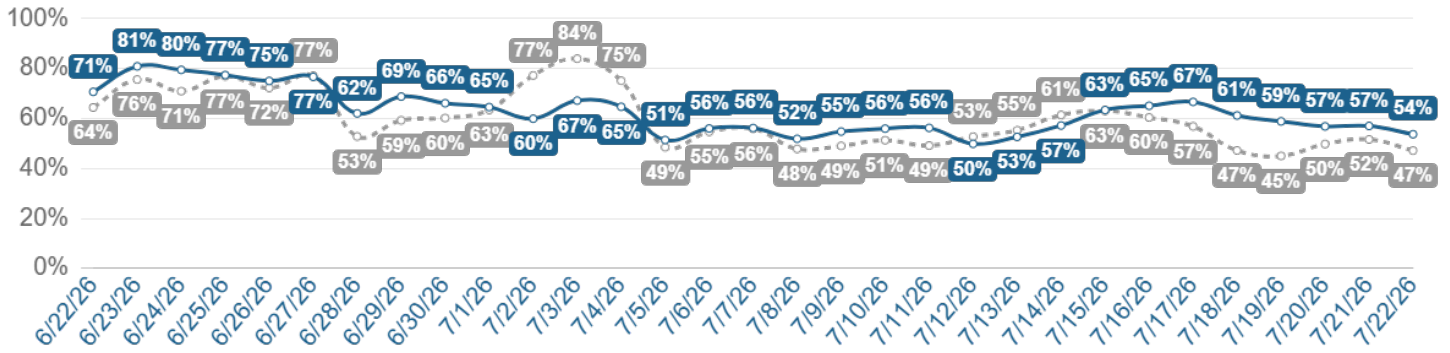


Data Source: Hotel (Direct)

KPI	Value	Compared	Difference
Paid Occupancy % (Hotels)	62.6%	59.9%	4%
Guest Nights (Hotels)	32,838	31,449	4%
Avg. Booking Window (Hotels)	76	75	2%
Avg. Length of Stay (Hotels)	3.0	2.9	4%

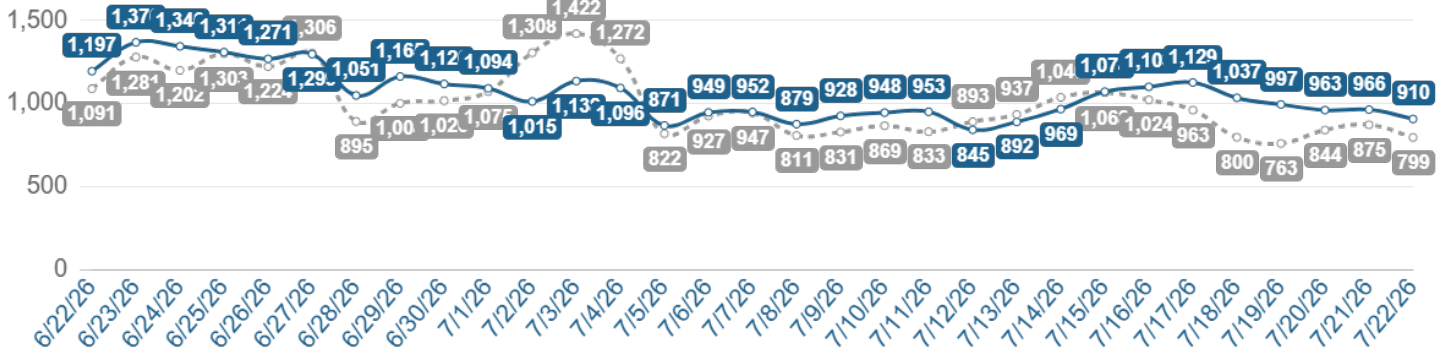
Paid Occupancy %

■ Gulf Shores-Orange Beach-Ft Morgan Hotels | 6/22/2026 to 7/22/2026 (as of 06/14/2026)
■ Gulf Shores-Orange Beach-Ft Morgan Hotels | 6/23/2025 to 7/23/2025 (as of 06/15/2025)



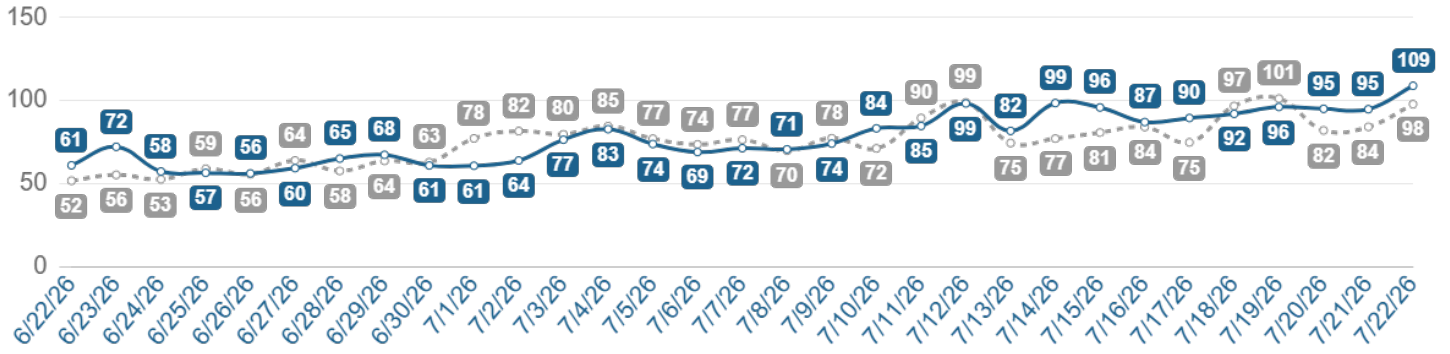
Guest Nights

■ Gulf Shores-Orange Beach-Ft Morgan Hotels | 6/22/2026 to 7/22/2026 (as of 06/14/2026)
■ Gulf Shores-Orange Beach-Ft Morgan Hotels | 6/23/2025 to 7/23/2025 (as of 06/15/2025)



Avg. Booking Window

Gulf Shores-Orange Beach-Ft Morgan Hotels | 6/22/2026 to 7/22/2026 (as of 06/14/2026)
 Gulf Shores-Orange Beach-Ft Morgan Hotels | 6/23/2025 to 7/23/2025 (as of 06/15/2025)



Avg. Length of Stay

Gulf Shores-Orange Beach-Ft Morgan Hotels | 6/22/2026 to 7/22/2026 (as of 06/14/2026)
 Gulf Shores-Orange Beach-Ft Morgan Hotels | 6/23/2025 to 7/23/2025 (as of 06/15/2025)

