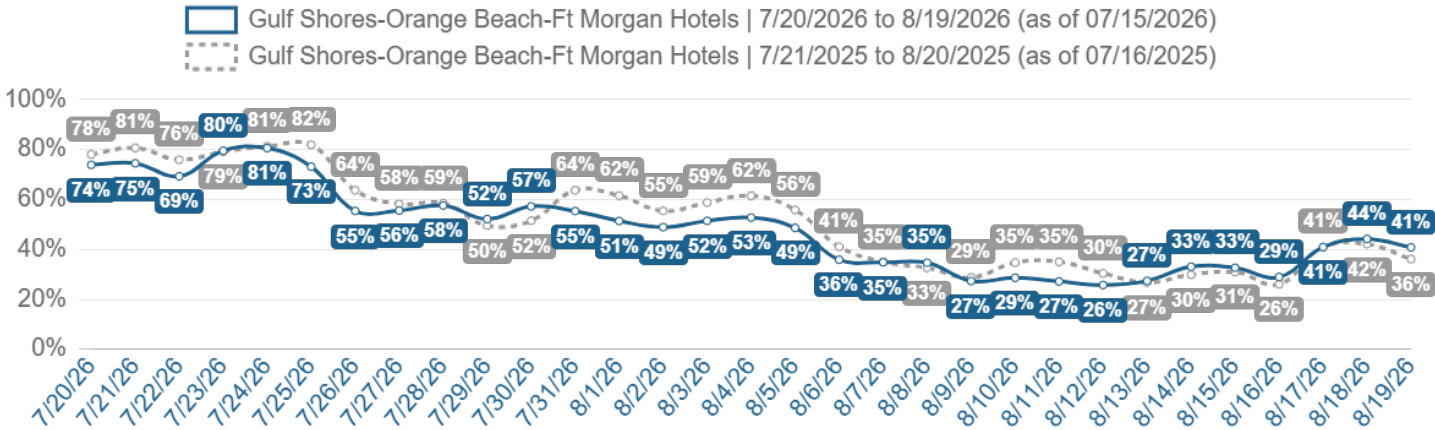


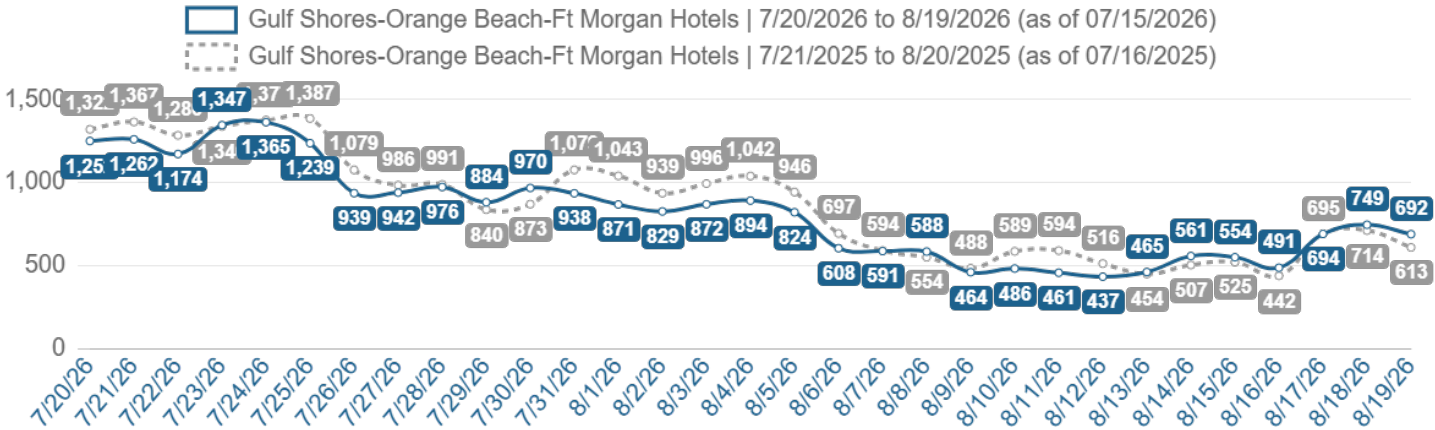
Data Source: Hotel (Direct)

KPI	Value	Compared	Difference
Paid Occupancy % (Hotels)	48.4%	51.2%	-5%
Guest Nights (Hotels)	25,419	26,875	-5%
Avg. Booking Window (Hotels)	78	63	24%
Avg. Length of Stay (Hotels)	2.8	2.8	2%

Paid Occupancy %

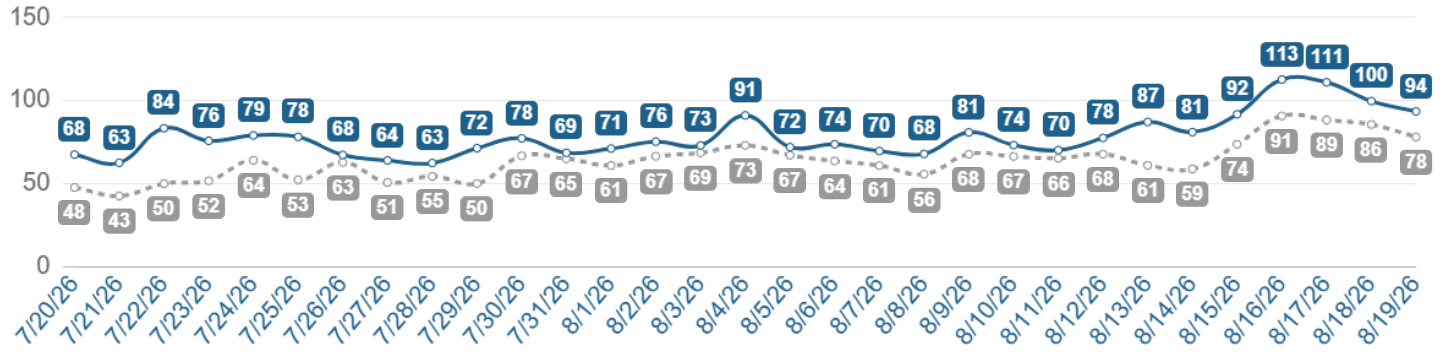


Guest Nights



Avg. Booking Window

— Gulf Shores-Orange Beach-Ft Morgan Hotels | 7/20/2026 to 8/19/2026 (as of 07/15/2026)
- - - Gulf Shores-Orange Beach-Ft Morgan Hotels | 7/21/2025 to 8/20/2025 (as of 07/16/2025)



Avg. Length of Stay

— Gulf Shores-Orange Beach-Ft Morgan Hotels | 7/20/2026 to 8/19/2026 (as of 07/15/2026)
- - - Gulf Shores-Orange Beach-Ft Morgan Hotels | 7/21/2025 to 8/20/2025 (as of 07/16/2025)

