



BOARD OF DIRECTORS MEETING

July 28, 2026 | Orange Beach Welcome Center

AGENDA

Call to Order

Glen Kaiser

Suspension of Reading & Approval of Minutes *(voting)*

1. [Approval of June 23, 2026 Board of Directors Meeting Minutes](#)

Glen Kaiser

Financial Update *(non-vote)*

2. [Report on the Financial Status of the Organization as of June 30, 2026](#)

Carlos Serrano

Action Items *(vote if necessary)*

3. [July 9, 2026 Finance Committee Meeting Minutes](#)
4. [Resolution 26-12 – 2026 Operating Fund Budget V4](#)
5. [Resolution 26-13 – 2026 Sports Commission Fund Budget V4](#)
6. [Resolution 26-14 – 2026 Special Events Fund Budget V4](#)

Carlos Serrano

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Departmental Reports *(non-vote; open for questions)*

7. [Destination Growth Indicators Dashboard](#); [\(June PDF\)](#)
8. [Communications Dashboard](#); [\(June PDF\)](#)
9. [Visitor & Partner Services Dashboard](#); [\(June PDF\)](#)
10. [Sales & Sports Dashboard](#); [\(June PDF\)](#)

Beth Gendler

Crystal Hinds

Kim Chapman

Michelle Russ

Announcements

Next Meeting: Tuesday, August 25, 8:30 am, Orange Beach Welcome Center

Adjourn

Glen Kaiser