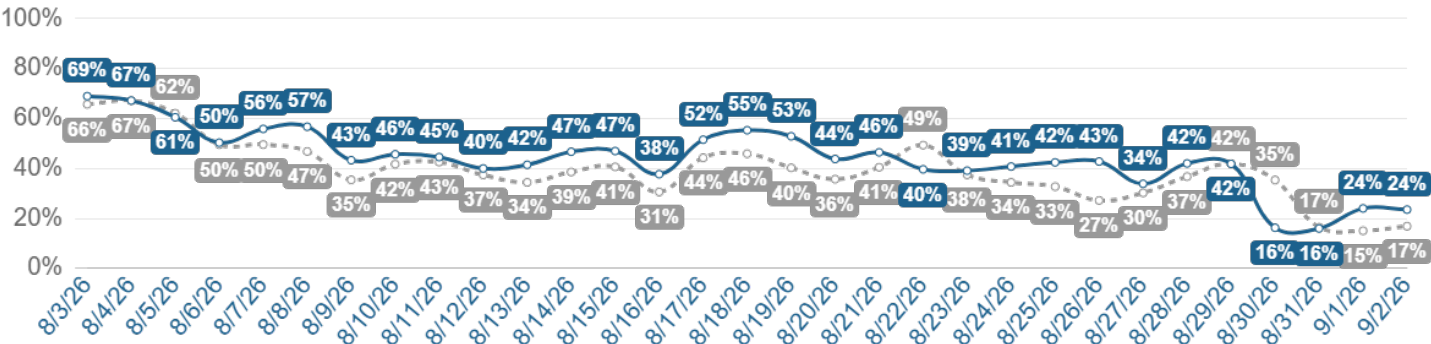


Data Source: Hotel (Direct)

KPI	Value	Compared	Difference
Paid Occupancy % (Hotels)	43.9%	39.5%	11%
Guest Nights (Hotels)	23,014	20,723	11%
Avg. Booking Window (Hotels)	75	65	16%
Avg. Length of Stay (Hotels)	2.6	2.7	-4%

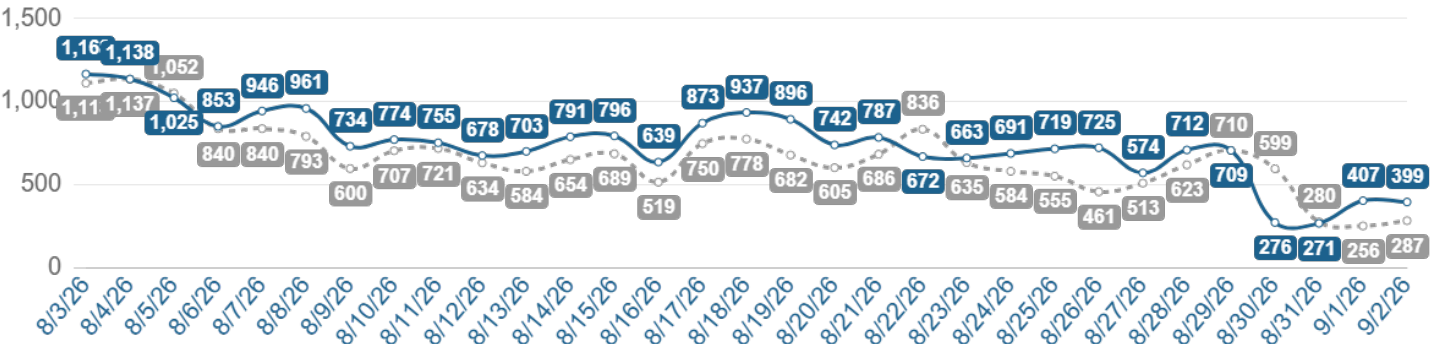
Paid Occupancy %

Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/3/2026 to 9/2/2026 (as of 07/26/2026)
Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/4/2025 to 9/3/2025 (as of 07/27/2025)



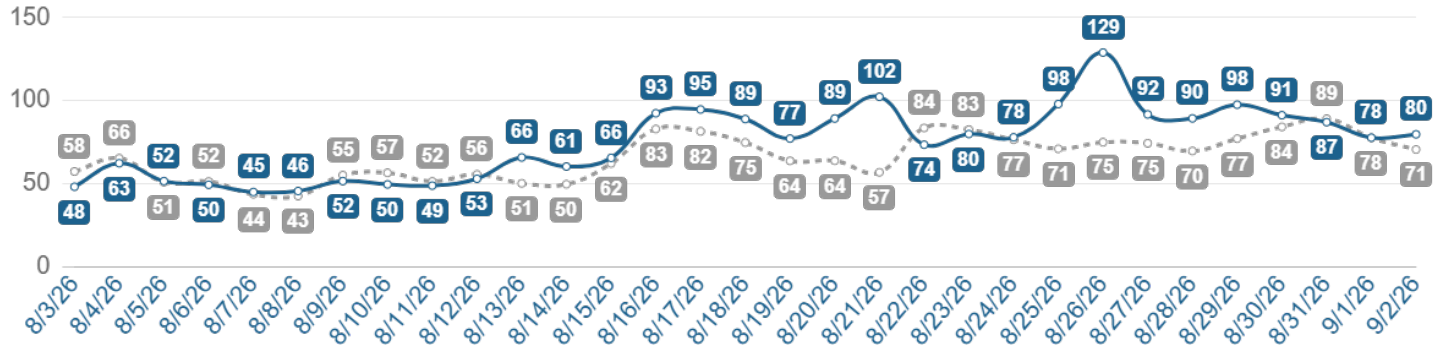
Guest Nights

Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/3/2026 to 9/2/2026 (as of 07/26/2026)
Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/4/2025 to 9/3/2025 (as of 07/27/2025)



Avg. Booking Window

— Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/3/2026 to 9/2/2026 (as of 07/26/2026)
- - - Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/4/2025 to 9/3/2025 (as of 07/27/2025)



Avg. Length of Stay

— Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/3/2026 to 9/2/2026 (as of 07/26/2026)
- - - Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/4/2025 to 9/3/2025 (as of 07/27/2025)

