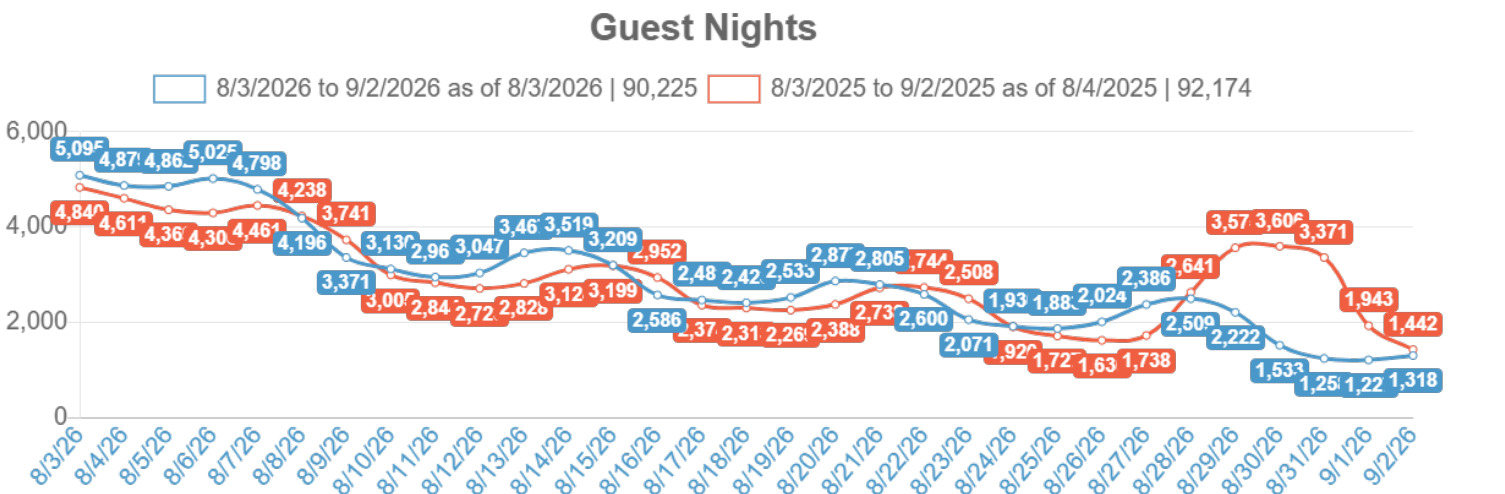
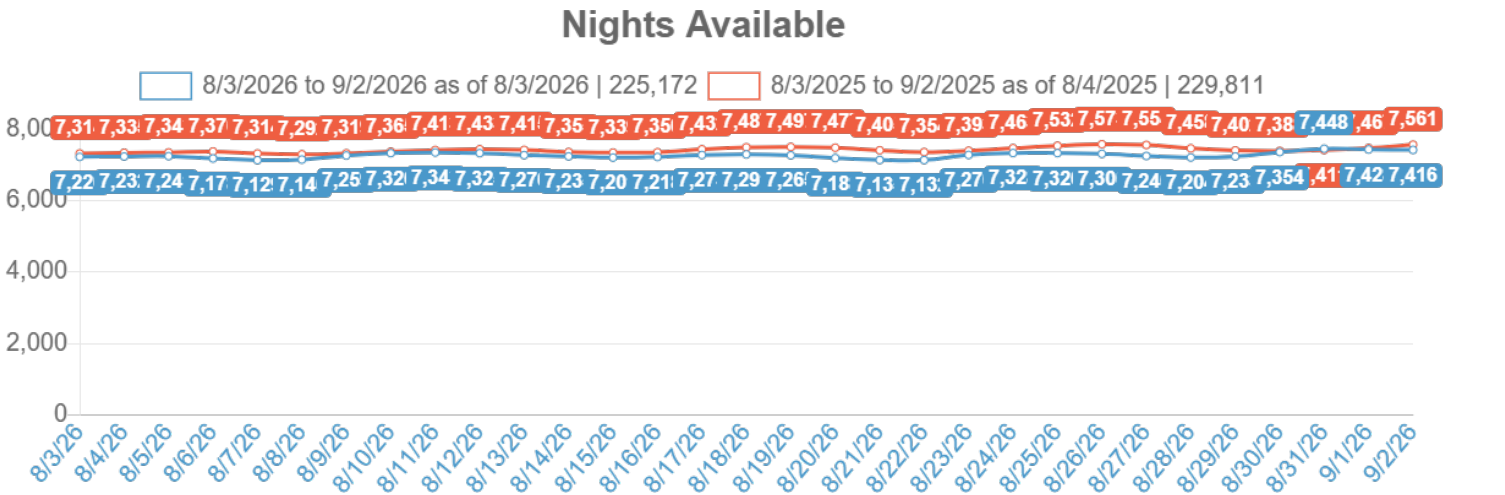


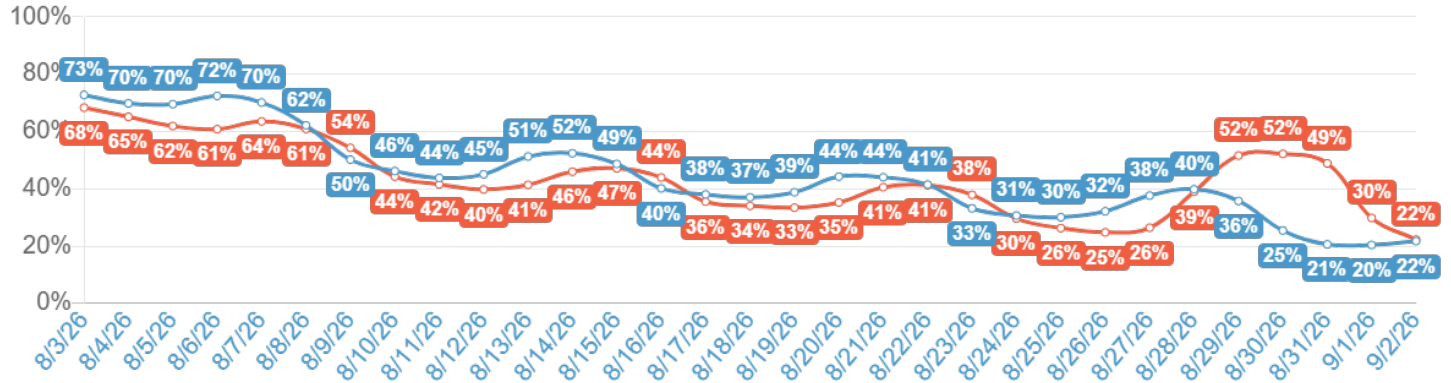
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	225,172	229,811	-2%
Guest Nights	90,225	92,174	-2%
Adjusted Paid & Owner Occupancy	44.1%	43.5%	1%
Avg. Length of Stay	4.7	4.7	0%
Avg. Booking Window	87	83	5%
Adjusted Paid Occupancy %	40.1%	40.1%	-0%
Guest Checkins	16,545	17,965	-8%
Guest Checkouts	20,492	22,062	-7%



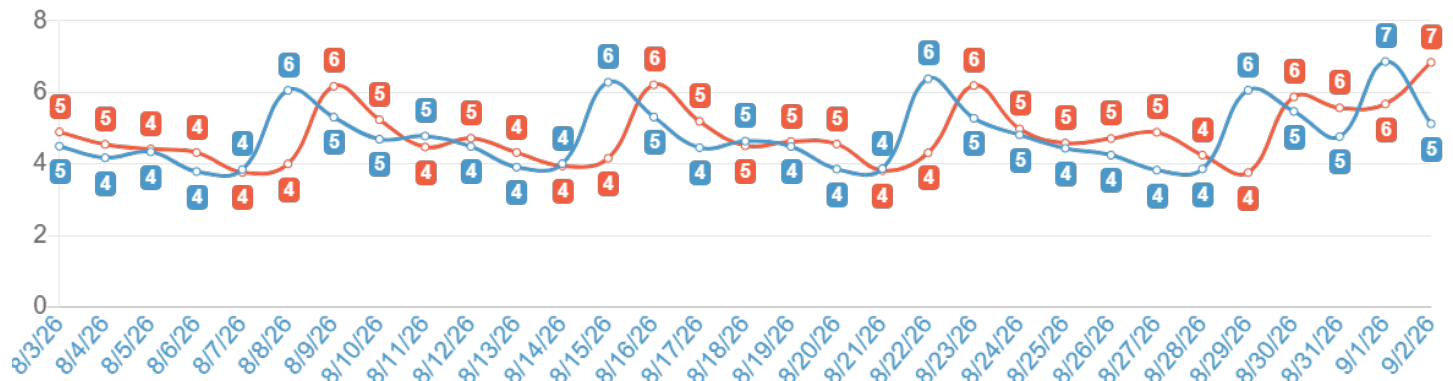
Adjusted Paid & Owner Occupancy

8/3/2026 to 9/2/2026 as of 8/3/2026 | 44.1% 8/3/2025 to 9/2/2025 as of 8/4/2025 | 43.5%



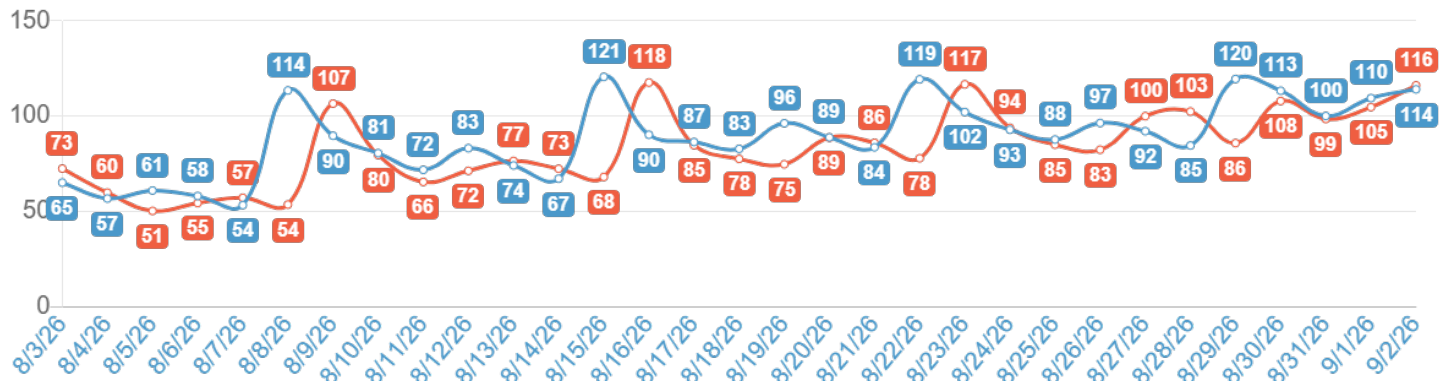
Avg. Length of Stay

8/3/2026 to 9/2/2026 as of 8/3/2026 | 4.7 8/3/2025 to 9/2/2025 as of 8/4/2025 | 4.7



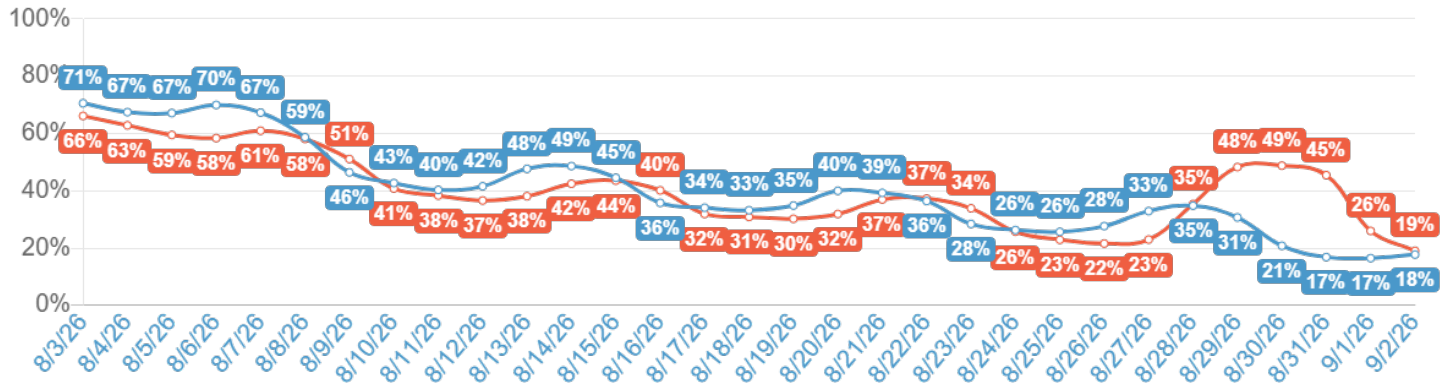
Avg. Booking Window

8/3/2026 to 9/2/2026 as of 8/3/2026 | 87 8/3/2025 to 9/2/2025 as of 8/4/2025 | 83



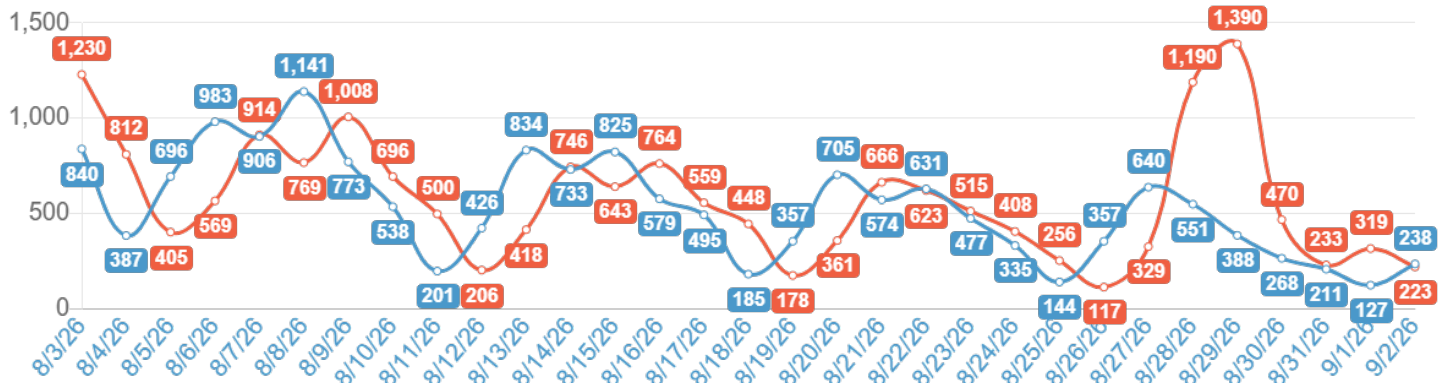
Adjusted Paid Occupancy %

8/3/2026 to 9/2/2026 as of 8/3/2026 | 40.1% 8/3/2025 to 9/2/2025 as of 8/4/2025 | 40.1%



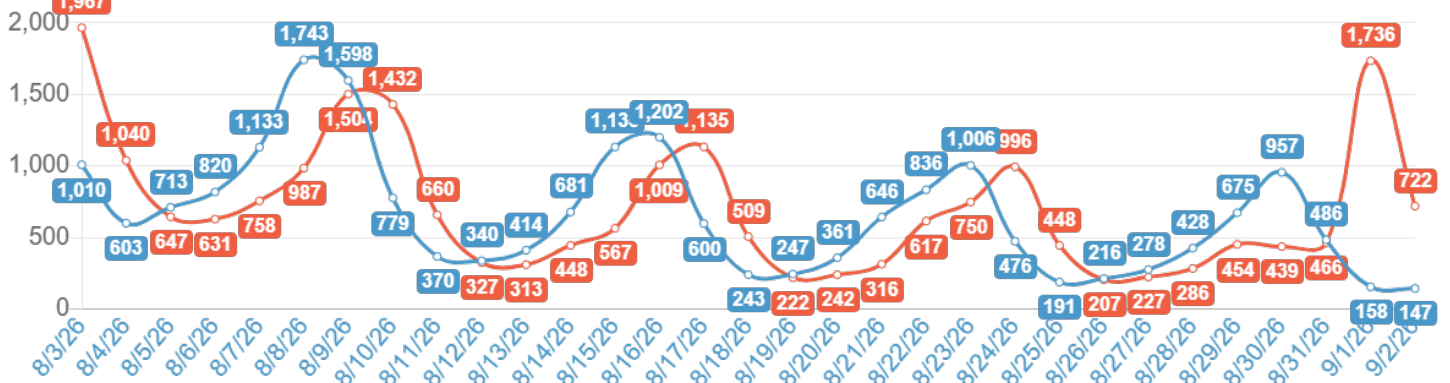
Guest Checkins

8/3/2026 to 9/2/2026 as of 8/3/2026 | 16,545 8/3/2025 to 9/2/2025 as of 8/4/2025 | 17,965



Guest Checkouts

8/3/2026 to 9/2/2026 as of 8/3/2026 | 20,492 8/3/2025 to 9/2/2025 as of 8/4/2025 | 22,062



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Created: 8/3/26 09:08 AM

Market(s): Gulf Shores-Orange Beach-Ft Morgan

Filter(s): none