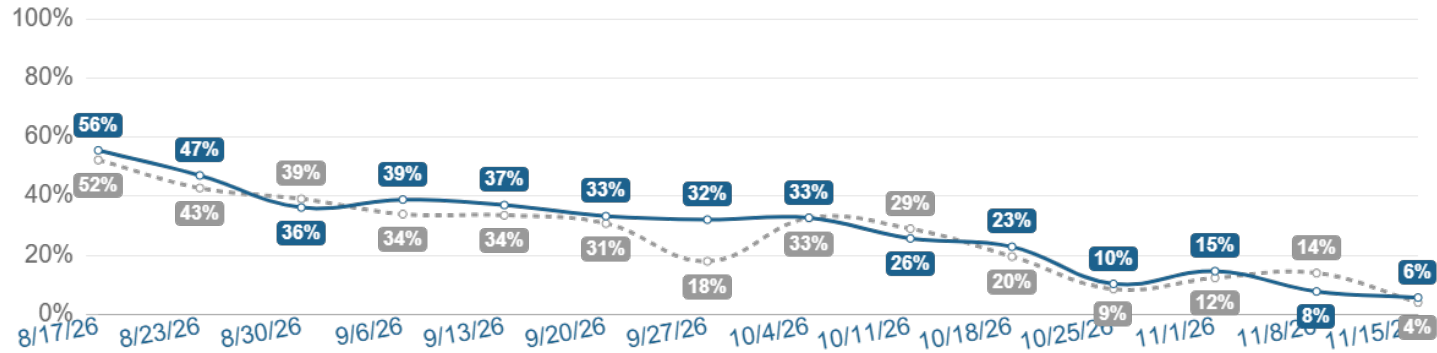


Data Source: Hotel (Direct)

KPI	Value	Compared	Difference
Paid Occupancy % (Hotels)	29.8%	27.7%	8%
Guest Nights (Hotels)	45,860	42,635	8%
Avg. Booking Window (Hotels)	100	92	9%
Avg. Length of Stay (Hotels)	2.8	2.8	0%

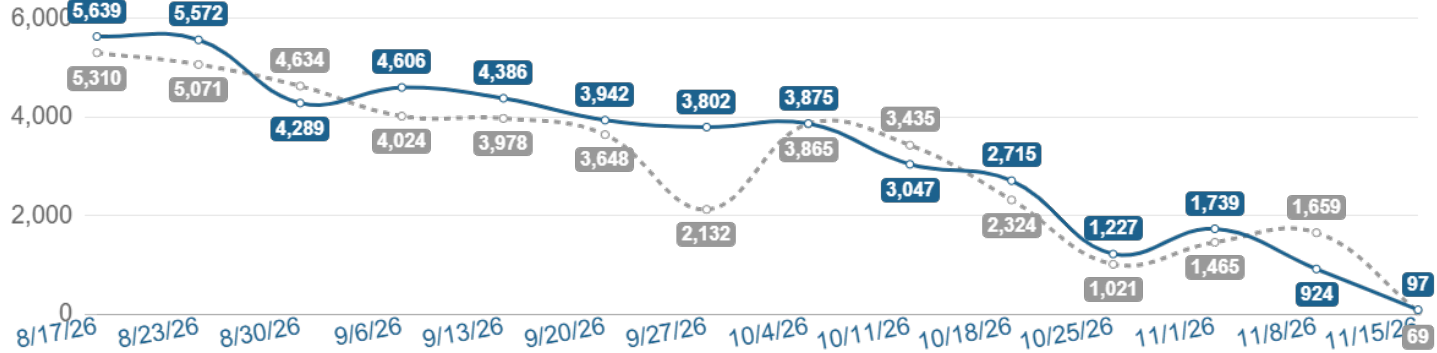
Paid Occupancy %

Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/17/2026 to 11/15/2026 (as of 08/09/2026)
Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/18/2025 to 11/16/2025 (as of 08/10/2025)



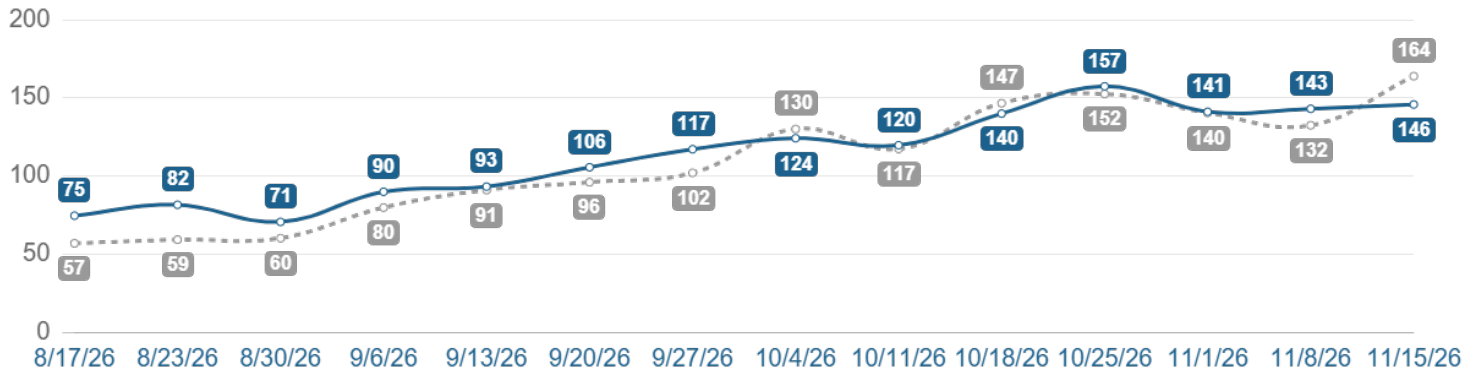
Guest Nights

Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/17/2026 to 11/15/2026 (as of 08/09/2026)
Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/18/2025 to 11/16/2025 (as of 08/10/2025)



Avg. Booking Window

Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/17/2026 to 11/15/2026 (as of 08/09/2026)
Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/18/2025 to 11/16/2025 (as of 08/10/2025)



Avg. Length of Stay

Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/17/2026 to 11/15/2026 (as of 08/09/2026)
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