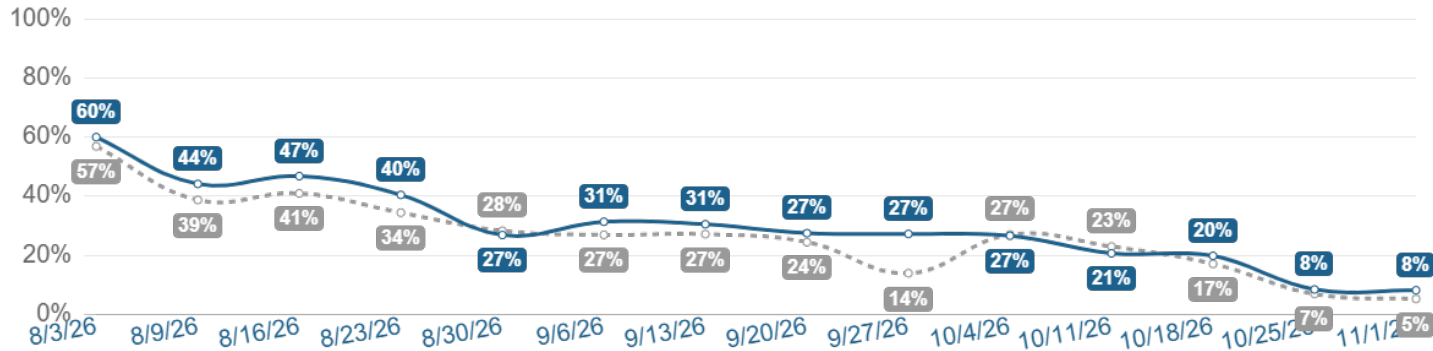


Data Source: Hotel (Direct)

| KPI                          | Value  | Compared | Difference |
|------------------------------|--------|----------|------------|
| Paid Occupancy % (Hotels)    | 31.0%  | 27.6%    | 12%        |
| Guest Nights (Hotels)        | 47,771 | 42,498   | 12%        |
| Avg. Booking Window (Hotels) | 100    | 93       | 7%         |
| Avg. Length of Stay (Hotels) | 2.8    | 2.8      | -1%        |

Paid Occupancy %

Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/3/2026 to 11/1/2026 (as of 07/26/2026)  
Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/4/2025 to 11/2/2025 (as of 07/27/2025)



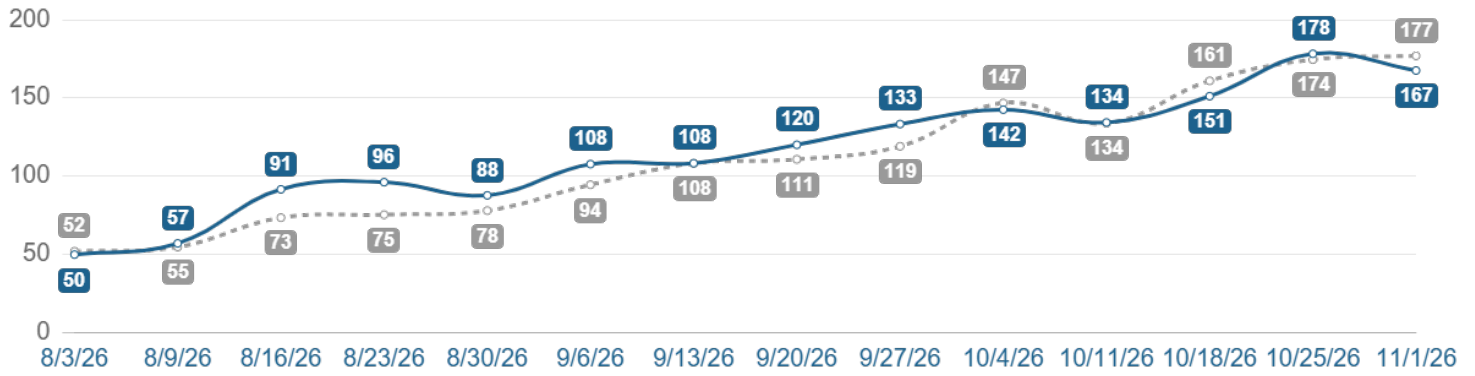
Guest Nights

Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/3/2026 to 11/1/2026 (as of 07/26/2026)  
Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/4/2025 to 11/2/2025 (as of 07/27/2025)



## Avg. Booking Window

  Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/3/2026 to 11/1/2026 (as of 07/26/2026)  
  Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/4/2025 to 11/2/2025 (as of 07/27/2025)



## Avg. Length of Stay

  Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/3/2026 to 11/1/2026 (as of 07/26/2026)  
  Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/4/2025 to 11/2/2025 (as of 07/27/2025)

