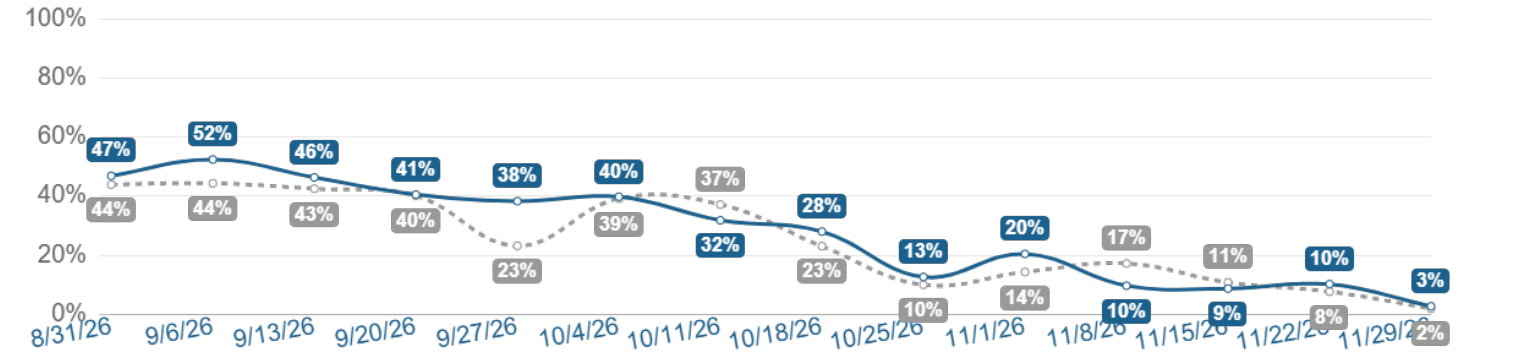


Data Source: Hotel (Direct)

KPI	Value	Compared	Difference
Paid Occupancy % (Hotels)	29.2%	26.8%	9%
Guest Nights (Hotels)	45,024	41,238	9%
Avg. Booking Window (Hotels)	93	91	3%
Avg. Length of Stay (Hotels)	2.8	2.8	2%

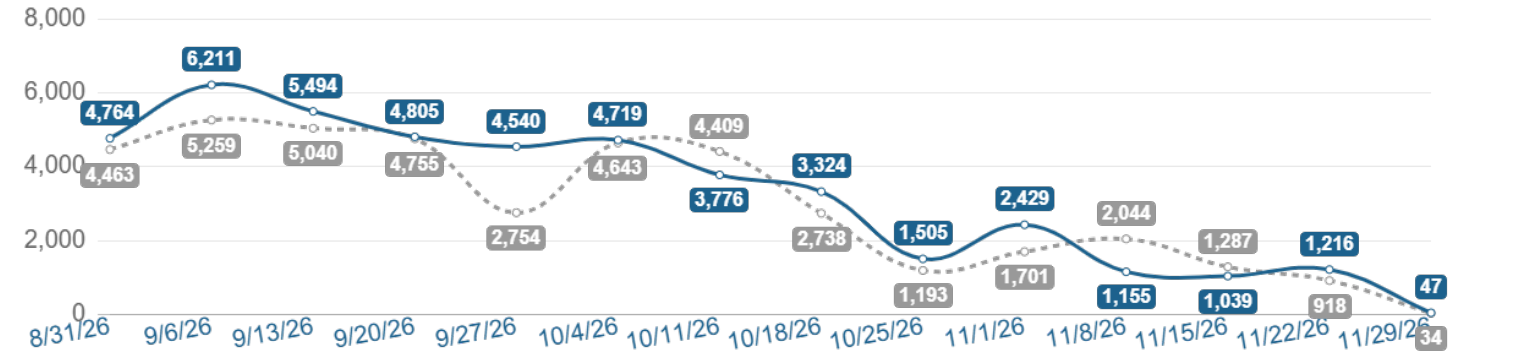
Paid Occupancy %

Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/31/2026 to 11/29/2026 (as of 08/23/2026)
Gulf Shores-Orange Beach-Ft Morgan Hotels | 9/1/2025 to 11/30/2025 (as of 08/24/2025)



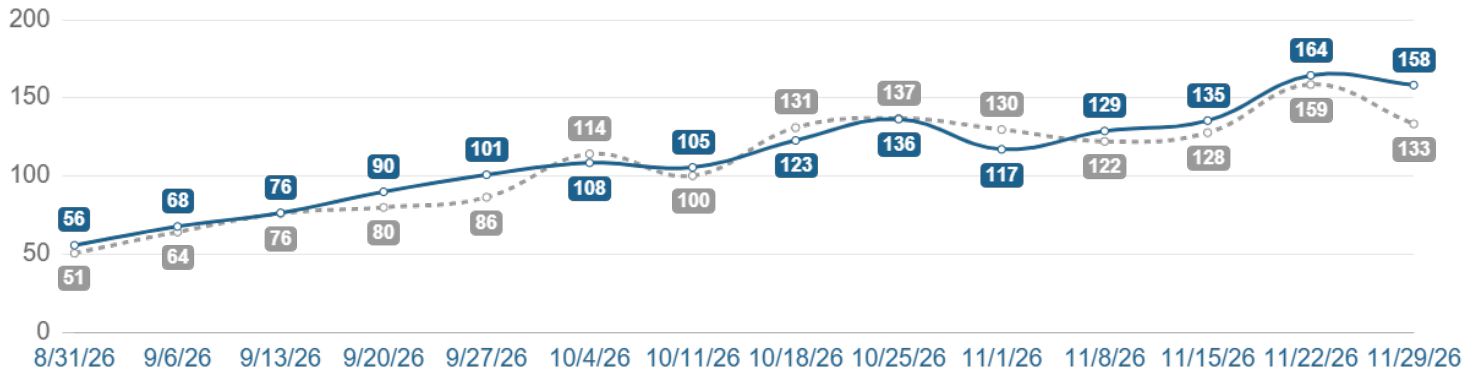
Guest Nights

Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/31/2026 to 11/29/2026 (as of 08/23/2026)
Gulf Shores-Orange Beach-Ft Morgan Hotels | 9/1/2025 to 11/30/2025 (as of 08/24/2025)



Avg. Booking Window

 Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/31/2026 to 11/29/2026 (as of 08/23/2026)
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Avg. Length of Stay

 Gulf Shores-Orange Beach-Ft Morgan Hotels | 8/31/2026 to 11/29/2026 (as of 08/23/2026)
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