



Alabama Gulf Coast Convention & Visitor's Bureau
Board of Directors
Regular Meeting Minutes

Date: June 23, 2026

Recorded by Sally Westendorf

Board Members Present: Karen Bobe, David Bodenhamer, Susan Boggs, Bill Brett, Penny Groux, Glen Kaiser, Ken Kichler, Frank Reed, Mark Stillings (a quorum was met)

Board Members Absent: Bill Bennett, Robert Craft, Tony Kennon

GSOBT Staff Members Present: Kim Chapman, Beth Gendler, Crystal Hinds, Michelle Russ, Carlos Serrano, Michael Akridge, Ryan Edwards, Beverly Murphy, Jenna (Kiger) Johnson

Visitors: Greg Alexander, Saxon Brett, Ford Handley, Hunter Harrelson, Steve Meyer, Blake Phelps, Cole Walker, Jon Walker

Call to Order

Chairman Glen Kaiser called the meeting to order at 8:30 am.

Suspension of Reading & Approval of Minutes

The meeting minutes from the May 26, 2026 meeting were presented. Penny Groux made a motion to approve the minutes, which Bill Brett seconded. After no discussion, the motion passed. Members absent in May abstained.

Susan Boggs arrived after the Board voted on the minutes.

Staff guests were introduced: Ryan Edwards, Beverly Murphy, and Jenna (Kiger) Johnson.

Guests introduced themselves.

Financial Update

Carlos Serrano presented the *Financial Status of the Organization as of May 31, 2026*.

Action Items

Beth Gendler provided an update on the drafted letter, the Request for Public Hearing on Mobile Bay Dredging Plan, outlining a few known changes. Karen Bobe moved to support the letter (with discussed changes), and Ken Kichler seconded. With no opposition, the motion carried.

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New Business

Beth Gendler explained the drafted letter to the Alabama Real Estate Commission and their General Counsel (re: Airbnb concerns). The CVB plans to facilitate a meeting with VRM Industry Partners on July 30th, 2026, at 10:30 am in the Orange Beach Conference Room.

Departmental Reports

Senior Staff provided summaries of each departmental report.

Announcements

The next Board of Directors meeting will be held on July 28rd at 8:30 am, at the Orange Beach Welcome Center.

Adjourned

Chairman Glen Kaiser adjourned the meeting at 9:29 am.