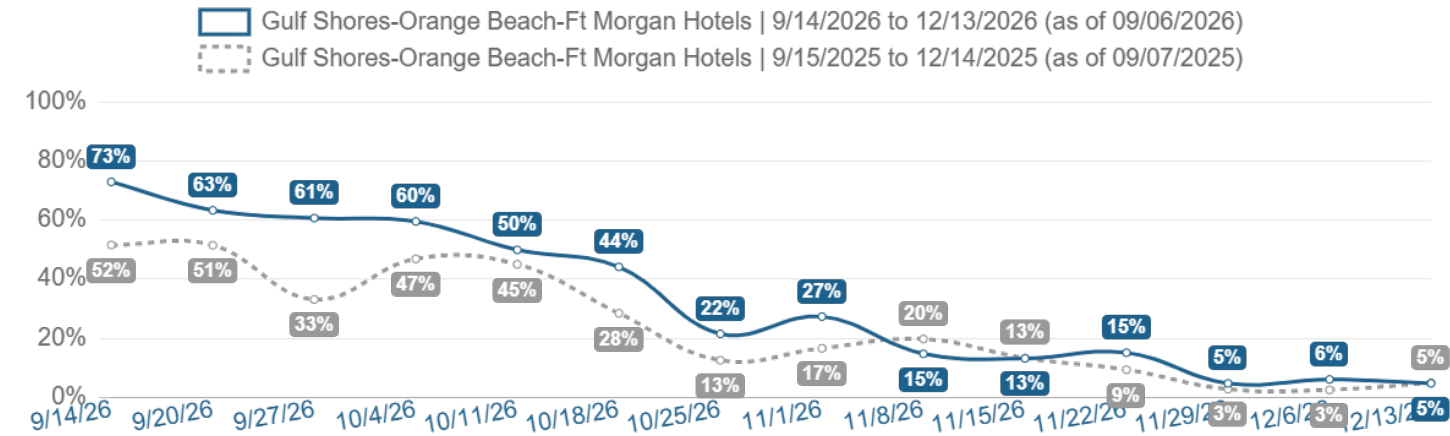


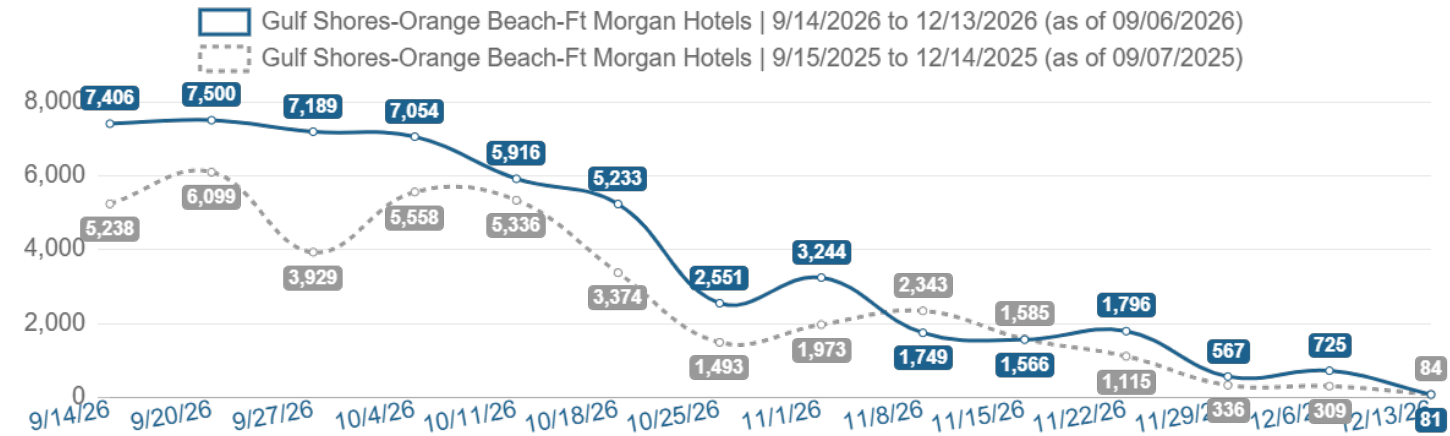
Data Source: Hotel (Direct)

KPI	Value	Compared	Difference
Paid Occupancy % (Hotels)	34.1%	25.2%	36%
Guest Nights (Hotels)	52,577	38,772	36%
Avg. Booking Window (Hotels)	92	88	4%
Avg. Length of Stay (Hotels)	2.9	2.7	4%

Paid Occupancy %

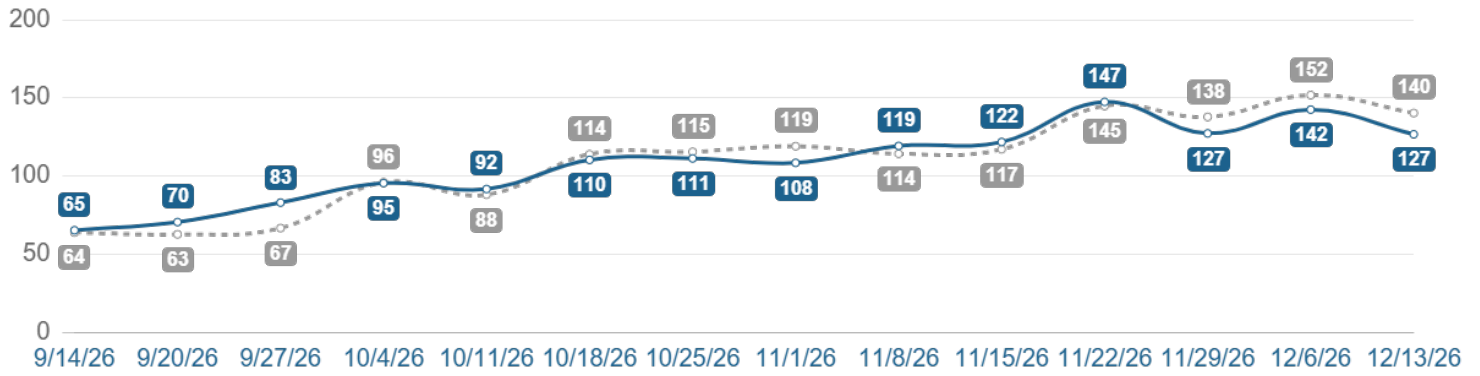


Guest Nights



Avg. Booking Window

 Gulf Shores-Orange Beach-Ft Morgan Hotels | 9/14/2026 to 12/13/2026 (as of 09/06/2026)
 Gulf Shores-Orange Beach-Ft Morgan Hotels | 9/15/2025 to 12/14/2025 (as of 09/07/2025)



Avg. Length of Stay

 Gulf Shores-Orange Beach-Ft Morgan Hotels | 9/14/2026 to 12/13/2026 (as of 09/06/2026)
 Gulf Shores-Orange Beach-Ft Morgan Hotels | 9/15/2025 to 12/14/2025 (as of 09/07/2025)

