MONTHLY EMAIL CO-OP

Reach the 90,000 Alabama's Beaches eTidings newsletter subscribers by joining our monthly e-mail co-op. This co-op allows you to share deals and special offers with travelers interested in our destination.

Email is known to have some of the best ROI scores among marketing channels. Don't miss out on this opportunity.

- No minimum purchase required. Choose the months that work best and complement your marketing program.
- Monthly reports are provided.
- If purchasing all 12 months in one contract, you receive one month free.
- Cost: $350 per months

Sign up for 12 months and pay by Dec. 11 and receive one month free.

Alabama's Beaches reserves the right to edit submitted copy for length, clarity, brand consistency, accessibility and email performance.

Submitted copy, photography and creative assets must be created or approved by the participating business and may not consist of fully AI-generated content.

Submissions must include a meaningful consumer offer, package, added value or incentive. Standard rates or evergreen messaging do not qualify.

Materials received after the deadline may be moved to the next available issue, subject to availability.

EMAIL EXAMPLES

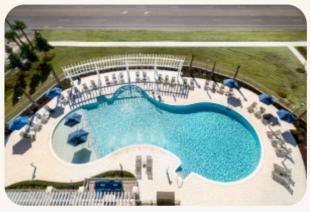


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Gulf Shores: Save Up to 25%

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Stay a Little Longer This Summer

Stretch your beach escape with 20% off stays of 3 nights or more. More sunsets, more shoreline, more time to unwind.

Book Now >

To participate in email co-op, log into the partner portal to find and submit the email co-op form.