BOARD OF DIRECTORS MEETING

October 27, 2026 | Orange Beach Welcome Center

AGENDA

Call to Order — Bill Brett

Suspension of Reading & Approval of Minutes *(voting)*

1. *Approval of September 22, 2026 Board of Directors Meeting Minutes* — Bill Brett

Financial Update *(non-vote)*

2. *Report on the Financial Status of the Organization as of September 30, 2026* — *Carlos Serrano*

Action Items (*vote if necessary)*

3. *October 6, 2026 Finance Committee Meeting Minutes* — Mark Stillings
4. *Resolution 26-16 – 2026 Operating Fund Budget V5 & 2027 V1* — Mark Stillings
5. *Resolution 26-17 – 2026 Sports Commission Fund Budget V5 + 2027 V1* — Mark Stillings
6. *Resolution 26-18 – 2026 Special Events Fund Budget V5 + 2027 V1* — Mark Stillings
7. *Consideration of Shrimp Festival Event Grant* — Beth Gendler

New Business

8. Isiais Impact — Beth Gendler

Departmental Reports *(non-vote; open for questions)*

9. *Destination Growth Indicators* — Beth Gendler
10. *Communications* — Crystal Hinds
11. *Visitor & Partner Services* — Kim Chapman
12. *Sales & Sports* — Beth Gendler

Announcements

Next Meeting: Tuesday, November 17, 8:30 am, Orange Beach Welcome Center

Reminder: Wednesday, 12/2 – Thursday, 12/3 *Annual Board Retreat* at Perdido Beach Resort
12/2: Dinner Reception 12/3: All Day Retreat (details to follow)

Adjourn — Bill Brett