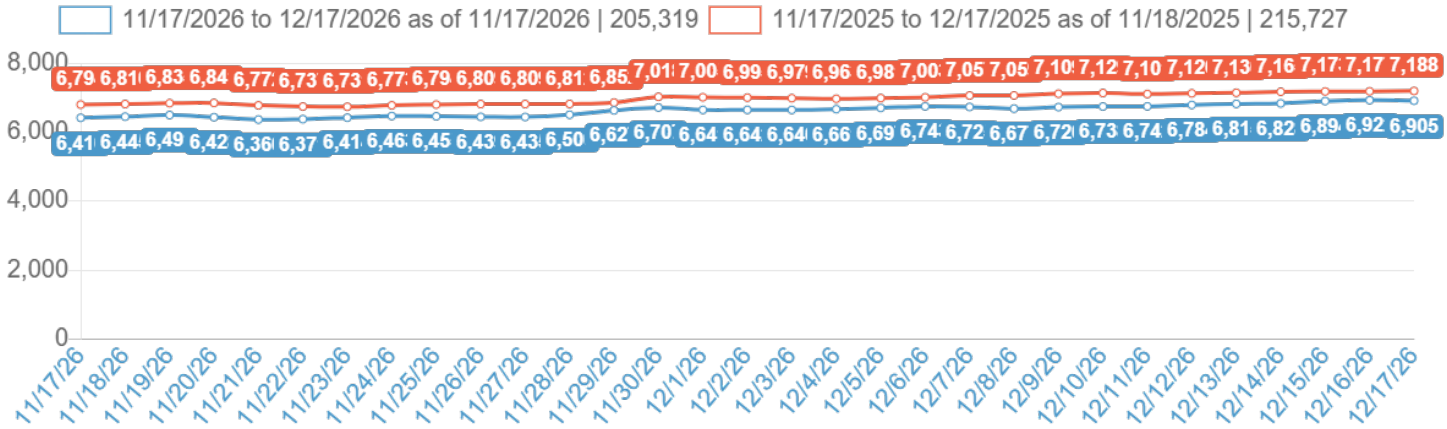
2026 30 Day Occupancy
Paid and Owner On-the-Books (OTB) Occupancy_Daily View_Same Day-of-Week 2025 Comparison

KEYDATA™

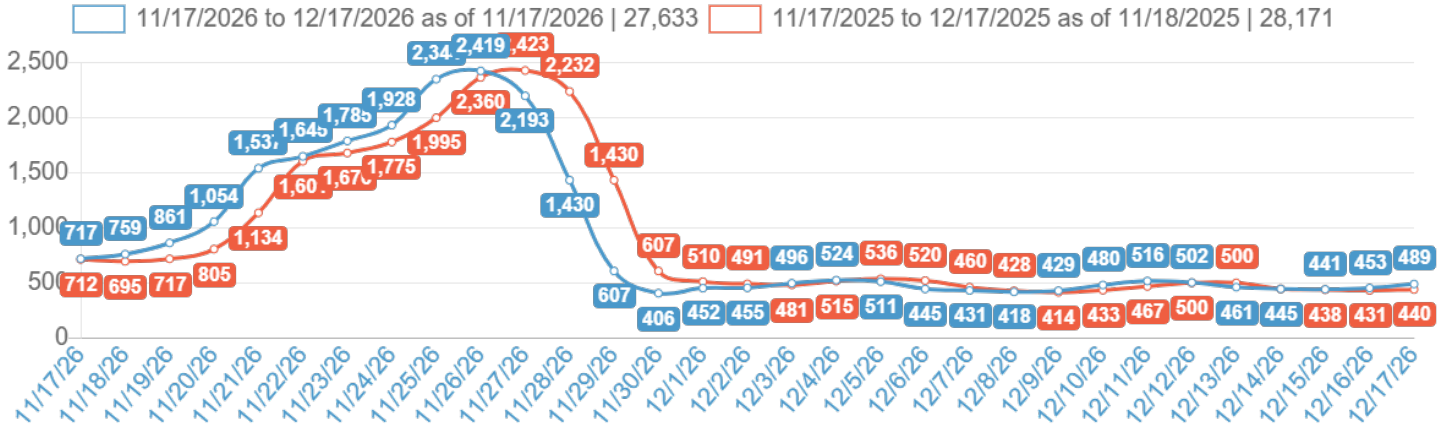
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	205,319	215,727	-5%
Guest Nights	27,633	28,171	-2%
Adjusted Paid & Owner Occupancy	20.1%	18.7%	7%
Avg. Length of Stay	9.5	9.5	0%
Avg. Booking Window	111	100	10%
Adjusted Paid Occupancy %	13.5%	13.1%	3%
Guest Checkins	3,819	3,908	-2%
Guest Checkouts	4,069	4,260	-4%

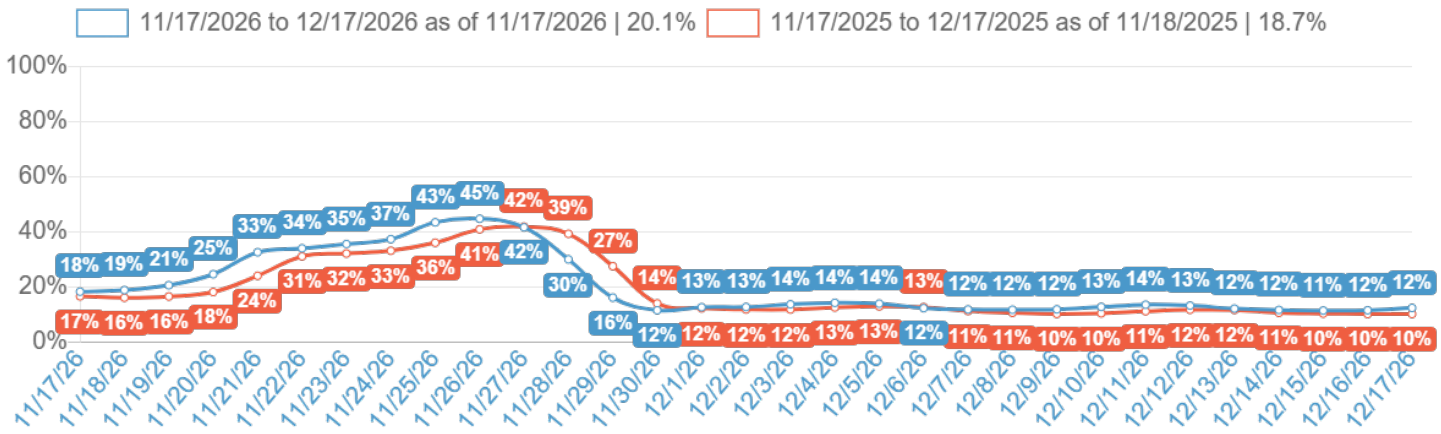
Nights Available



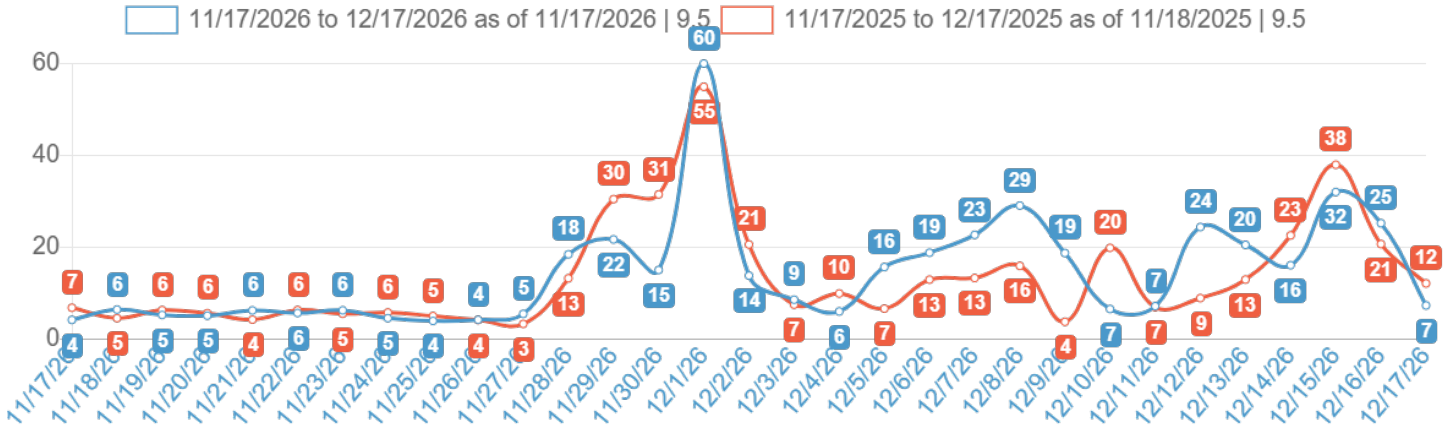
Guest Nights



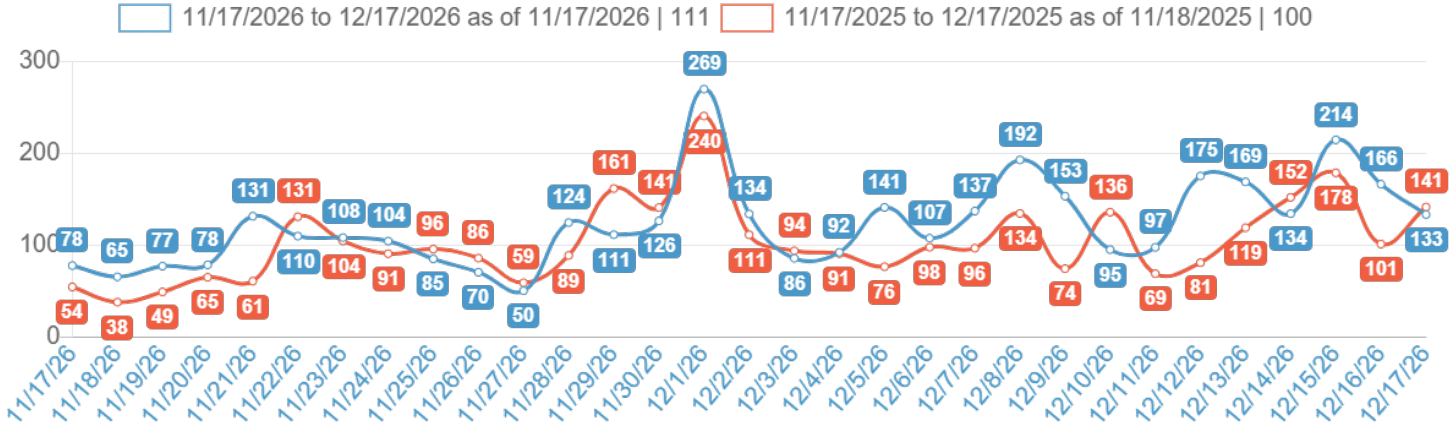
Adjusted Paid & Owner Occupancy



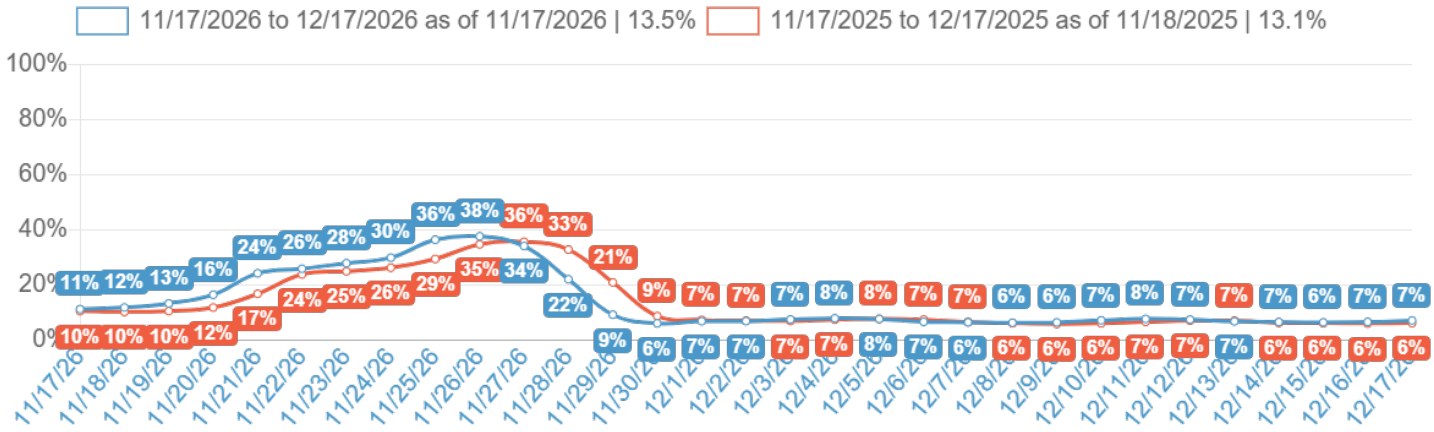
Avg. Length of Stay



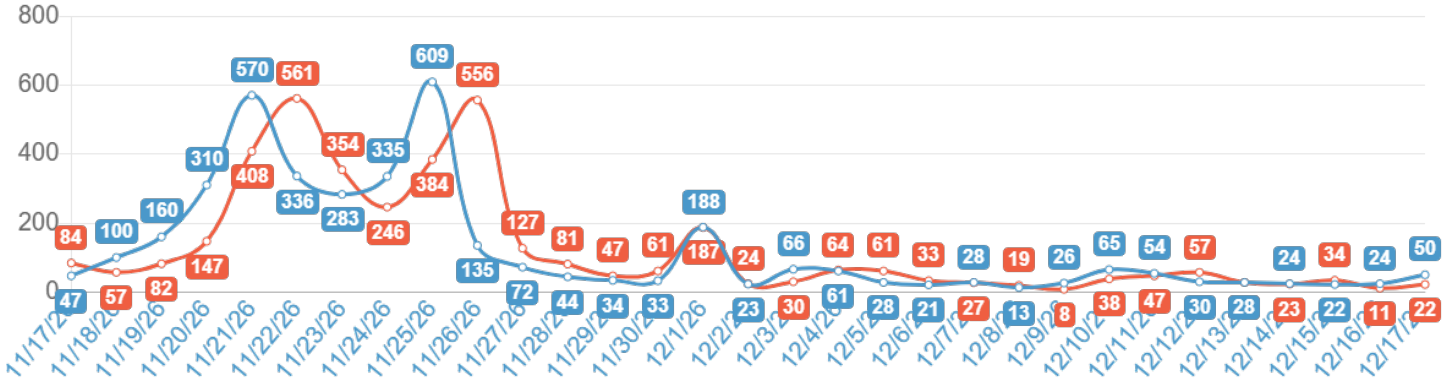
Avg. Booking Window



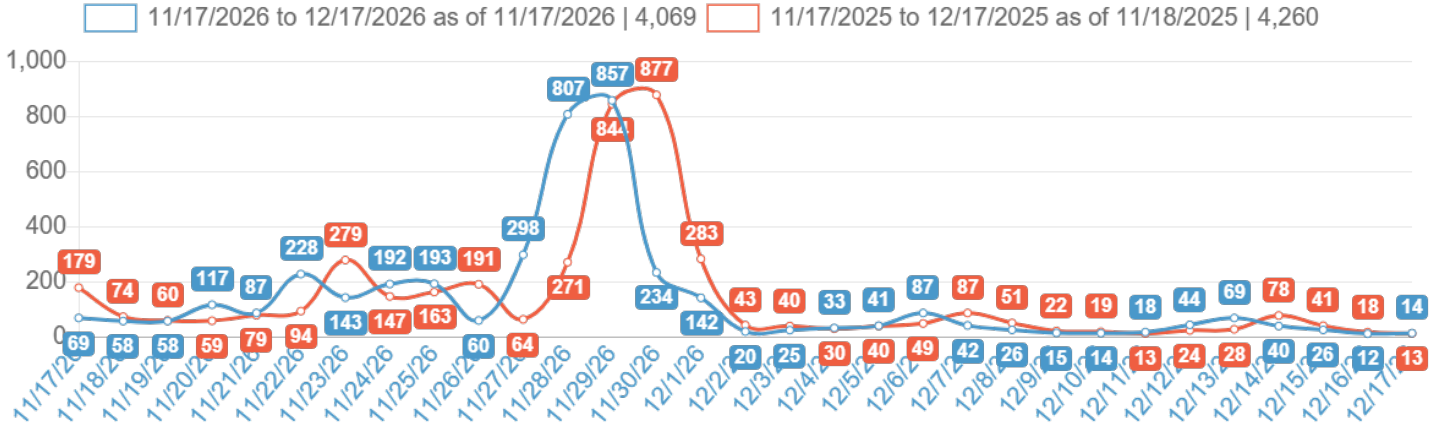
Adjusted Paid Occupancy %



Guest Checkins



Guest Checkouts



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Created: 11/17/26 08:11 AM
Market(s): Gulf Shores-Orange Beach-Ft Morgan
Filter(s): none