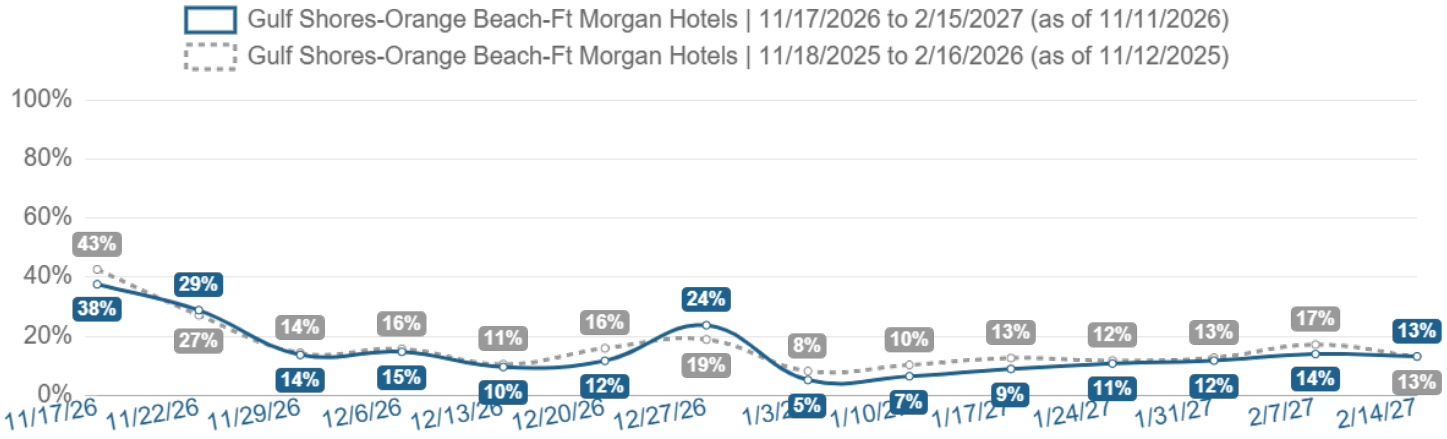
2026/27 90 Day Hotel Occupancy
Paid On-the-Books (OTB) Occupancy_Weekly View_Same Day-of-Week 2025/26 Comparison

KEYDATA™

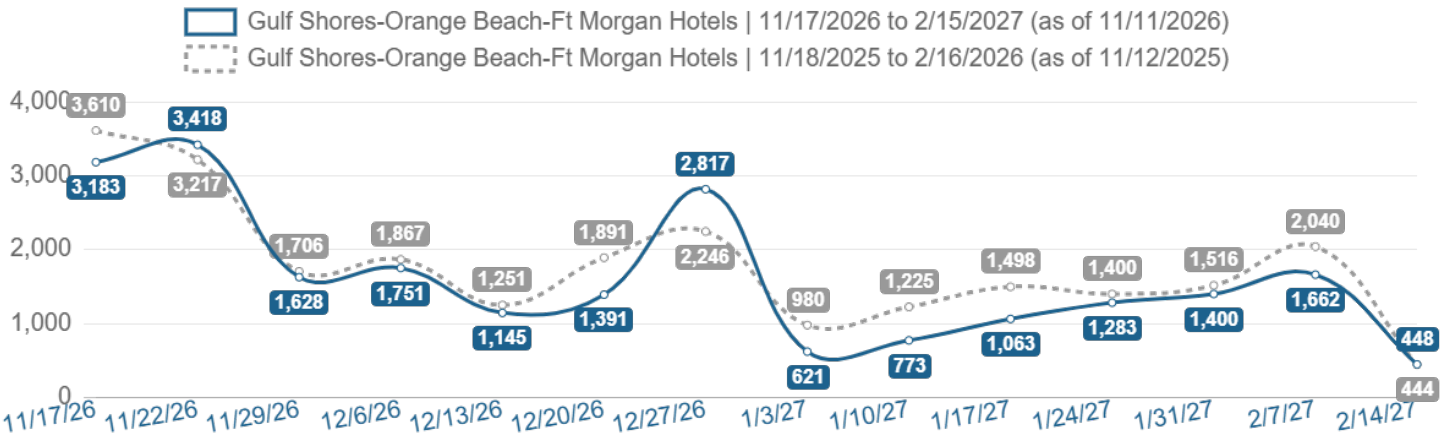
Data Source: Hotel (Direct)

KPI	Value	Compared	Difference
Paid Occupancy % (Hotels)	14.7%	16.2%	-9%
Guest Nights (Hotels)	22,583	24,891	-9%
Avg. Booking Window (Hotels)	91	91	-0%
Avg. Length of Stay (Hotels)	3.4	3.3	2%

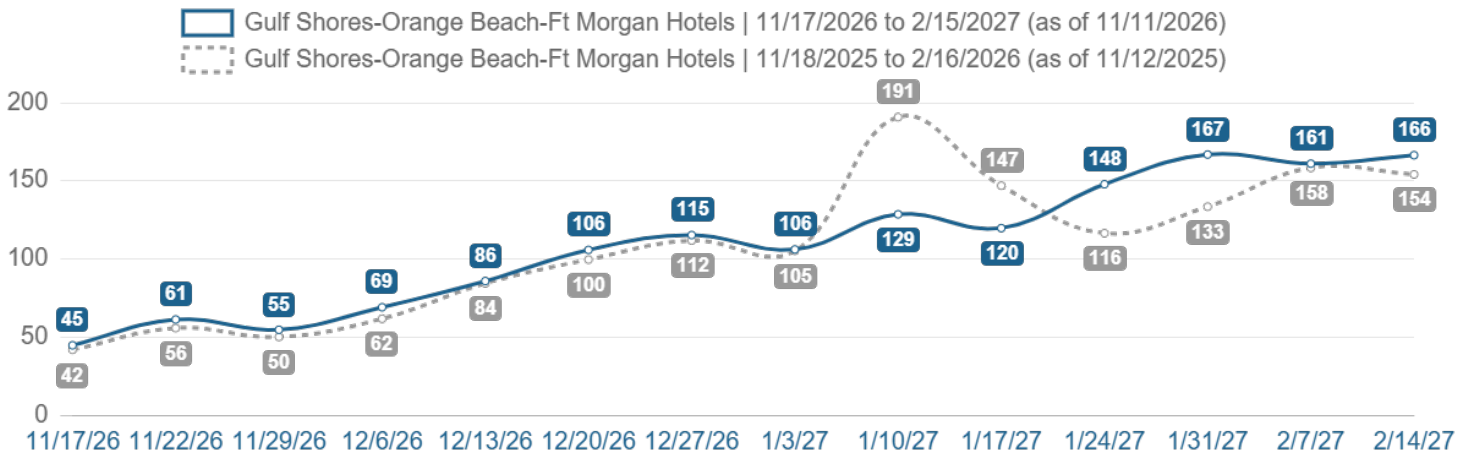
Paid Occupancy %



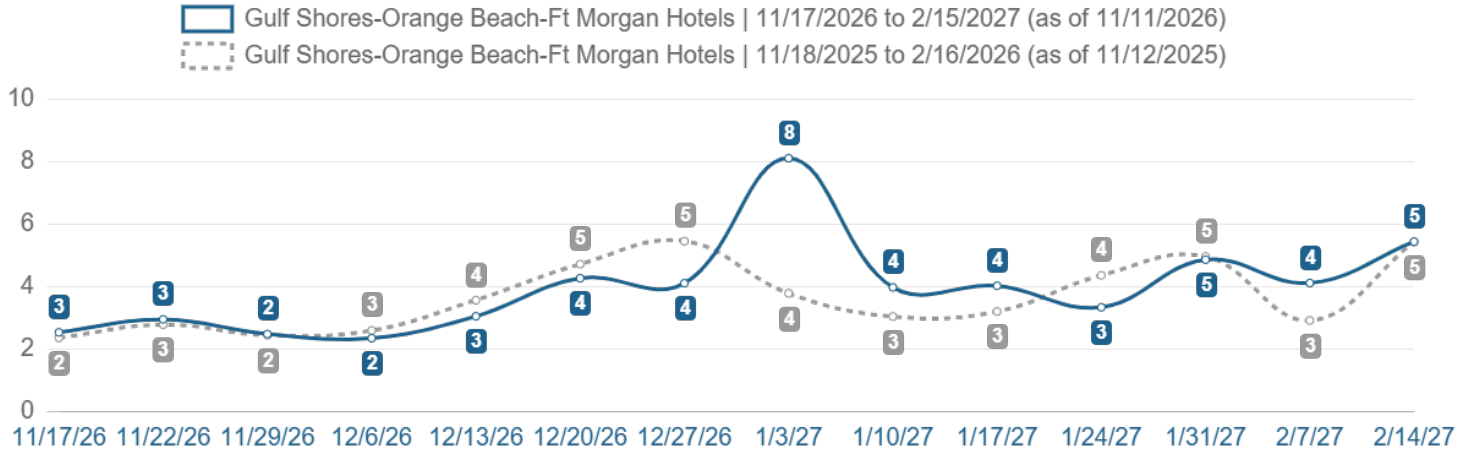
Guest Nights



Avg. Booking Window



Avg. Length of Stay



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Created: 11/17/26 08:11 AM
Market(s): Gulf Shores-Orange Beach-Ft Morgan
Filter(s): none