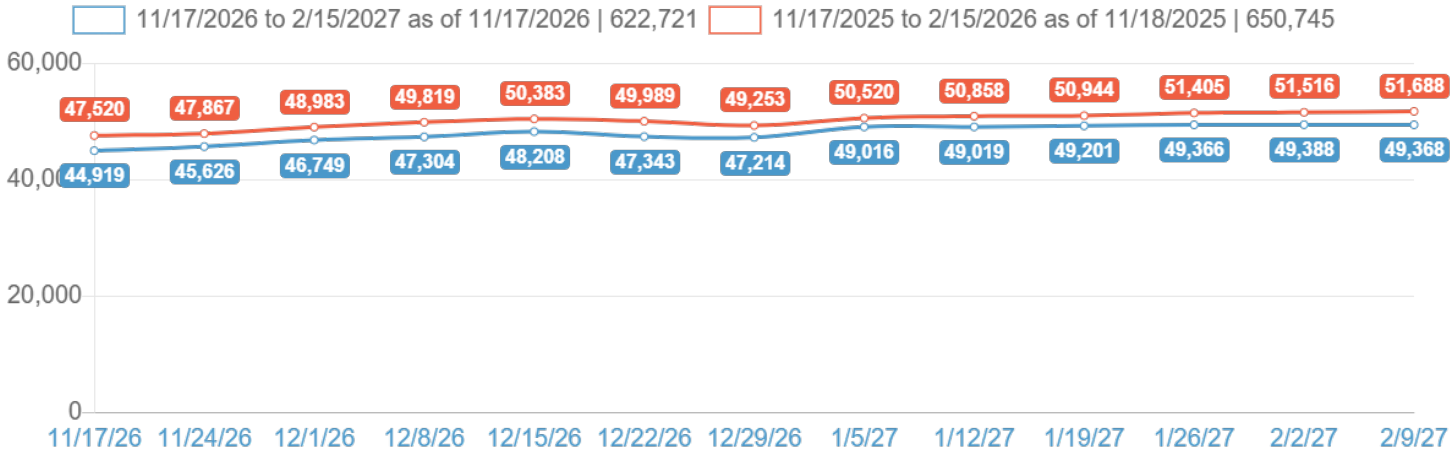
2026/27 90 Day Occupancy
Paid and Owner On-the-Books (OTB) Occupancy_Weekly View_Same Day-of-Week 2025/26 Comparison

KEYDATA™

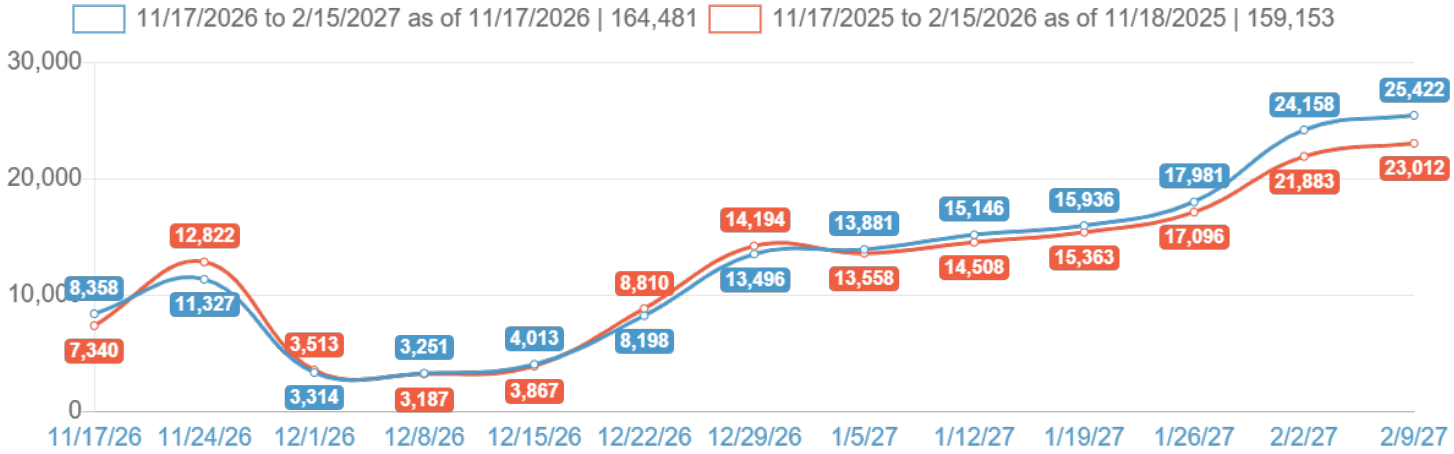
Data Source: VR (Direct)

KPI	Value	Compared	Difference
Nights Available	622,721	650,745	-4%
Guest Nights	164,481	159,153	3%
Adjusted Paid & Owner Occupancy	32.0%	28.9%	11%
Avg. Length of Stay	20.4	19.3	5%
Avg. Booking Window	194	178	10%
Adjusted Paid Occupancy %	26.4%	24.5%	8%
Guest Checkins	10,385	10,366	0%
Guest Checkouts	7,456	7,742	-4%

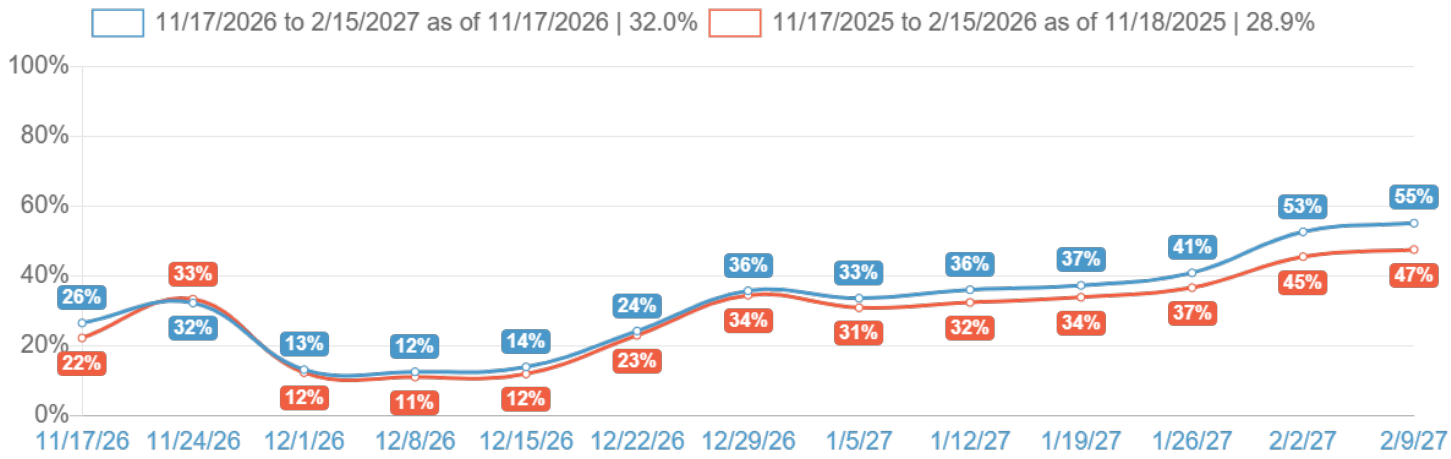
Nights Available



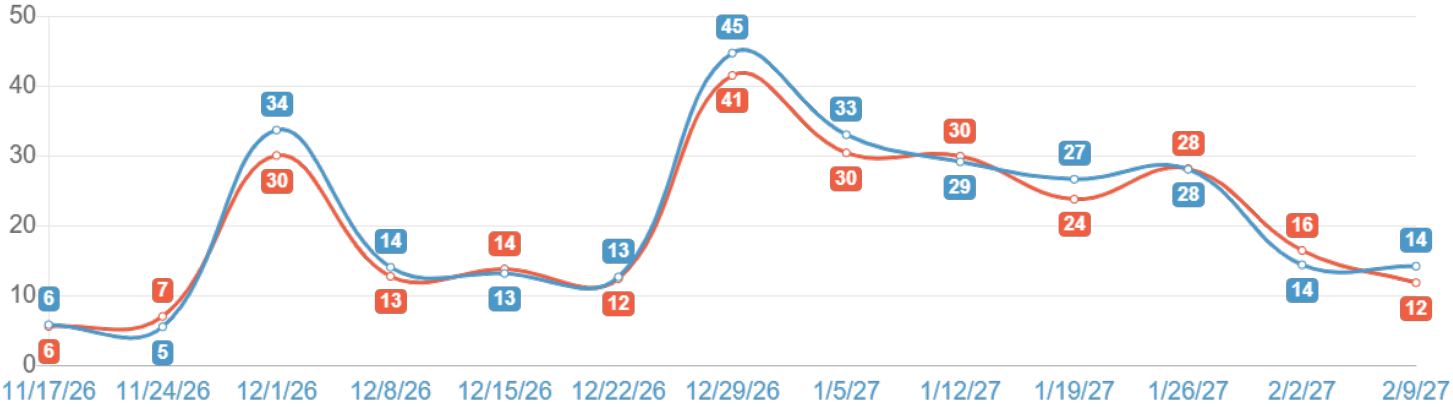
Guest Nights



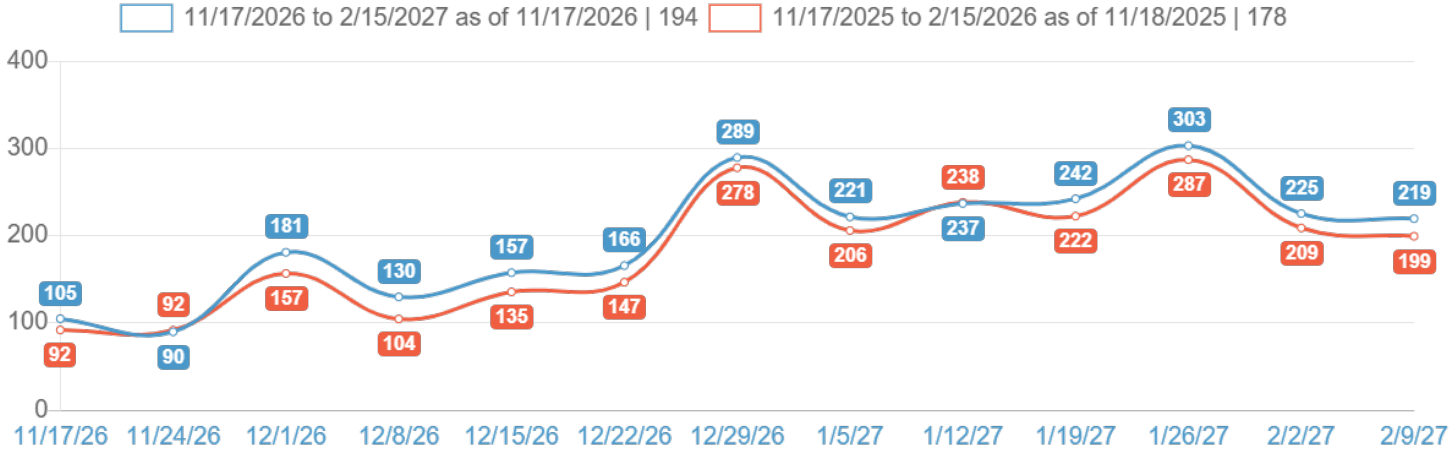
Adjusted Paid & Owner Occupancy



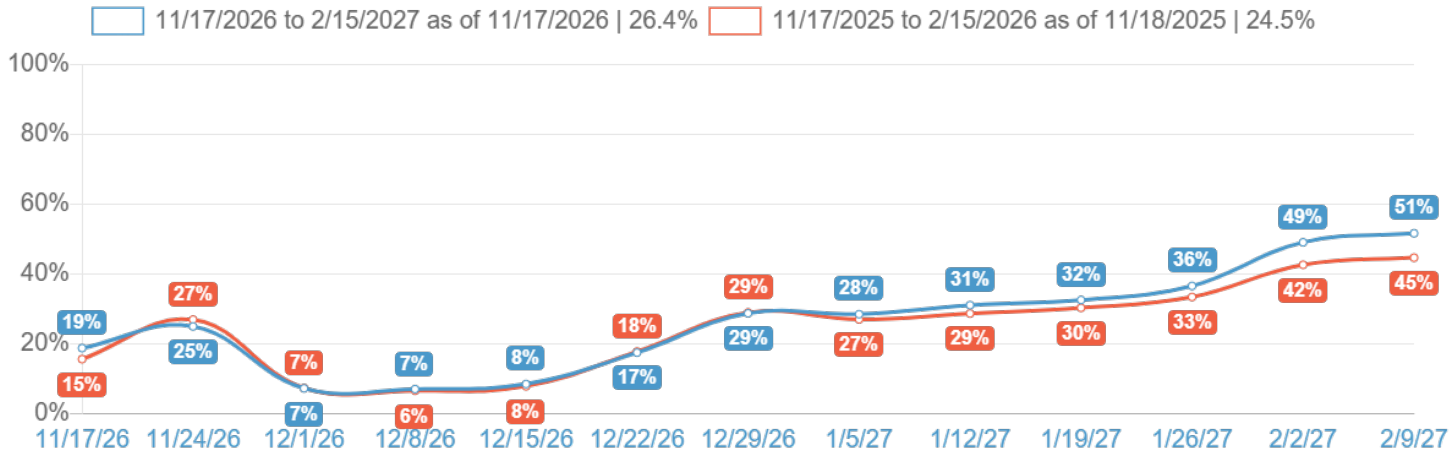
Avg. Length of Stay



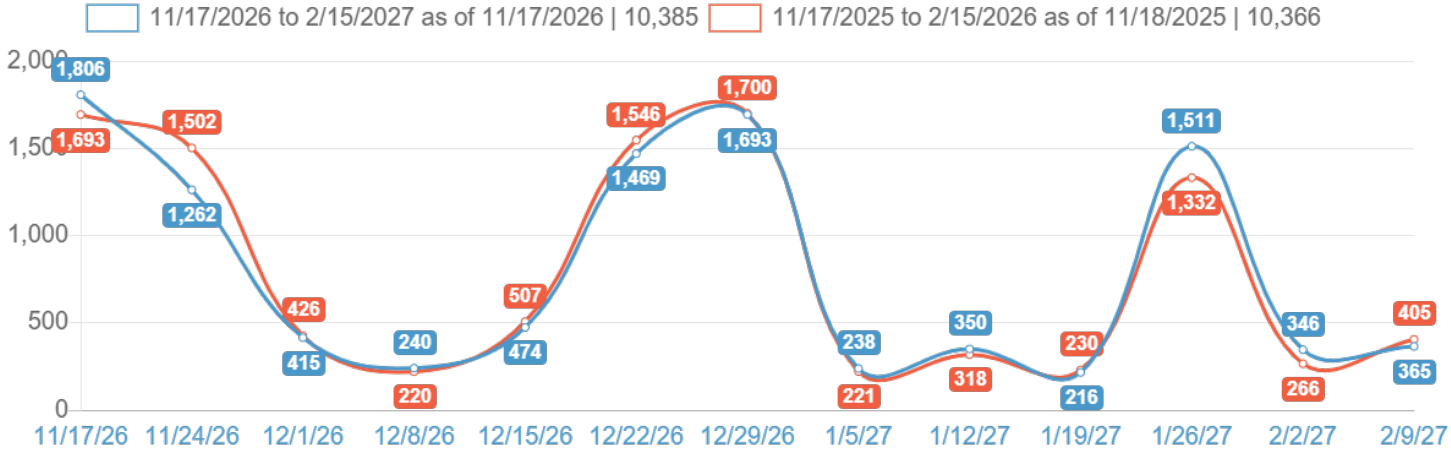
Avg. Booking Window



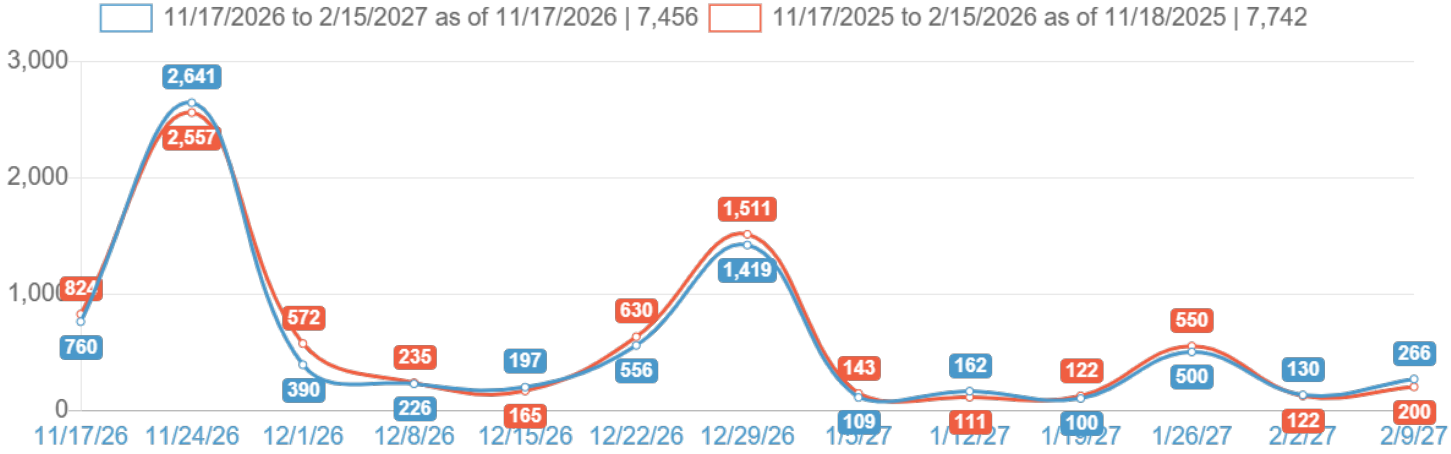
Adjusted Paid Occupancy %



Guest Checkins



Guest Checkouts



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Created: 11/17/26 08:11 AM
Market(s): Gulf Shores-Orange Beach-Ft Morgan
Filter(s): none