Alabama Gulf Coast Convention & Visitor's Bureau
Board of Directors
Regular Meeting Minutes

Date: September 22, 2026
Recorded by Sally Westendorf

Board Members Present: Bill Bennett, Karen Bobe, Susan Boggs, Bill Brett, Mark Chaffins, Glen Kaiser, Tony Kennon, Frank Reed, Mark Stillings (a quorum was met)

Board Members Absent: David Bodenhamer, Robert Craft, Penny Groux

GSOBT Staff Members Present: Kim Chapman, Beth Gendler, Crystal Hinds, Michelle Russ, Carlos Serrano, Sally Westendorf, Kay Maghan, Sarah Cooper

Visitors: Greg Alexander, Robert Avila, Brandi Boykin, Saxon Brett, Ford Handley, Hunter Harrelson, Tater Harris, Sheila Hodges, Steve Meyer, Rebecca Miller, Mit Patel

Call to Order

Chairman Glen Kaiser called the meeting to order at 8:30 am.

Glen Kaiser introduced and welcomed Mark Chaffins as a new board member representing Gulf Shores non-accommodations. Guests introduced themselves.

Suspension of Reading & Approval of Minutes

The meeting minutes from the August 25, 2026 meeting were presented. Mark Stillings made a motion to approve the minutes, which Bill Bennett seconded. After no discussion, the motion passed. Members absent in August abstained.

Financial Update

Carlos Serrano presented the *Financial Status of the Organization as of August 31, 2026*

Action Items

Glen Kaiser presented *Resolution 26-15* recognizing Ken Kichler for his service as a CVB Board Member. Susan Boggs motioned to approve *Resolution 26-15*. Karen Bobe seconded the motion, and with no further discussion, the motion passed unanimously.

Tony Kennon arrived after voting on agenda item 3, Resolution 26-15.

New Business

Glen Kaiser presented the board seat vacancy currently filled by Penny Groux, representing Orange Beach accommodations. Penny has submitted her resignation due to illness. Glen Kaiser opened the floor for discussion and recommendations from the Board to be submitted to the City of Orange Beach council.

Beth Gendler provided an update on the Airbnb State and County Lodging Tax.

Beth Gendler asked the board for topic requests for the December retreat.

Departmental Reports

Senior Staff provided summaries of each departmental report.

Announcements

Greg Alexander, CEO CABC, presented the new workforce support program, WRC.

The next Board of Directors meeting will be held on Tuesday, October 27, 2026 at 8:30 am, at the Orange Beach Welcome Center.

Adjourned

Glen Kaiser adjourned the meeting at 9:31 am.