

Hilarye Fuller

family travel blogger

Hilarye Fuller blogs about family travel and it is always her goal to get families out of their travel rut.

“I love to inspire families to look at other options for meaningful travel to create lasting memories,” says Hilarye.

In addition to her travel blog, which will celebrate its 10-year anniversary this June, she freelances for many online and print publications.

Hilarye loves the unspoiled, unpretentious and downright family-friendly vibe of Gulf Shores and Orange Beach. As a homeschooling mother of four, she appreciates the educational opportunities and extra thought that has been put into attractions. The atmosphere and scenery keep her family coming back for more, and she feels Gulf Shores and Orange Beach are Alabama's hidden treasures. She enjoys the beaches because they are uncrowded, clean and beautiful. And the restaurants are locally owned, delicious and unique. The people here are friendly and welcoming and the wide array of activities and attractions available to families are outstanding.

This trip is the first time she and her family have visited as a full-time travel family. They are just beginning their tour of the United States in an RV, and they chose to start in our destination because they love the area so much. They also couldn't bear the thought of not visiting for more than a year. Hilarye will be writing about Gulf State Park and the area in general for full-time RV traveling families who homeschool. In the past, she wrote a story picked up by many major regional print publications titled: “Why you should plan your next beach vacation in Alabama.” She says this was a fun piece to write and surprised a lot of people.

Hilarye states, “First hand experiences are much more valuable for journalists because we are able to write authentic pieces.”

She appreciates Gulf Shores and Orange Beach for their hospitality throughout the years. Her family has many fond memories from the time they visited the zoo and did a lemur encounter. Touring the zoo and hearing the stories of the animals made the connection stronger and helped better convey the message to their audiences. Last time they visited, they dined at Luna's and loved it so much they returned twice more during their trip to order Luna's tomato pie to-go. If they had not been hosted there, they would have never known about the restaurant, and since then have recommended it and many others they adore in the area.

Hosting a travel writer or blogger for a meal, a stay or an activity is a great way to generate publicity for your business. You can further extend their message by sharing, re-tweeting and Instagramming on your own social media channels.

Gulf Shores & Orange Beach Tourism vets and qualifies all travel writers who work with us to ensure their audiences match our own and that their reach is large enough to make an impact. If your business is interested in hosting these writers, please contact Kay Maghan at 251-974-4625 or kmaghan@GulfShores.com.