

Ed Stone and his wife Fran are no strangers to Gulf Shores and Orange Beach. In 2012, the couple made their first visit to our destination and have continued to return year-after-year with their family and friends.

Ed and Fran produce content for a variety of golf-centric publications including Tennessee Golf Quarterly, the official publication of the Tennessee Golf Association with nearly 300,000 members, and their two online platforms GoGolfAndTravel.com and GoGolfAmerica.wordpress.com. Each of their sites cater to a variety of audiences from seasoned golfers and novices to budget travelers and families. In the past, Ed has produced stories centered around his family's Gulf Shores spring break, our area's various golf courses, dining at his favorite restaurants and much more.

"The quality and quantity of golf courses and outstanding restaurants in the area. Over the past six years, we've been able to play most of the courses in the area," said Ed. "We love the beautiful beaches in the area. There is also a large variety of family activities and entertainment venues offered in the area that is most appealing to our readers and viewers."

Last year, the couple spent some time here for Fran's birthday and this year, they will be returning to our beaches in September to celebrate their 50th wedding anniversary.

Hosting a travel writer or blogger for a meal, a stay or an activity is a great way to generate publicity for your business. You can further extend their message by sharing on your own social media channels.

Gulf Shores & Orange Beach Tourism vets and qualifies all travel writers who work with us to ensure their audiences match our own and that their reach is large enough to make an impact. If your business is interested in hosting these writers, please contact Kay Maghan at 251-974-4625 or KMaghan@GulfShores.com.