



GULF SHORES & ORANGE BEACH

It's a Whole Different State

Site Visit Tips

- Extend an invitation to client to visit your property
- It is customary to comp one night's stay for the planner
- Show client the space where you in vision them holding their functions
- A welcome note with a small thank you gift in their room upon arrival is always a great touch that shows your planner that you want their business
- Follow-up with a phone call to the client after their visit to get feedback

251.974.1510

f: 251.974.1509

Gulf Shores & Orange Beach Tourism
P.O. Drawer 457 Gulf Shores AL 36547

gulfshores.com | orangebeach.com