

Sue Rodman

Join us in welcoming blogger Sue Rodman to Alabama's beaches! At the end of July, Sue will be travelling to Gulf Shores and Orange Beach for the first time ever on assignment for 365 Atlanta Traveler. She is interested in exploring the natural environment such as sea turtles and dolphin cruises, our many bike trails and The Wharf. Sue grew up on the beaches of the mid-Atlantic playing spikeball with her family, so she is very eager to get out on our white-sand beaches, too. 365 Atlanta Traveler focuses on "making new adventures discoverable for Atlanta travelers who seek the best combination of hot spots and hidden gems." Sue seeks to do just that while in the destination! During press trips, Sue loves engaging with local business partners on social media. She encourages these newfound friends to share helpful information, surprising facts and 'inside scoop' for her to share with her own followers. On 365 Atlanta Traveler, Sue says their readers are highly interested in travel specifically information on family travel and hotels. While 60% of their readers reside in the Atlanta area, many of their other readers come from Florida, North Carolina, Alabama, Tennessee and Texas.

Hosting a travel writer or blogger for a meal, a stay or an activity is a great way to generate publicity for your business. You can further extend their message by sharing on your own social media channels. Gulf Shores & Orange Beach Tourism vets and qualifies all travel writers who work with us to ensure their audiences match our own and that their reach is large enough to make an impact. If your business is interested in hosting these writers, please contact Kay Maghan at 251-974-4625 or KMaghan@GulfShores.com.