



Theresa St. John

freelance writer and photographer

Theresa St. John is a freelance travel writer and photographer based in Saratoga Springs, New York and writes for audiences ranging in age from 25-70 years old. She has articles in many print and online publications and is very active on social media. By staying active on social media, she believes it sets the stage and starts the interest pumping. She enjoys writing quirky and out-of-the-ordinary stories.

She is excited to be visiting the beautiful Alabama Gulf Coast's hidden gem for the first time in April. And is looking forward to delving into the history of our area, sampling our mouthwatering food and taking a sand castle building class at Sand Castle University. Theresa turns 60 years old this year and feels she is never too old to learn a new skill.

Theresa has been concentrating on her travel writing career for four years now, and she has learned a lot in a short amount of time. She includes her own photography with every story she writes so the destination is covered in word and image. When she is hosted in an area, businesses should be aware that some articles publish quickly while others can take months to publish. She will keep GSOBT informed about publication dates and will provide links once they are live.

Hosting a travel writer or blogger for a meal, a stay or an activity is a great way to generate publicity for your business. You can further extend their message by sharing on your own social media channels.

Gulf Shores & Orange Beach Tourism vets and qualifies all travel writers who work with us to ensure their audiences match our own and that their reach is large enough to make an impact. If your business is interested in hosting these writers, please contact Kay Maghan at 251-974-4625 or KMaghan@GulfShores.com.

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Have a question for one of our Vacation Specialists? Email info@gulfshores.com
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